



PRESS RELEASE
“FOR RELEASE UPON RECEIPT”
Delray Beach
Community Redevelopment Agency
20 North Swinton Avenue
Delray Beach, FL 33444
www.delraycra.org

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DELRAY BEACH CRA LAUNCHES *CONNECT DELRAY BEACH* WITH TWO FREE TRANSPORTATION SERVICES IN DOWNTOWN DELRAY BEACH

~The goal is to decrease local traffic, provide visitors with more green transportation options, and expand service area traveled~

DELRAY BEACH, FLA (August 7, 2019) – The Delray Beach Community Redevelopment Agency (CRA) announces *Connect Delray Beach*, an initiative that will include fixed route and on demand transportation services to the downtown Delray Beach area beginning Tuesday, September 3. These services will replace the current Downtown Roundabout Trolley and supplement other on demand transportation services to achieve two goals: provide locals and visitors with additional green transportation options to a larger service area and cut down on downtown traffic and parking problems. Both services are fully funded by the CRA, so all rides are free.

“This is a WIN – WIN for the City,” said Shirley Johnson, Delray Beach CRA Vice Chair. “We are providing a much needed service that a first-class city must have.”

The Downtown Roundabout Trolley provided a round-trip service along Atlantic Avenue from the Tri-Rail station to Ocean Boulevard/A1A seven days a week. First Transit, the current provider of the fixed route service, already has new vehicles in place with plans to add a few new stops along the way, providing a modified route throughout the downtown core between Swinton Avenue and East Fourth Avenue to alleviate traffic. These vehicles will help to reduce carbon emissions by reducing traffic congestion and parking problems in Downtown Delray Beach.

Through *Connect Delray Beach*, the CRA is also offering an on demand transportation service pilot program that will service the CRA district. Freebee, a South Florida-based electric transportation company, will provide the service with GEM (Global Electric Motorcars), which are low-speed, battery-electric vehicles. Guests can request a ride through the Freebee app anywhere in the downtown CRA service area, which includes most locations East of I-95 to A1A, and Gulfstream Boulevard to S.W. 10th Street. Riders of the fixed route can also track the vehicles through the Freebee app.

“What excites us most about this new program is that it will provide an overall broader service area including the West Atlantic area (East of I-95),” said Renée A. Jadusingh, Esq., Executive Director of the CRA. “It is going to bring more mobility options to the CRA district area of service and provide a more holistic system of transportation. It is also a FREE service for everyone!”



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For additional information and to find exact routes and timing for both transportation options, please visit the CRA’s website, <https://delraycra.org>.

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About Delray Beach CRA

The Delray Beach Community Redevelopment Agency (CRA) was established by the City Commission in 1985 to guide the City in its redevelopment efforts. The purpose of the CRA is to revitalize the physical environment and the economy of the Community Redevelopment Area. The CRA’s activities are designed to solve the underlying problems of slum and blighted conditions through planning, redevelopment, historic preservation, economic development and affordable housing so that the tax base can be protected and enhanced by these mutually supportive activities. Call (561) 276-8640 or visit <https://delraycra.org> for more information.