



20 N. Swinton Avenue  
Delray Beach, FL 33444

Agenda Item #  
November 9, 2017

8D

~ CRA BOARD SUMMARY ~

ECONOMIC DEVELOPMENT REPORT  
October 2017

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Attached for your review is the Economic Development Report for the month of October 2017.

**Recommended Action:**

Receive and File

**Submitted By:** Joan K. Goodrich, Economic Development Director

Attachment

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## Office of Economic Development Monthly Report – October 2017



### Business Climate & Competitiveness

- City Commission approves on 1<sup>st</sup> Reading a City-CRA-Initiated Amendment to the LDRs to not require additional parking for change of use in an existing building in the West Atlantic sub-area for a period of three years. Second reading scheduled for 11/9.

### Business Development

- Pipeline: 55 prospects
- \$30 million Delray Square Redevelopment Project (*near Atlantic Ave./Military Trail*) begins demolition and construction. New leasing opportunities available.
- Kaufman Lynn moves into new headquarters. Ribbon-cutting expected in December.

### CRA Funding Assistance

- CRA Board approves one Paint Up & Signage Grant (\$4,800) for 2 Duplexes in Sub-Area #6
- OED moving forward with new plans and messaging to reduce misconceptions around “business grants” and to drive more qualified leads from key targeted areas.
- Upcoming workshops: 11/13, 12/11 and 1/8

### CRA Commercial Leasing – Development Projects

- EJS Project Letter of Interest accepted by CRA Board – lease agreement scheduled for 11/9/17 CRA Board Meeting.
- 2 commercial spaces – 790 SF each – remain at 700 W. Atlantic Avenue
- OED continues to provide recommendations for SW 600-800 Blocks Development RFP

### Emerging Corridors

- Continued research of Seaboard Historic Train Station
- Assigned project management of Tri-Coastal Link Rail Station Project
- Attended new Chamber Congress Avenue Growth Team meeting – next meeting 11/9.
- Reviewed 6-month sales data along Congress Avenue

### Fostering Talent

- Participated in Encore Palm Beach County Event to promote Career Cottage to age 50+. Encore workers-entrepreneurs are an emerging market opportunity for Delray Beach.
- CareerSource Palm Beach County receives City permits and begins interior improvements. Occupancy expected in mid-late November 2017.

### Growing Our Own

- CRA/Library/SBDC Partnership (Inc. Pad) continues to grow with free in-area business consulting services. 43 businesses sought services in the 4Q FY 2017 with 15 new businesses established.
- Inaugural “Tribe Talks in The Set” conducted and featured the Hatcher Family.

### Telling the Story

- Small Business Saturday – Shop Small Presentation and Proclamation scheduled for City Commission (11/7) and CRA Board (11/9) meeting.

### Other

- Met with EPOCH, Arts Garage, Delray Beach Library, Encore Palm Beach County
- Attended ALOFT Launch, Education Board, WARC, CRA, City Commission, Gray & Green Shorelines, State Business Recovery Roundtable, Dash Travel Opening, YPAD
- Scheduled G.E.A.R. Team meeting (11/2)

**Economic Development Announcement:** Manpower Opens Delray Beach Office