



20 N. Swinton Avenue
Delray Beach, FL 33444

Agenda Item #
June 8, 2017

8D

~ CRA BOARD SUMMARY ~

ECONOMIC DEVELOPMENT REPORT
May 2017

Attached for your review is the Economic Development Report for the month of May 2017.

Recommended Action:

Receive and File

Submitted By: Joan K. Goodrich, Economic Development Director

Attachments

AK



Office of Economic Development

Activity-Status Update to the CRA Board

May 2017



Business Grants Assistance

More than 8 attendees representing 6 local businesses participated in the May 8, 2017 CRA Grants Workshop. Also, one (1) \$1,500 Community Sponsorship Grant was approved by the CRA Board for the benefit of KOP Mentoring Network in May along with accepting OED recommendations for grant program modifications focused on easing some application requirements, expediting payment schedules and seeking to make the approval process more efficient and expeditious. Additionally, the team readied two other business grants applications which will be considered by the CRA Board in June 2017. The next CRA Business Grants workshop will be held on Monday, June 12, 2017, 3:00 p.m. at the Chamber.

Business Attraction-Expansion-Retention Activity in May 2017

Total Active Prospects:	67 prospects with a potential impact of 314 new jobs, 125 retained jobs, 270,000 square feet of commercial, office and industrial space and more than \$55.34 million in capital investment.
G.E.A.R. Clients/Visits:	2 G.E.A.R. clients added - Dash Travel and Bill Hood & Sons
Costar Reports Issued:	5
New Leads – Partner Referrals:	2 from the DDA; 2 from the Chamber; 2 to the SBDC @ Palm Beach State College and 1 to the Chamber



We ♥ Small Biz Month and Pineapple Grove Arts District Business Walk – May 2017

OED, supported by the City, Delray Beach CRA and its community economic development partners produced a power-packed, month of activities and events to show the love for our local small businesses during We ♥ Small Biz Month in May. Highlights for the month included: City Commission Proclamation Naming May “We ♥ Small Biz Month,” SBDC workshops at the Delray Beach Public Library, the DDA’s Mother’s Day Orchid Giveaway and Promotions, the CRA’s tabling at the GreenMarket, the Florida Women’s Business Center 2017 InnovateHER SBA Challenge, SCORE’s 2017 Business Conference, the Chamber’s Foundations Entrepreneurs Sessions and Business Expo, the TED Center and Florida Women’s Business Center’s Gala, The KTCHN’s Meet-Up, Delray Beach Marketing Cooperative -Spady Museum’s Sets in the West and YPAD’s Entrepreneurial Roundtable Series: Biz Bites & Bubbles.

Additionally, OED led the economic development partners in its sixth Business Walk which was focused on the Pineapple Grove Arts District. Thanks to 20 volunteers nearly 100 local businesses were visited and thanked in this evolving business district in less than 90 minutes. The Pineapple Grove Business Walk report is expected to be released in early July 2017.



The mission of the Delray Beach Office of Economic Development is to inspire and drive the growth of a diverse, vibrant entrepreneurial economy for all.

Career Cottage – 186 NW 5th Avenue

The CRA Board approved OED's recommendation to enter into lease negotiations with CareerSource of Palm Beach County for the CRA-owned property at 186 NW 5th Avenue in order to launch Career Cottage – a new in-area career, job seeker and job placement program. Career Source Palm Beach County proposes to relocate up to six (6) staff members in the Career Cottage to provide the following services five (5) days a week, Monday – Friday, 8:00 a.m. to 5:00 p.m. during 4Q FY 2017:



- Career consulting
- Job search and placement services
- Use of computers, copiers and fax
- Priority service for U.S. military veterans
- Reemployment Assistance
- Employers recruiting on site
- Job search workshops and assistance (in nearby locations)
- Access to hundreds of jobs
- Labor market information, such as jobs in demand
- Programs for persons with disabilities

CareerSource services are free to both employers and job seekers and it is anticipated that an average of 35 people each week or 1,860 annually will be served from Career Cottage.

Keep It Local

OED continued to work in conjunction with CRA management staff and the West Atlantic Redevelopment Coalition (through the WARC Economic Development Committee) to expand and bring more clarity to the Local Participation section of the forthcoming CRA Request for Proposals (RFP) for the SW 600-700-800 Blocks of Atlantic Avenue. Local participation is currently being categorized and discussed in three (3) major areas including the use of 1) local contractors (teaming is suggested); 2) local suppliers; and 3) local trades and talent (or local hiring) from key target areas. Community leaders have challenged the team to seek out regional and national best practices and prior community benefit agreements as a framework.



Community-Partnership Outreach

OED attended and participated in the following meetings and events in May 2017: 13th Floor Development Briefing; Always Delray SME, Chamber Government Affairs Committee; City Commission Goals Setting, Regular and Workshop Meetings; CRA Board; DBMC Board; DDA Board; G.E.A.R. Team; Inc. Pad Strategy Session; Palm Beach County School District; Planning & Zoning Board; Racial Equity Reflections; SPRAB Meeting; Wayside House Tina Posner Center for Career Excellence; WARC & NWSWNA Community Conversation; WARC Economic Development Committee; ULI Small Scale Development Webinar and YPAD Biz Bites & Bubbles.

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