



20 N. Swinton Avenue  
Delray Beach, FL 33444

Agenda Item #  
May 11, 2017

8D

~ CRA BOARD SUMMARY ~

ECONOMIC DEVELOPMENT REPORT  
April 2017

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Attached for your review is the Economic Development Report for the month of April 2017.

**Recommended Action:**

Receive and File

**Submitted By:** Joan K. Goodrich, Economic Development Director

Attachments

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# Office of Economic Development

## Activity-Status Update to the CRA Board

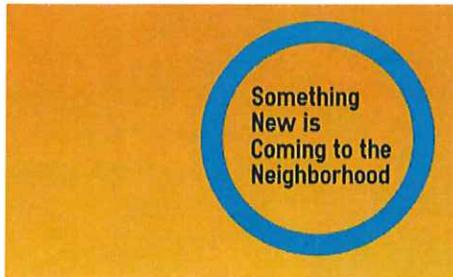
April 2017



### Business Grants Assistance

More than 14 attendees representing 10 local businesses participated in the March 2017 CRA Grants Workshop. Currently, the Office of Economic Development (OED) is working to modify existing CRA Grant programs to ease some application requirements, expedite payment schedules and make the approval process more timely and business friendly. The next CRA Business Grants workshop will be held on Monday, May 8, 2017, 3:00 p.m. at the Chamber.

### Business Attraction-Expansion-Retention Activity in April 2017



**Announced Project:** Momaste Café  
 A Delray Beach start-up signed a long-term lease for a 1,800 square foot location on North Federal Highway and has plans to employ 6 and make a capital investment of \$80,000.

**G.E.A.R. Clients/Visits:** 2 visits to DRB Capital and Sunflower Creative Arts

**New Leads – Partner Referrals:** 2 from the City Commission; 2 from the CRA; 1 from the WARC Board; 1 to the SBDC @ Palm Beach State College and 1 to the City

**Total Active Prospects:** 58 prospects with a potential impact of 296 new jobs, 109 retained jobs, 258,367 square feet of commercial, office and industrial space and more than \$55.37 million in capital investment.

### Commercial Leasing of CRA Properties in The Set

OED is working with the West Atlantic Redevelopment Director and the CRA’s Project Team to ready our properties at 606 and 700 W. Atlantic Avenue for leasing after receiving the approval of the CRA Board at its April 13, 2017 meeting to proceed with the required repairs and renovations. Three bays of 790 square feet each at 700 W. Atlantic Avenue are currently available – Ste. 700 and 708 for office, service or retail uses and Ste. 706 for restaurant use.



### We ♥ Small Biz Month – May 2017

OED, supported by the City, Delray Beach CRA and its community economic development partners continued planning a power-packed, month of activities and events to show the love for our local small businesses during We ♥ Small Biz Month in May. See page 2 for highlights. “We ♥ Small Biz Month” is a component of Delray Beach’s business retention and expansion strategy which was launched in 2015. Visit [www.weheartsmallbiz.org](http://www.weheartsmallbiz.org) for all details.

### Community-Partnership Outreach

OED attended and participated in the following meetings and events in April 2017: Career Cottage Partners; Chamber Board, Chairman’s Club, Economic Development and Government Affairs Committees; Chamber Realtors’ Roundtable; City Commission Regular and Workshop Meetings; CRA Board and Joint Meeting with City Commission for Old School Square Master Plan; DBMC Board; DDA Board and Town Hall; G.E.A.R. Visit to DRB Capital and Sunflower Creative Arts; Library/SBDC @ Palm Beach State College; Pineapple Grove Arts

District Board; Suits for Seniors; The Set Neighborhood Plan Team and WARC Board and Economic Development Committee.



Every year, we make a big deal of our small businesses in May. Why?

- Because they employ us.
- Because they sustain us.
- Because they advance us.
- Because they inspire us.

Because we *love* them.

Show your love for them all month by using the hashtag **#SmallBizDelray** online.

## MARK YOUR CALENDAR!

- ♥ "Finding, Nurturing & Keeping Good Talent" by SBDC, hosted by Delray Beach Public Library April 28, 9:30am
- ♥ DDA Mother's Day Orchid Giveaway May 1 through May 13
- ♥ 2017 We ♥ Small Biz Month Proclamation & Presentation May 2, 6pm
- ♥ DDA First Friday Art Walk May 5, 6-9pm
- ♥ 2017 SCORE Conference May 6, 8am-4pm
- ♥ Delray GreenMarket, presented by Delray Beach CRA May 6, 9am-2pm
- ♥ 2017 InnovateHER SBA Challenge, hosted by the Florida Women's Business Center May 12, 8:30am-3:30pm
- ♥ Chamber Foundations: Entrepreneur Sessions May 9, 8-9am
- ♥ DDA Business Association Mtg. May 10, 8:30am
- ♥ Chamber Delray Business Expo 2017 May 16, 5-8pm
- ♥ Pineapple Grove Arts District Business Walk with partners May 17, 9:30am-12 noon
- ♥ TED Center & FWBC 2017 "Shining Stars" Gala May 19, 6-11pm
- ♥ DBMC & Spady Museum present "Sets in the West" May 20, 5-9pm
- ♥ "Social Media: Expanding Your Presence" by SBDC, hosted by Delray Beach Public Library May 25, 9:30am

## We ♥ Small Biz. DELRAY BEACH, FL PARTNERS:



Details & full schedule online:  
[WeHeartSmallBiz.org](http://WeHeartSmallBiz.org)