CRA Board Workshop Meeting Minutes
Workshop Meeting Minutes
Tuesday, August 31, 2021 – 2:00 p.m.
Arts Warehouse
Delray Beach, FL 33444

STAFF PRESENT:
Renee Jadusingh
Tracy Waterlander
Ivan Cabrera
Lori Hayward
Alexina Jeannite
Nikki Temple
Kim N. Phan, Esq.
Tara Toto

OTHERS PRESENT:
DJ Doody
Sam Metott
Sammie Walthour
Missie Barletto
Danise Cleckley
Terrence Moore

1. Call to Order
Chair Johnson called the meeting to order at 2:00 p.m.

2. Roll Call
CRA Board Members Present: Chair Shirley Ervin Johnson, Vice Chair Angie Gray, Commissioner Ryan Boylston, Commissioner Juli Casale, and Commissioner Adam Frankel.

Absent: Commissioner Shelly Petrolia and Commissioner Kelsey Cordell Brooks.

3. Approval of Agenda
Motion by Commissioner Boylston, seconded by Vice Chair Gray, to approve the agenda as presented. In a roll call vote, the motion passed (5-0).

4. Discussion
a. Fiscal Year 2021-22 Budget
Executive Director Renee Jadusingh explained the process to be followed for the Workshop. She explained the Fiscal Year 2021-22 budget would be adopted in September.
Lori Hayward, CRA Finance and Operations Director, opened the conversation by sharing an overview of the budgeted projects for FY 2021-22 by subarea:

<table>
<thead>
<tr>
<th>Subarea</th>
<th>Budgeted Projects 2021-22</th>
<th>% of Budgeted Projects 2021-22</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 – Beach District</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2 – Central Core</td>
<td>$2,182,834</td>
<td>5%</td>
</tr>
<tr>
<td>3 – W Atlantic Avenue</td>
<td>$12,010,826</td>
<td>30%</td>
</tr>
<tr>
<td>4 – NW Neighborhood</td>
<td>$11,981,957</td>
<td>30%</td>
</tr>
<tr>
<td>5 – N Federal Highway</td>
<td>$678,782</td>
<td>2%</td>
</tr>
<tr>
<td>6 – Seacrest / Del Ida</td>
<td>$888,732</td>
<td>2%</td>
</tr>
<tr>
<td>7 – Osceola Park</td>
<td>$1,427,977</td>
<td>4%</td>
</tr>
<tr>
<td>8 – SW Neighborhood</td>
<td>$10,696,480</td>
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<tr>
<td><strong>Total CRA Area</strong></td>
<td><strong>$39,867,588</strong></td>
<td><strong>100%</strong></td>
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**City Funding Requests – Clean and Safe Summary**

City Manager Terrence Moore introduced himself and stated he looked forward to working with the CRA team.

Ms. Hayward reviewed the Clean and Safe summary, explaining requests totaled $3,122,877, representing an increase of $412,052.

Vice Chair Gray asked for clarification on the request for a new Sanitation Officer.

Ms. Jadusingh explained CRA staff had been in conversation with City staff regarding how to address trash, specifically in the NW/SW neighborhoods, and the new Sanitation Officer was proposed as a solution. She noted a change to the name might be needed.

Sammie Walthour, Neighborhood and Community Services, provided additional clarification. He stated for regular trash service the City has service in place, but this person would deal with litter and other things not the responsibility of Waste Management. Mr. Walthour explained the “Clean City Initiative” in areas to enhance ability to keep those areas clean.

Chair Johnson stated trash was a problem in the NW/SW and noted that in her neighborhood trash does not always make it into the truck.

Vice Chair Gray agreed it was a need in the NW/SW neighborhood, but she had a problem with paying $81,000 for something that should be happening anyway. She mentioned a clean-up program that had been discussed in the past.
Ms. Jadusingh explained the program referenced was the beautification teams utilized in Miami, which send a team of people out to pick up garbage rather than just one (1) person.

Mr. Walthour clarified that the Nuisance Abatement Officer was not the trash service the City has a contract with, but a person assigned to an area of concern. He noted those officers team up with others in their department to create initiatives as needed.

Vice Chair Gray stated she would like the CRA and City to work together to explore the need.

Commissioner Frankel asserted he sees the Clean and Safe teams out early in the morning and they do a great job cleaning up, especially after busy weekends. He stated he had seen an increase of trash city-wide, including masks left on the ground and overflowing trash cans. He noted it was something to be looked at on a larger scale.

Chair Johnson stated she also has problems with trash affecting the appearance of the neighborhoods. She suggested a Workshop with the City to discuss the issue, and noted she liked the idea of teams and making an initiative competitive.

Ms. Jadusingh suggested holding the funds for the Sanitation Officer and scheduling a Workshop for September to give staff time to discuss ideas. She stated staff may already be in place, it may just need to be packaged or promoted differently.

Commissioner Frankel added that the Downtown Development Authority (DDA) should also be involved in the conversation.

Vice Chair Gray stated she did not think a Workshop was needed, as the Board had given direction and staff should be left to handle it.

Commissioner Boylston stated he trusted CRA staff to work with City staff and come to a solution. He stated it was something that needed to be tackled and noted it had become a top complaint. He asserted the issue was something the CRA should fund, but they wanted to make sure the solution was effective.

Chair Johnson asked that birds in the parking garage at Old School Square also be addressed.

Vice Chair Gray pointed to the line item for an Electrician and stated she had noticed the electric boxes in front of the green building on West Atlantic were out of whack.

Ms. Jadusingh noted that was a part of the Clean and Safe area and said she would follow up.
City Funding Requests – Contractual Services Summary

Ms. Hayward reviewed the Contractual Services summary, explaining requests totaled $1,706,519, representing an increase of $169,100. She noted two (2) additional NW/SW Neighborhood Code Enforcement Officers had been requested.

Ms. Jadusingh stated the Code Enforcement Officers were a part of the previous request and would be discussed on the staff level.

Vice Chair Gray asserted it was too many, as the neighborhoods were not that large.

Ms. Hayward clarified that the CRA already funds one (1) officer, so the request would bring the total to three (3).

Chair Johnson asked how many total Code Enforcement Officers the City employs.

Mr. Walthour responded that the City overall has nine (9) Code Officers, with one (1) covers the NW neighborhood and one (1) that covers the SW neighborhood, both as a part of their larger zone.

Chair Johnson questioned whether the level of staffing was enough.

Vice Chair Gray stated she thought if they were dedicated that was fine, and two (2) more were not needed.

Mr. Walthour responded that when City and CRA staff had their discussion, the idea was to concentrate and officer specific to the NW/SW, rather than having responsibilities outside of that area, with the intent was to be able to address all Code issues specific to the area.

Chair Johnson asserted she disagreed about there being enough Code Enforcement.

Commissioner Casale asked if needs were determined based on complaints.

Mr. Walthour stated they determine the needs based on what they believe is an adequate coverage area for one (1) officer. He noted the officer that was being reimbursed by the CRA was doing NW/SW work, but the request was for enhanced services within the area.

Ms. Hayward stated the one (1) Code Enforcement Officer the CRA pays for now is supposed to be dedicated to only the NW/SW neighborhood.

Chair Johnson responded that Mr. Walthour had just said that was not the case.

Ms. Hayward explained the CRA was paying for the position, and it was supposed to be limited to those neighborhoods.
Vice Chair Gray asked Danise Cleckley, Assistant Director of Delray Beach Neighborhood and Community Services, to confirm that there was one (1) Code Enforcement Officer dedicated to the NW/SW neighborhood, but they had duties somewhere else.

Ms. Cleckley reviewed the Clean and Safe boundaries in place and stated there are two (2) Code Enforcement Officers who cannot leave those areas. She explained there was also one (1) Code Enforcement Officer for the NW/SW neighborhood, but the large area was a lot for one (1) person. She stated there are other officers who assist, but enhanced services were being requested due to level of service needs. Ms. Cleckley discussed efforts to engage the community to improve the cleanliness of the community.

Chair Johnson discussed her experience on trash pickups in the past.

Mr. Walthour added that the person dedicated to the CRA area had taken on another job, which had led to the confusion regarding there being someone dedicated to the area.

Chair Johnson asked that the request be clarified.

Ms. Cleckley stated the City was asking for an additional Code Enforcement Officer and an additional Sanitation Officer/Nuisance Abatement Officer for the NW/SW neighborhood, and an additional Code Enforcement Officer for downtown. She explained the roles of each.

Ms. Jadusingh reiterated that the requests had come out of her conversations with City staff. She stated these were the solutions to trash issues.

Vice Chair Gray stated she was not arguing that the officers were not needed but questioning why the CRA has to pay for the extras needed.

Mr. Walthour stated if it was not specific to the CRA, an officer would have to cover a larger area. He asserted the area would be covered as part of the City but would not have dedicated coverage. He noted officers had to be given a reasonable amount of territory.

Discussion continued regarding whether enhancement of Code enforcement was needed in the CRA area.

Vice Chair Gray stated she would like the City and CRA staff to get together and rethink the issue, and asserted she was comfortable with whatever they come up with, if the rest of the Board was comfortable.

City Funding Requests – Maintenance and Beautification Summary

Ms. Hayward reviewed the Maintenance and Beautification summary, explaining the CRA recommendations totaled $750,000. She stated requests included:
- Curb Appeal - $300,000
- Re-sodding Seacrest Park Field - $350,000
- Streetscape Maintenance for CRA Funded Projects - $100,000

Ms. Hayward stated the City had requested $150,000, but CRA staff had wanted to increase the program.

Vice Chair Gray asked for additional information on the re-sodding of Seacrest Park Field.

Sam Metott, Delray Beach Parks and Recreation Director, clarified that the line item was for full resodding of the Seacrest Park soccer fields and the Hilltopper field, both sides. He stated the last time the area was re-sodded was in 2011 and discussed maintenance efforts due to heavy foot traffic in the area.

Vice Chair Gray asserted the fields belong to the School Board and asked if they were participating.

Mr. Metott stated according to the contract, the City is responsible for the maintenance of the facilities in exchange for use.

Vice Chair Gray asked where the dollar figures came from.

Mr. Metott provided a brief history and stated staff had gotten ball park quotes in order to budget for the work.

Discussion continued regarding past conversations regarding the park and projects previously scheduled.

Vice Chair Gray asked if there was a beautification project or something that would impact more people and help the community that could be considered in the district, rather than spending money on the re-sodding.

Commissioner Boylston stated he did not think money was being spent just to spend money, it was the community's park. He asserted there was soccer, lacrosse, football, and other sports at the park and people had been pushing for this for years. He noted people also use the park for their fitness facility. Continuing, Commissioner Boylston stated Vice Chair Gray brought up a good point, in that zone six (6) was where the CRA spent the least amount of money. He asked what better project than a park, noting the CRA spends a lot of money on other parks.

Vice Chair Gray asserted the NW/SW neighborhoods had been promised for more than 30 years that work would be done in their park. She stated no one was yelling and screaming when those areas were not receiving funding.
Commissioner Boylston responded that he had not said anything about Pompey Park.

Vice Chair Gray stated no one had said anything when west of Swinton was getting very little money for the last 25-30 years, so now that the Board had corrected it so that more dollars were going to the NW/SW neighborhood, now people want to scream every meeting about places where no money is being spent. She asserted money had just been spent in the area on paving projects.

Vice Chair Gray stated she was fine with the project because it was for football and it was the only money being spent in the area, but she would also like signage saying “Home of the Delray Rocks” which was knocked down and not replaced, as well as adding signage inside.

Commissioner Boylston clarified that he had not screamed, and the paving was an FDOT project, not a City project. He stated he was not saying funds needed to be fairly split between zones, but he was in regular communication with residents in the CRA district asking what their tax dollars are doing in their neighborhoods. He asserted it would be nice to have an answer for every zone, even if it is a small answer in some zones and really big answers in other zones.

Chair Johnson stated she thought this was a constant, and now that the CRA has moved out of downtown, the neglected areas are coming forward with their pent-up desires. She asserted her concern was how often the CRA would be doing things the City should be doing, just because it was in the CRA district.

City Funding Requests – Tennis Tournament

Ms. Hayward reviewed the request for CRA funding of the City Tennis Tournament and provided history of the funding amount provided. She stated the request of $905,000 for 2021-22 was the same as funding the past three (3) fiscal years.

Vice Chair Gray asked if this was a contract the CRA still had to fund if there was not a tournament, and what had happened the previous year.

Mr. Metott responded that the City had been able to host the event even during COVID-19, explaining it was one (1) of the first events of its kind in the Southeast U.S. following closures. He stated the event was lauded as an example for how to run a post-COVID-19 tournament. Mr. Metott explained there had been discussions regarding how to handle the funds if the tournament did not move forward.

Commissioner Casale asked what percentage of funding the CRA provided, and what came from the City budget.

Mr. Metott stated the CRA portion was half of the cost, and there were additional ancillary services built into the contract and not included in the total.
Commissioner Casale asserted she had always thought it was a lot coming from the CRA, however in light of the fact that the City has a new City Manager and a very tight budget, it is hard for her to ask the City to take on more this year. She noted in the future that should be something City staff works towards.

Vice Chair Gray stated there should be banners recognizing the CRA funding going toward the tournament.

Mr. Metott stated the CRA is listed as co-sponsor on the billboards, advertising, and on-site displays, receiving equal billing during the event. He discussed efforts to give the community access to the event, including moving ticket giveaways from City Hall to Pompey Park.

Commissioner Casale asserted people from outside Delray Beach and often out-of-state stand in line early to get tickets and asked if there was a way to guarantee the tickets are going to people in the community. She stated it is a fabulous sport and a lot of people would enjoy it, but it is too expensive for the average person to attend. Continuing, Commissioner Casale stated giving the tickets away was outstanding, but she would like to see them being given to the residents.

Mr. Metott agreed to look into options to accomplish Commissioner Casale’s request.

Chair Johnson stated she had often wondered why any and all could get tickets on a first-come, first-served basis.

Vice Chair Gray asserted there should be tennis at Pompey Park, where three (3) of the top tennis players in the world grew up playing. She asked if there was something being done about creating a tennis program there.

Mr. Metott stated they were working on it. He noted the Pompey Park tennis courts were heavily used, so it is hard to program too much in the location. He pointed out the Delray Beach Youth Tennis Foundation is at Catherine Strong Park and stated Parks and Recreation does a lot of clinics at that site.

Vice Chair Gray commended Parks and Recreation for the nice job they did on the summer splash parties. She stated people felt like they were cared about, and that was where she heard the conversation about tennis. Vice Chair Gray shared a story about children who visit Pompey Park every day not realizing there was a pool there for their use.

Chair Johnson stated there used to be an active tennis coach at Pompey Park. She asked if there were appointments to use the courts, or if they could be used any time they were empty.
Mr. Metott responded that typically the community tennis courts are first come, first served similar to the basketball courts unless a reservation was made. He stated the courts at the Tennis Center were used more for reservations.

Chair Johnson asserted that if there was a program, the courts could be controlled better, especially in the summer. She asked that the recommendation be taken back to the City Commission.

Commissioner Frankel thanked Mr. Metott for all he does. He stated the Tennis Center had recently received a national award as one of the 25 best tennis facilities.

Mr. Metott thanked the CRA Board for their support and noted they were proud and excited to be recognized.

**City Funding Requests – Capital Improvement Projects**

Ms. Hayward reviewed the request for CRA funding of City Capital Improvement (CIP) Projects for FY 2021-22, including:

- Osceola Park Phase I - $642,052
- Parking Study for Osceola Park - $200,000
- Wayfinding Signage Program - $1,025,000
- NW Neighborhood Design Phase - $1,600,000

Commissioner Casale asked about the parking study for Osceola Park. She stated it appeared to be more than what was spent on the study downtown.

Missie Barletto, City of Delray Beach Public Works Director, explained the parking study had come out of outreach regarding the shift in rights-of-way from flat to swale and improvement of alleyways. She stated staff was working to help residents become more comfortable parking in the alleyways and not in the swales at the front of homes. Continuing, Ms. Barletto explained the City Commission had asked staff to look at reducing the ask, so they were looking at reducing it from $200,000 to $100,000 and looking at the potential to perform the work with staff.

Commissioner Casale asked for clarification on the request being citizen driven and whether inquiry came from the Public Works Department or because the department thought there was a need.

Ms. Barletto responded that during the process of bringing forward requests for CIP funding, there is a component that includes bringing forward requests from the community. She stated this was a community driven request, not driven by staff.
Chair Johnson stated the City was changing the SW community, and there tends to be concern because some of the occupants have homes that require more than two (2) cars. She noted Code Enforcement needed to make adjustments.

Ms. Barletto added that older neighborhoods were laid out before people drove cars, and the need for parking multiple vehicles was not considered. She stated retrofitting a neighborhood with space for all of the modern amenities was among the most difficult things they do.

Commissioner Casale stated her concern was that the CRA should not be paying for the work, and maybe the individual requesting the study could be assisted on a personal level.

Chair Johnson agreed. She stated a change in pattern always seemed to result in a study and the studies did not typically solve the problem.

Commissioner Frankel stated based on the letter the CRA had received from Margaret Bloom regarding pulling funding, the Board needed to be thinking about Old School Square. He asserted the contribution needed for Old School Square was going to be more than the CIP projects added together and the Board needed to think about where those funds were going to come from.

Chair Johnson asserted the topic did not fit with the discussion.

Commissioner Frankel argued that it was the same topic because they were talking about CIP projects.

Chair Johnson stated the discussion should be held at the City level, not the CRA. Continuing, she said she would not be in favor of a parking study for Osceola Park.

Commissioner Boylston asserted the Board should take into account part of the reason a parking study for Osceola Park was needed was that the CRA had put in $10 million of improvement over there and that was sparking redevelopment. Commissioner Boylston asked Ms. Barletto to share her opinion on whether the parking study was needed, whether it would hinder any funds from Florida Department of Transportation (FDOT) or other partners, and what the main use of the study would be.

Ms. Barletto stated the main use of the parking study would be to help reeducate the public about utilizing the back of lots for parking and stormwater management education. She added that the same results could be achieved by staff-driven education efforts and an increase in the Code Enforcement efforts in the neighborhood.

Ms. Barletto asserted the City had made a promise to the people who live in Osceola Park during the design and construction phase that violations would not be enforced. She noted many of the former parking arrangements had been enjoyed by the adjoining residences for many years. Continuing, Ms. Barletto stated staff recognizes they will be impacting the ability
of those neighbors to enjoy the continued use of the right-of-way in front of their homes. She stated construction of that area would be complete within the year, and people would need to be educated about not ruining the work done and finding alternative parking arrangements for their vehicles.

Commissioner Boylston stated he appreciated the explanation and the consideration given the residents. He agreed there was another avenue to educate and stated he would be in favor of removing the parking study from the budget.

Commissioner Casale thanked Ms. Barletta again and stated her comments might go to the earlier discussion that more Code Enforcement may be needed.

Chair Johnson asked that the parking study be removed from the budget.

Vice Chair Gray asked for clarification on the wayfinding signage and what was taking so long to get the previously discussed signs up.

Ms. Jadusingh explained the line item was to replace the red directional signs throughout downtown. She stated the City was in the process of signing contracts with the designer the CRA had been working with to move into the implementation phase.

Vice Chair Gray stated it had been three (3) years and asked approximately how long it would take to get the signs up.

Ms. Barletta responded that the City had not actually started looking for Requests for Proposals (RFP) or quotes on the construction of the signs. She stated she wanted to temper expectations a bit because as a result of the pandemic, many materials are difficult to come by. She noted they did not yet know if the sign materials would be an issue, but most projects were lagging due to problems with materials. Ms. Barletta added that the FDOT permit process had begun but could take a year.

Vice Chair Gray asked that updates be provided.

Ms. Jadusingh stated she wanted to comment on the CIP. She noted a lot of the projects on the CIP were finished, and the list had whittled down to the major projects. She explained the NW neighborhood design on the list was a complete redo the CRA had been working toward, and after that would come the SW neighborhood. Ms. Jadusingh thanked Ms. Barletta and her team for working with CRA staff as they have been on a mission to get things done and check them off the list.

Ms. Jadusingh reviewed the ongoing CIP projects paid in FY 2020-21, including the NE 3rd streetscape improvements and Osceola Park phase two (2) project. She explained the CRA budget also included a proposed $8,300,000 for the construction phase of the Pompey Park
improvements outside of the Interlocal Agreement, with the goal to pay for approximately $25 in improvements to the park over the next few fiscal years.

Chair Johnson asked if the anticipation was that the Pompey Park funds would be spent in the fiscal year.

Ms. Jadusingh responded the funds would be put aside to prepare to pay out the full amount. She noted the CRA is not allowed to have reserves, but these funds will be tied to a project.

**City Funding Requests – FreeBee Update**

Ms. Jadusingh explained at the July meeting, the Board had discussed going into a month-to-month contract with FreeBee for the remainder of the one (1) year contract. She noted that item was on the Regular Meeting agenda for approval. Additionally, Ms. Jadusingh stated staff had been directed to speak with City staff about how to address the point-to-point service with the City, and recommendations were anticipated in the first quarter of FY 2021-22.

**CRA Managed Major Expenditures**

Ms. Jadusingh stated there were not new projects listed in the affordable housing initiatives, but the CRA was moving into the next phase of getting projects out of the ground. She discussed the Carver Square construction project by Pulte Homes, explaining the group would be providing an update in September or October.

Continuing, Ms. Jadusingh reviewed the 5th Avenue activation projects, including:

- Cottage activation (182 and 186 NW 5th Ave) - $150,000
- 95 SW 5th Avenue construction - $2,000,000
- 98 NW 5th Avenue construction - $2,000,000

Ms. Jadusingh stated the construction projects were going through the permit process and 98 NW 5th Avenue should be permitted soon. She explained 95 SW 5th Avenue had received Site Plan Review and Appearance Board (SPRAB) approval the previous week and should be going in for permit shortly.

Continuing, Ms. Jadusingh reviewed the proposal to put $1,500,000 in the budget for affordable office space on the NW 600 block of West Atlantic Avenue. She stated the hiring of architect for the design work was on the Regular Agenda for approval. She noted Mr. Hatcher’s project was going in for permitting soon, and the nearby CRA project would follow.

Ms. Jadusingh discussed the proposed project being explored for a container park on the NW 800 block of West Atlantic Avenue, noting a budget line item of $500,000 to cover site work preparation, container bidding, marketing, and vendor recruitment. She added that a public
meeting was scheduled for September to discuss the idea. She noted forums for no-contact comments would also be available in Pompey Park and online.

Ms. Jadusingh stated the CRA had entered into a design agreement with a company to help with the conceptual design, and they were studying the City Code for requirements and would submit a report. She explained enhanced renderings would be available for review at the public meeting.

Continuing, Ms. Jadusingh reviewed the business grant programs, noting including A-GUIDE. She stated in the current fiscal year, $850,000 had been budgeted and $174,294.44 had been awarded to date, with projected awards totaling $428,133 based on applications. She stated staff would like to budget $850,000 for the programs again in FY 2021-22.

A-GUIDE Funding Requests

Ms. Jadusingh reviewed the A-GUIDE funding requests briefly, explaining the agreements were on the Regular Agenda for approval with the exception of the Community Land Trust (CLT). She reminded the Board the CLT was managing two (2) housing units for the CRA and because that item was in the Request for Qualifications (RFQ) process, the amount would not be finalized until the next meeting.

- Arts Garage - $275,000
- Delray Beach CLT - $192,815 / $282,460
- Delray Beach Historical Society - $75,000
- EPOCH-Spady Museum - $106,000
- Delray Beach Public Library - $443,000
- Chamber of Commerce - $40,000

General CRA Budget Requests

Ms. Jadusingh reviewed plans for FY 2021-22 at the Arts Warehouse, including art exhibitions, education and outreach, special events, resident artist studio program, special event partnerships, and private and corporate facility residents. Continuing, Ms. Jadusingh discussed the Green Market, explaining staff wanted to discuss the location for the coming year with the Board. She explained staff was recommending keeping the market on the front lawn of Old School Square, using part of the center grounds for cooked food. She stated other locations had been explored, but because of space for social distancing had determined Old School Square to be best.

Chair Johnson asked the time frame for the Green Market.

Ms. Jadusingh stated it starts in October and runs through the season, then picks back up for the summer in June. She noted full approval of the SNAP program had been granted and
would start in October. She explained staff was working on marketing and would be hiring a public relations firm to get the word out.

Chair Johnson asked if the Green Market had trialed SNAP previously.

Ms. Jadusingh explained the idea came from a market in Winter Spring, and that there were no markets offering it in the tri-County area.

Chair Johnson stated she knew there was not a public relations person on staff, but there were a lot of great things the CRA does, and it does not really get the attention it needs.

Ms. Jadusingh outlined the plan to use the Green Market as a tester to work with a public relations company on a campaign-by-campaign approach.

Continuing, Ms. Jadusingh stated staff would like to purchase two (2) electric vehicles for CRA use so employees do not have to use their own vehicles. She explained the plan would be to piggyback on a State contract utilized by the City. She added that Public Works had offered to outfit the vehicles with safety equipment.

Chair Johnson asked if there was a reimbursement program for employees when they use their own vehicles for CRA business.

Ms. Jadusingh responded that mileage is paid, but it’s still a lot on private vehicles. She noted they would eventually like to put electric charging stations in the 600-block parking lot.

**CRA Priorities**

Ms. Jadusingh reviewed a list of CRA priorities for FY 2021-22, including:

- Complete construction and activation by the CRA:
  - 98 NW 5th Avenue
  - 95 SW 5th Avenue
  - 182 NW 5th Avenue (Muse Cottage)
  - 186 NW 5th Avenue (Harvel House)
  - 22 N Swinton Avenue (CRA office expansion and historic preservation)
- NW 600 block – Complete construction documents and issue bid for construction
- NW 800 block – Continue development process
- SW 600-800 W Atlantic Avenue – Development strategy
- Oversee completion of Carver Square Workforce Housing Development (Pulte Homes)
- Continue to work with Public Works Department on completion of:
- Wayfinding signage project (over $1,000,000 CRA investment)
• Osceola Park Neighborhood improvement project (approximately $9 million CRA investment)
• NE 3rd Street/Alley streetscape improvement project (approximately $1,800,000 CRA investment)
• NW Complete Neighborhood Improvements – design documents
• Pompey Park construction documents

Ms. Jadusingh shared maps of CRA projects in the NW and SW neighborhoods and asked for any Board comments or questions.

Vice Chair Gray asked about signage for Libby Wesley Plaza.

Ms. Jadusingh responded that the park was Parks and Recreation, so they would have to work with them on signage. She stated she would reach out to them to talk about it and noted it would be a small amount and probably did not require a budget line item.

Vice Chair Gray asserted she had another question for Parks and Recreation, as well. She stated several years ago the County had given the City money for a marquis, and it would be useful for getting information to the community. She asked if the CRA could help with that. Continuing, Vice Chair Gray stated the West Atlantic Redevelopment Plan called for at one (1) time a straw market similar to the Green Market to activate west of Swinton and asked that staff review that plan. She suggested using 5th Avenue as a location and said reaching out to the Bahamian population could help bring the community along.

5. Adjournment

There being no further discussion, the meeting was adjourned at 3:37 p.m.

Renee Jadusingh, Executive Director

Shirley Ervin Johnson, Board Chair