



**DELRAY BEACH COMMUNITY REDEVELOPMENT AGENCY**

**ADDENDUM NO. 1  
TO  
REQUEST FOR QUALIFICATIONS CRA NO. 2024-09  
PROFESSIONAL COMMERCIAL REAL ESTATE MARKETING SERVICES**

**JANUARY 3, 2025**

**TO ALL PROPOSERS AND OTHERS CONCERNED**

The Delray Beach Community Redevelopment Agency ("CRA") has heretofore published a RFQ dated November 25, 2024, with respect to its intent to receive and consider Proposals from interested firms that have the specific qualifications and ability to provide Professional Commercial Real Estate Marketing Services (Services) for CRA-owned vacant land properties along West Atlantic Avenue that strategically targets potential tenants and/or commercial developers in the grocery, medical (e.g. doctors, clinics, etc.), pharmacy, and financial services sectors in accordance with the terms, conditions, and specifications contained in this RFQ.

The intent of this Addendum is to address questions and/or errors, and to clarify other aspects of the RFQ. Proposers submitting Proposals for the above-referenced RFP shall take note of the following changes, additions, deletions clarifications, etc., which shall become a part of and have precedence over anything shown or described otherwise.

---

**MODIFICATIONS, REVISIONS, & CLARIFICATIONS:**

**REVISED BROADCAST AND NOTIFICATION SOURCES**

All documents related to this RFQ, including any addenda, can be obtained from: (a) bidnet direct: [www.bidnetdirect.com](http://www.bidnetdirect.com) ; (b) the CRA's website: [www.delraycra.org](http://www.delraycra.org); or request via email: [tibbsc@mydelraybeach.com](mailto:tibbsc@mydelraybeach.com).

Reference to any other solicitation/procurement information sources other than those named above are cautioned that the RFQ package may be incomplete.

**REVISED PROPOSAL SUBMITTAL DUE DATE AND TIME**

Wherever applicable throughout the RFQ document, Proposers are hereby advised that the Proposal Submission Due Date and Time has been extended to Thursday, January 16, 2025, at 4:00PM EST. The location of delivery for the Proposals has not changed.

## **QUESTIONS:**

1. **Is it correct that Proposers' pricing is not being requested with our submission at this time?**

Yes. Pricing is not required as part of the submitted Proposal and will be negotiated with the Successful Proposer.

2. **The RFQ indicates that grocery, medical (e.g. doctors, clinics, etc.), pharmacy, and financial services are desired end users at the properties. Will the CRA accept offers from buyers who are different from those use types? If the market does not support the use types you desire, will you still sell the properties? Note that you may receive offers from developers or investors who would then lease the properties to tenants available in the market, regardless of use type (though adherence to zoning laws and codes would be required).**

At this time, the RFQ is specifically seeking Professional Commercial Real Estate Marketing Services to assist with providing information, targeted to specific sectors, about the types of businesses desired to be developed along the the West Atlantic Avenue corridor.

The CRA is specifically seeking Proposals from interested real estate firms that have the specific qualifications and ability to provide Professional Commercial Real Estate Marketing Services and experience developing and implementing strategic marketing methods and plans that target potential tenants and/or commercial developers in the grocery, medical (e.g. doctors, clinics, etc.), pharmacy, and financial sectors for CRA-owned vacant land properties along West Atlantic Avenue.

3. **Can you confirm that the properties contemplated for sale in the RFQ are those vacant parcels marked in purple on the maps provided in the RFQ?**

At this time, **no** CRA-owned vacant properties along West Atlantic Avenue are for sale. The RFQ is specifically seeking Professional Commercial Real Estate Marketing Services.

The CRA-owned vacant properties in purple (as shown below) are the properties in need of Professional Commercial Real Estate Marketing Services.



**CRA Properties**

- CRA Building
- Ground Lease
- Park
- Public Parking Lot
- Vacant Land

4. **Is the CRA seeking to ground lease the properties or sell the properties, or either, depending on market interest?**

At this time, disposal of CRA-owned property via lease or sale has not been determined.

5. **We understand that you are seeking services related to the marketing of the properties and corresponding research and valuation and consulting services and presentations; is it correct that you would also want your provider to support you in offer evaluation, buyer negotiations, due diligence coordination, offer execution, ie the full suite of “customary” real estate services when representing a property seller?**

Any additional services may be discussed during negotiations with the Successful Proposer.