



20 N. Swinton Avenue  
Delray Beach, FL 33444

Agenda Item # *7A*  
October 20, 2016

~ CRA BOARD SUMMARY ~

ECONOMIC DEVELOPMENT REPORT  
September 2016

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Attached for your review is the Economic Development Report for the month of September 2016.

**Recommended Action:**

Receive and File

**Submitted By:** Joan K. Goodrich, Economic Development Director

Attachment

*file*



# Office of Economic Development

## Activity-Status Update to the CRA Board

September 2016



### Grants Assistance

OED conducted a Grants Workshop on Monday, September 12, 2016 for three businesses and continued to work with several local businesses who recently submitted incomplete CRA Business Grant Applications. Additionally, the team worked to reimburse several business grants including those for Cloud Computing Concepts, LeGarage, MacMillan & Stanley and Charlotte Danciu, P.A. and facilitated updates to the Curb Appeal Residential Improvement Grant Program Guidelines which were approved by the CRA Board on September 22, 2016.

### Business Attraction-Expansion-Retention Activity in September 2016

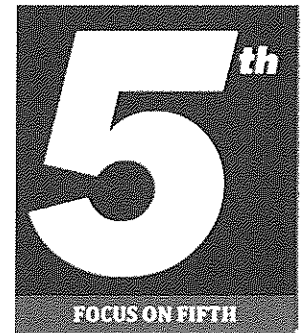
Announced Projects: 2 – Oriole Beauty & Spa to NW 5th Avenue (attraction) and Granger’s to S. Federal Highway (retention)

CoStar Reports Issued: 17

Total Active Prospects: 37 prospects with a potential impact of 101 new jobs, 169 retained jobs, 465,591 square feet of commercial, office and industrial space and more than \$132+ million in capital investment.

### Focus on Fifth

In conjunction with the CRA’s West Atlantic Redevelopment Director, OED continues to prepare for a future CRA Board discussion on the proposed Focus on 5th Initiative expected to be launched in FY 2017. This enhanced effort is focused on: 1) filling vacant and underutilized properties along NW/SW 5th Avenue (Historic 5<sup>th</sup>); 2) growing local business patronage; 3) activating CRA-owned properties with in-area career services, industry-technology learning centers, co-working spaces, incubators and other activities to help local entrepreneurs start-up, innovate and scale; and 4) encouraging more private sector investment and quality job creation along the corridor.



### Congress Avenue

The September 8, 2016 Congress Avenue Executive team meeting was cancelled due to holiday travel schedules. Efforts to finalize a scope of services for the proposed Congress Avenue Master Plan continued, however, a consensus is still elusive. Several meetings to discuss next steps with Complete Streets and how the City could support growing private sector interests in the Saltwater Village concept plan were also held during the month. The next General Session meeting for Congress Avenue will be held on Thursday, October 13, 2016, 8:00 a.m. at the Greater Delray Beach Chamber of Commerce.

### Evolving Economic Development

OED continued its efforts to advance entrepreneurial activities and programs in Delray Beach and in cooperation with economic development partners including the Greater Delray Beach Chamber of Commerce, the Delray Beach Library and the Small Business Development Center at Palm Beach State College. Announcements for new in-area programs are expected in the first and second quarters of FY 2017.



*The mission of the Delray Beach Office of Economic Development is to inspire and drive the growth of a diverse, vibrant entrepreneurial economy for all.*

### **Community-Partnership Outreach**

OED attended and participated in the following meetings and events in September 2016: City Commission, Business Development Board Sr. Leadership Team Meeting, Local Business Visit and Quarterly Luncheon, Chamber Chairman's Circle, Economic Development and Government Affairs Committees, Comprehensive Plan Community Kick-Off, CRA Board, CRA Grants Workshop, Delray Beach Drug Task Force, Delray Beach Library Business Resource Center, Delray Entrepreneurial Group, Downtowner Alternative Transportation System, RFQ 2016-111C City-wide Project Management Services Selection Committee, Special Events Technical Assistance Committee (SETAC), South Florida Digital Alliance, Urban Land Institute Technical Assistance Panel Introduction, WARC Weekend Celebration, Windshield Tour of Pompano Beach Downtown CRA, YPAD Board and YPAD "Think and Drink" event.