

The logo of the Delray Beach Community Redevelopment Agency is a circular emblem. It features a stylized house with a red roof and a green chimney on the left. Below the house are two palm trees in shades of light blue and teal. The entire emblem is set within a grey circular border.

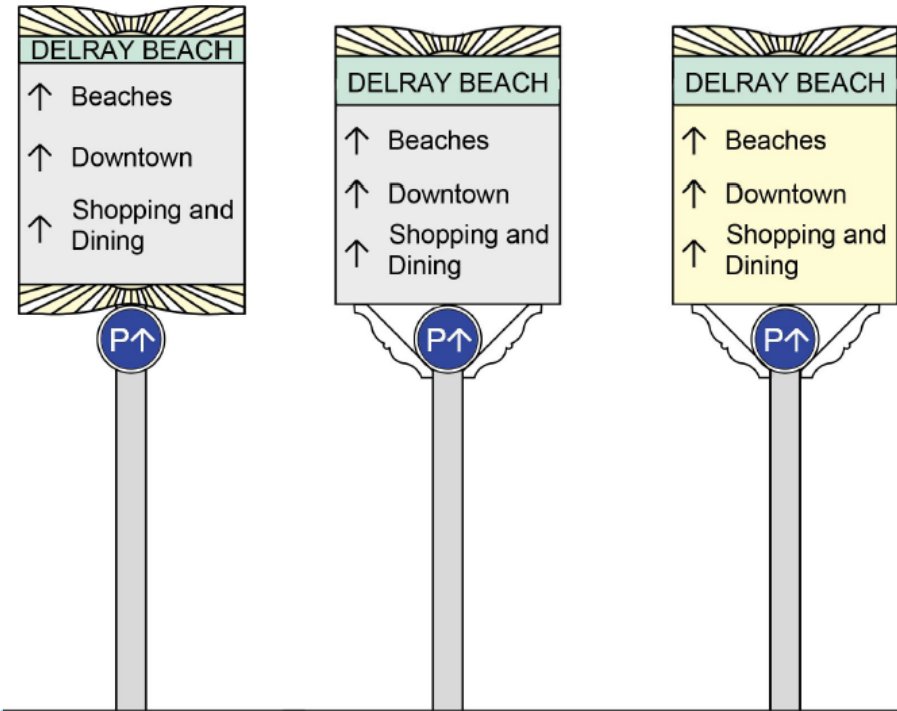
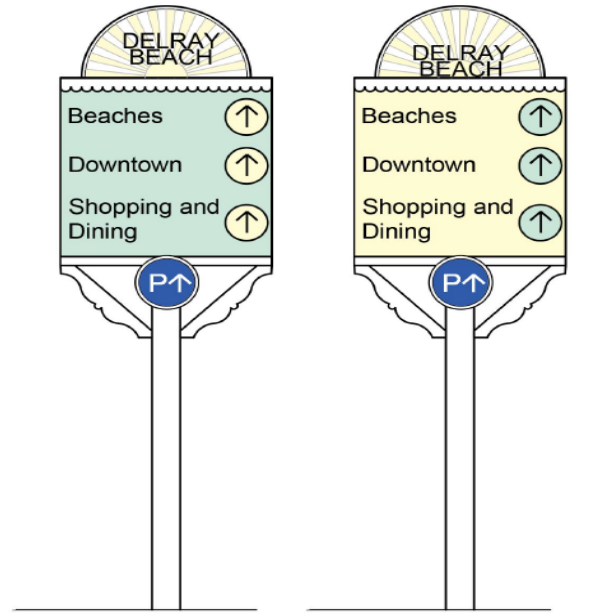
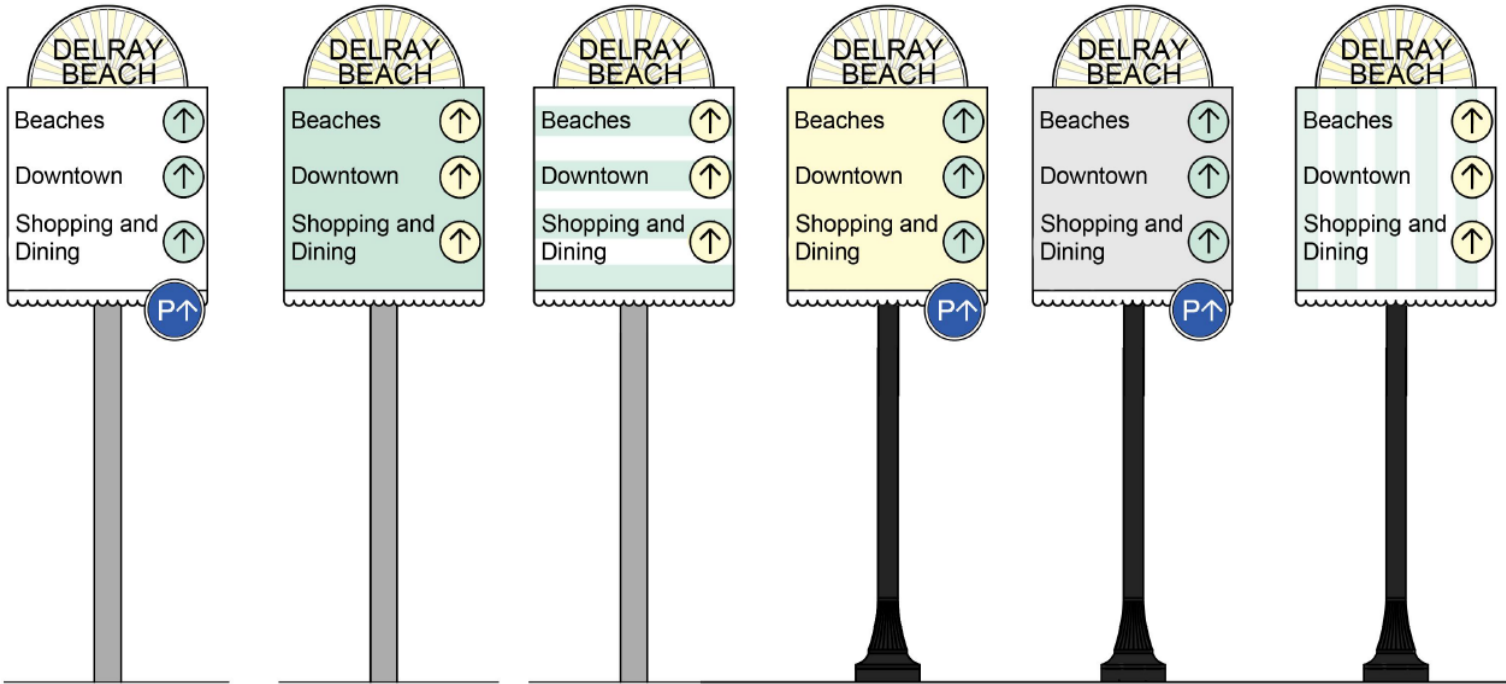
Delray Beach Community
Redevelopment Agency
Workshop Meeting

Tuesday, December 10, 2019
10:00 a.m.

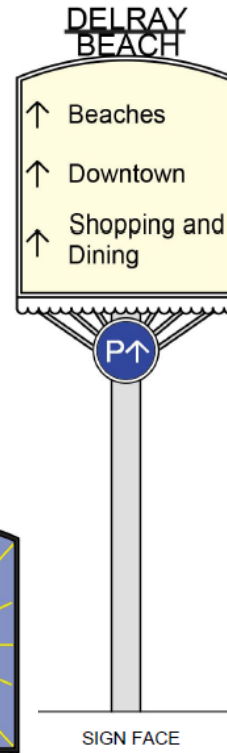
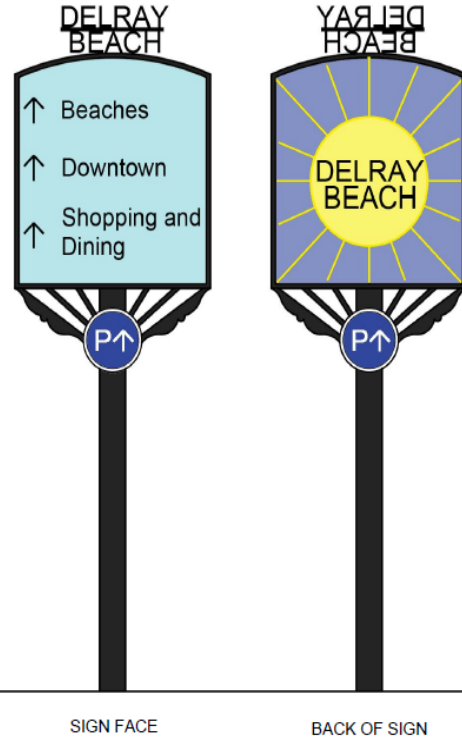
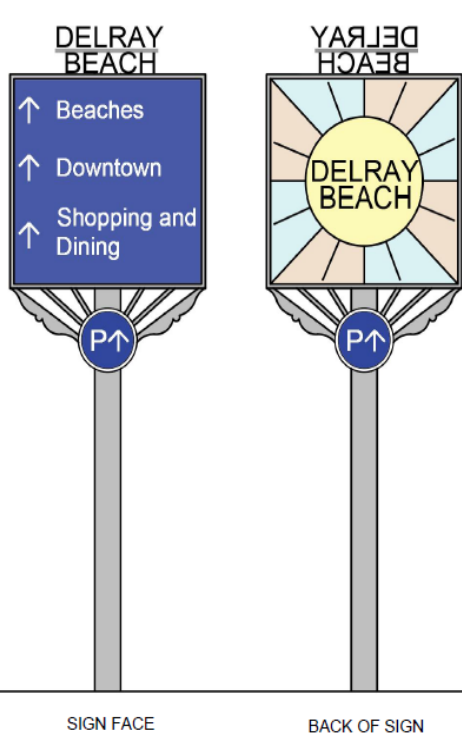


DISCUSSION – WAYFINDING DESIGNS

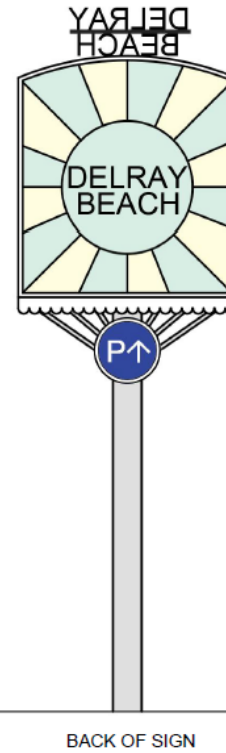
Option A



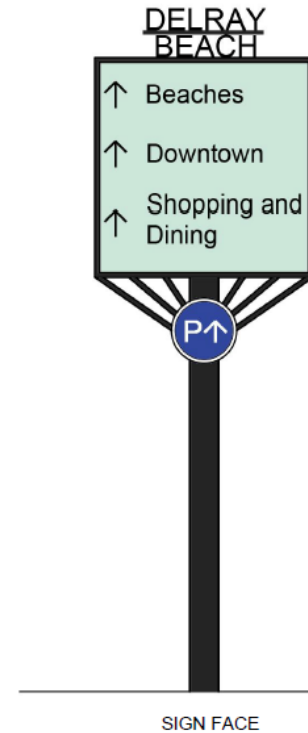
Option B



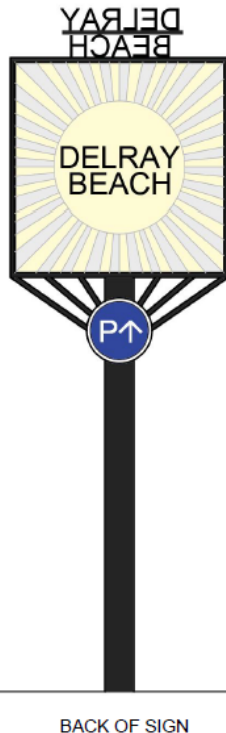
SIGN FACE



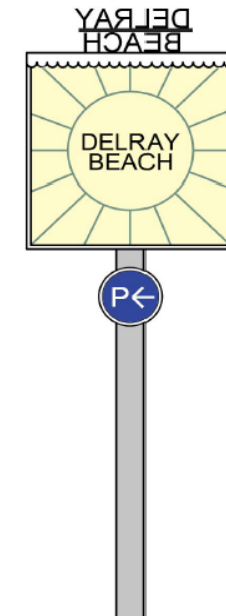
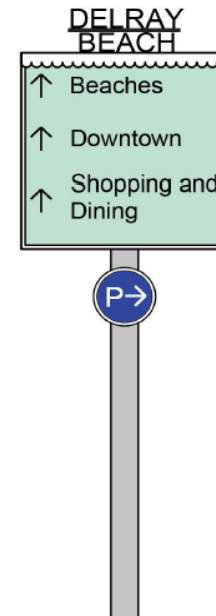
BACK OF SIGN



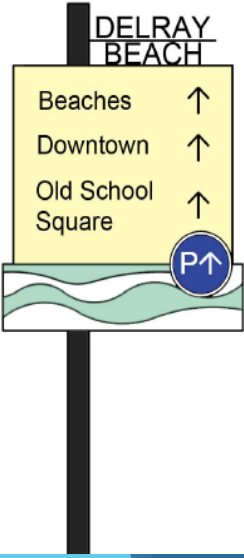
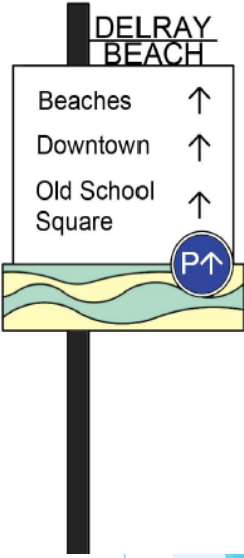
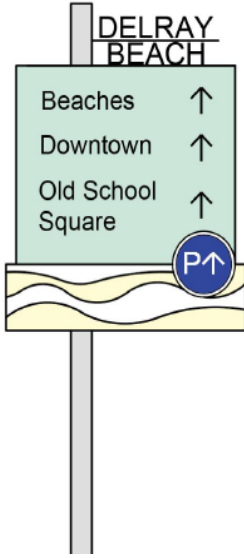
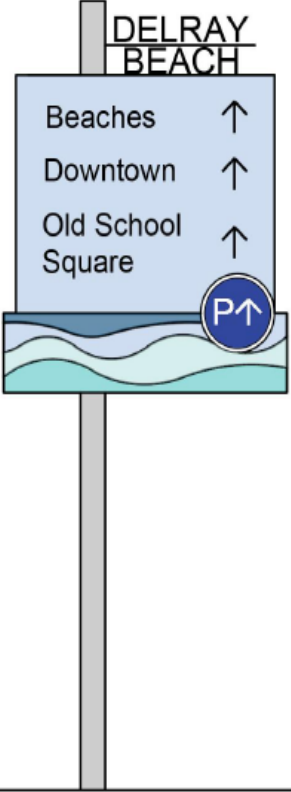
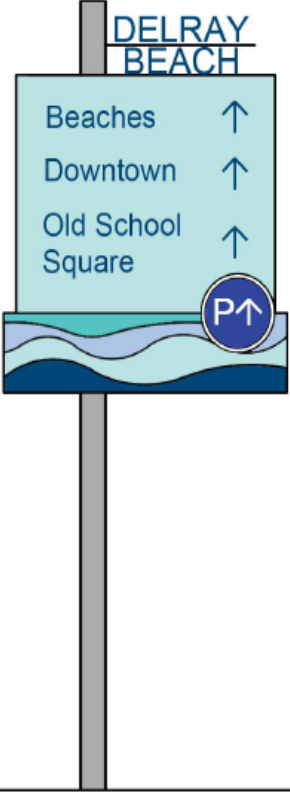
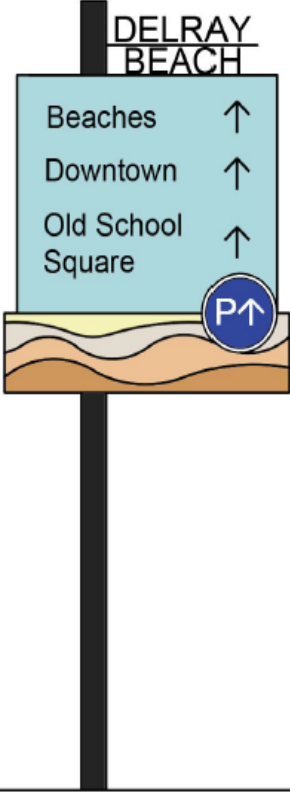
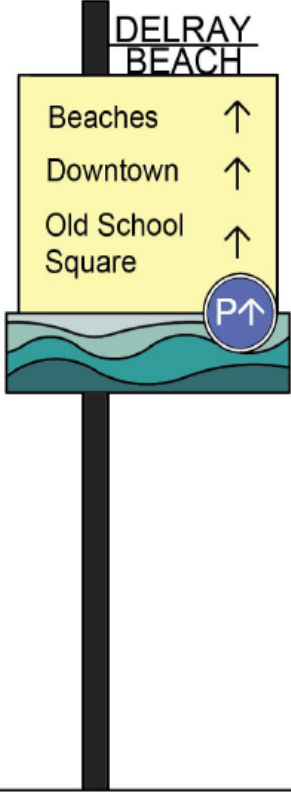
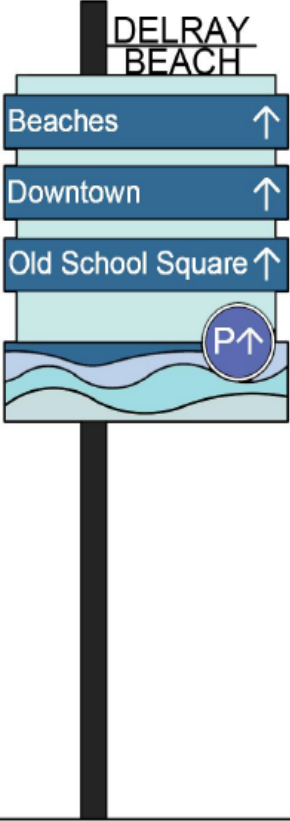
SIGN FACE



BACK OF SIGN

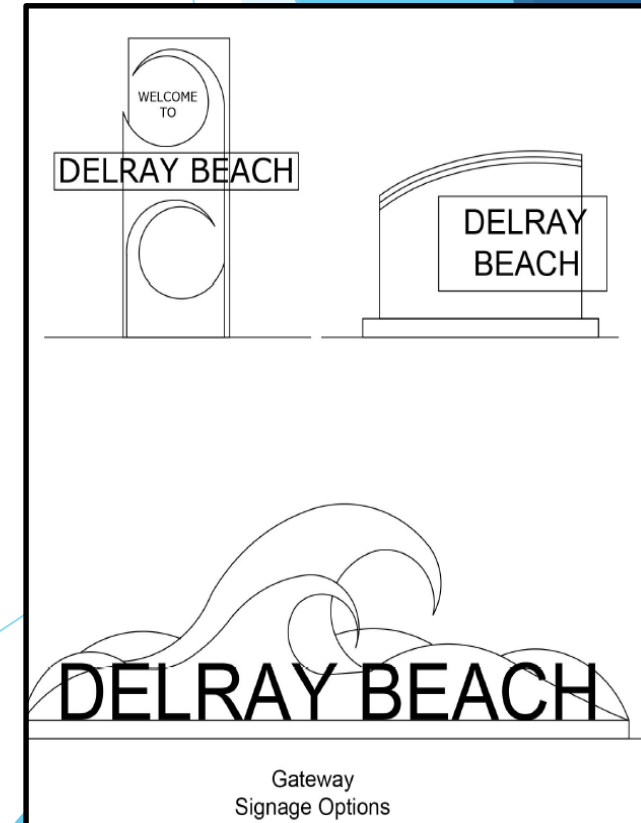
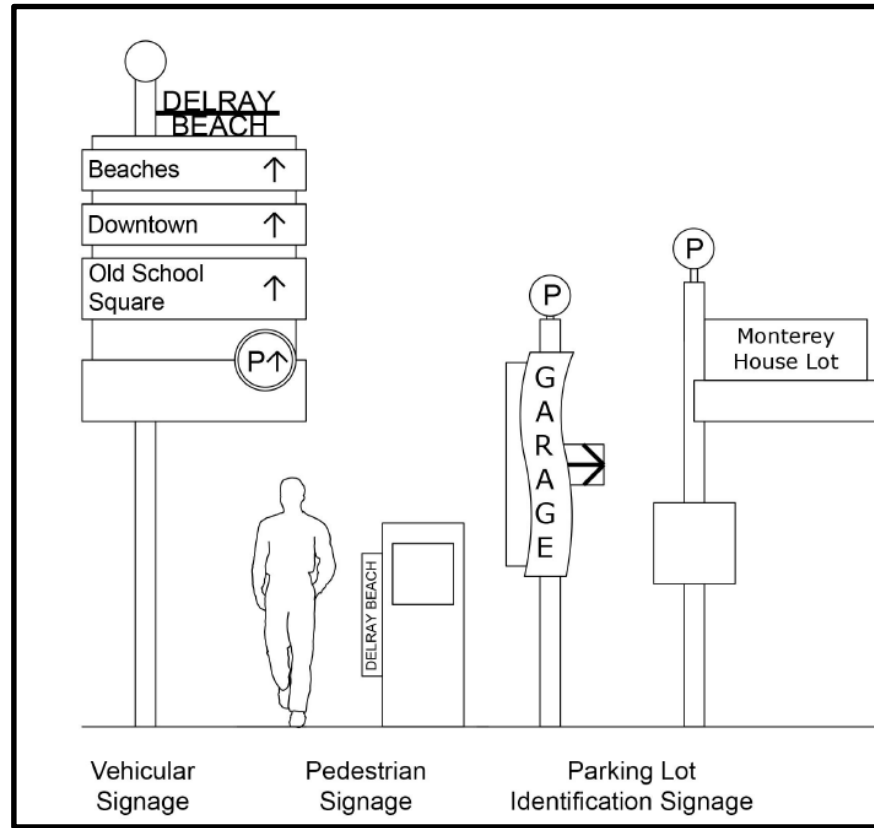


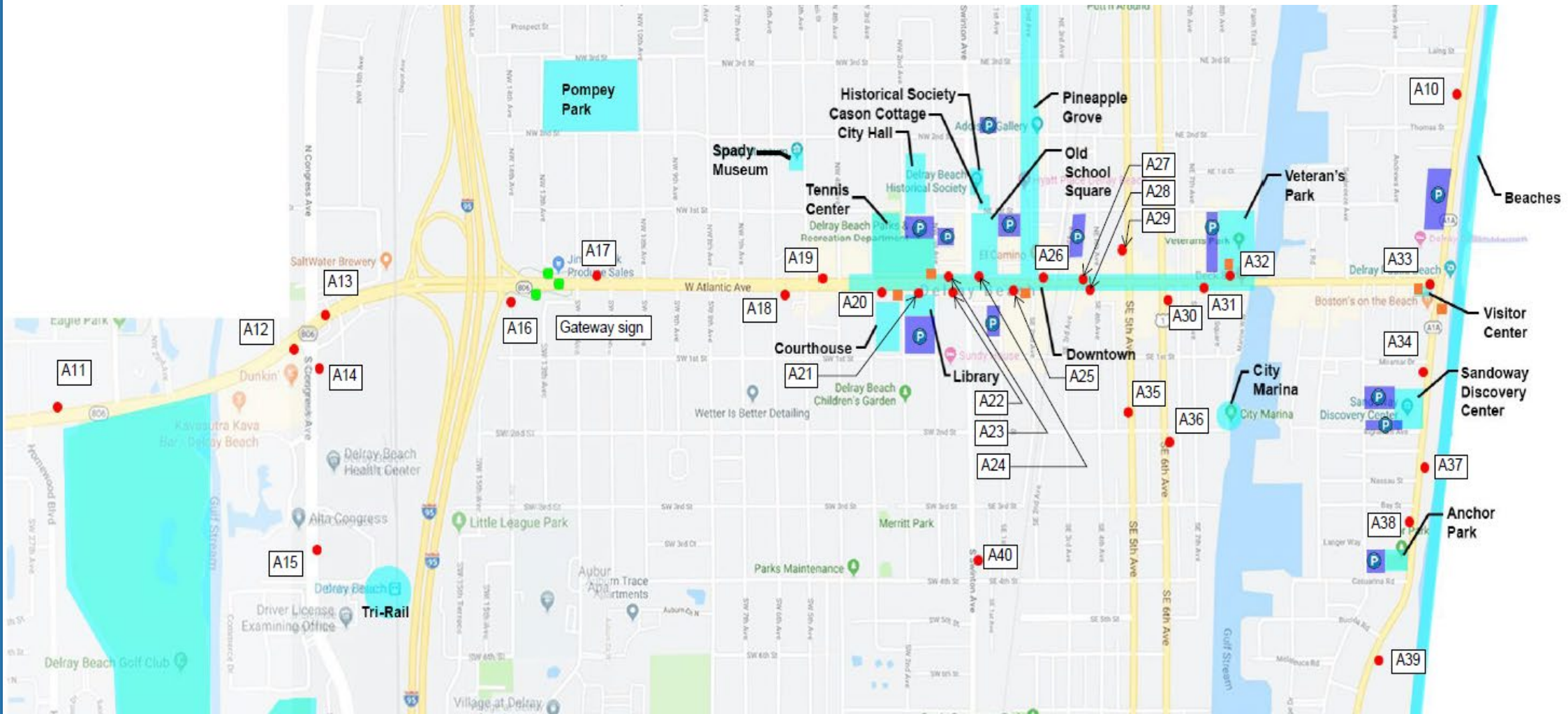
Option C



Next Steps

- ▶ Develop a full array of signs:
 - ▶ Vehicular
 - ▶ Pedestrian
 - ▶ Parking Lot
 - ▶ Gateway
- ▶ Vehicular Sign Destinations
 - ▶ Map Locations (inventory)
- ▶ Gateway Signage Locations
- ▶ CRA Board presentation
(January/February 2020)





Pompey Park

Spady Museum

Historical Society
Cason Cottage
City Hall

Tennis Center

Courthouse

Library

Pineapple Grove

Old School Square

Downtown

Veteran's Park

City Marina

Beaches

Visitor Center

Sandaway Discovery Center

Anchor Park

A11

A12

A14

A15

A13

A16

Gateway sign

A17

A18

A20

A21

A22

A23

A24

A19

A26

A27

A28

A29

A40

A35

A36

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A39



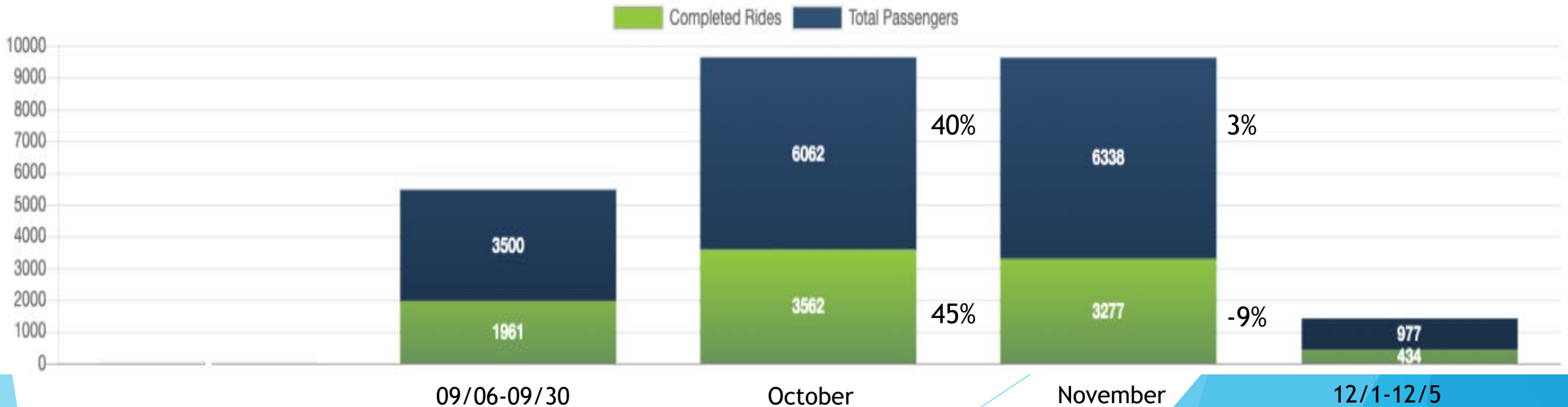
DISCUSSION – POINT-TO –
POINT TRANSPORTATION
SERVICES WITH FREEBEE –
SERVICE UPDATE

Ridership

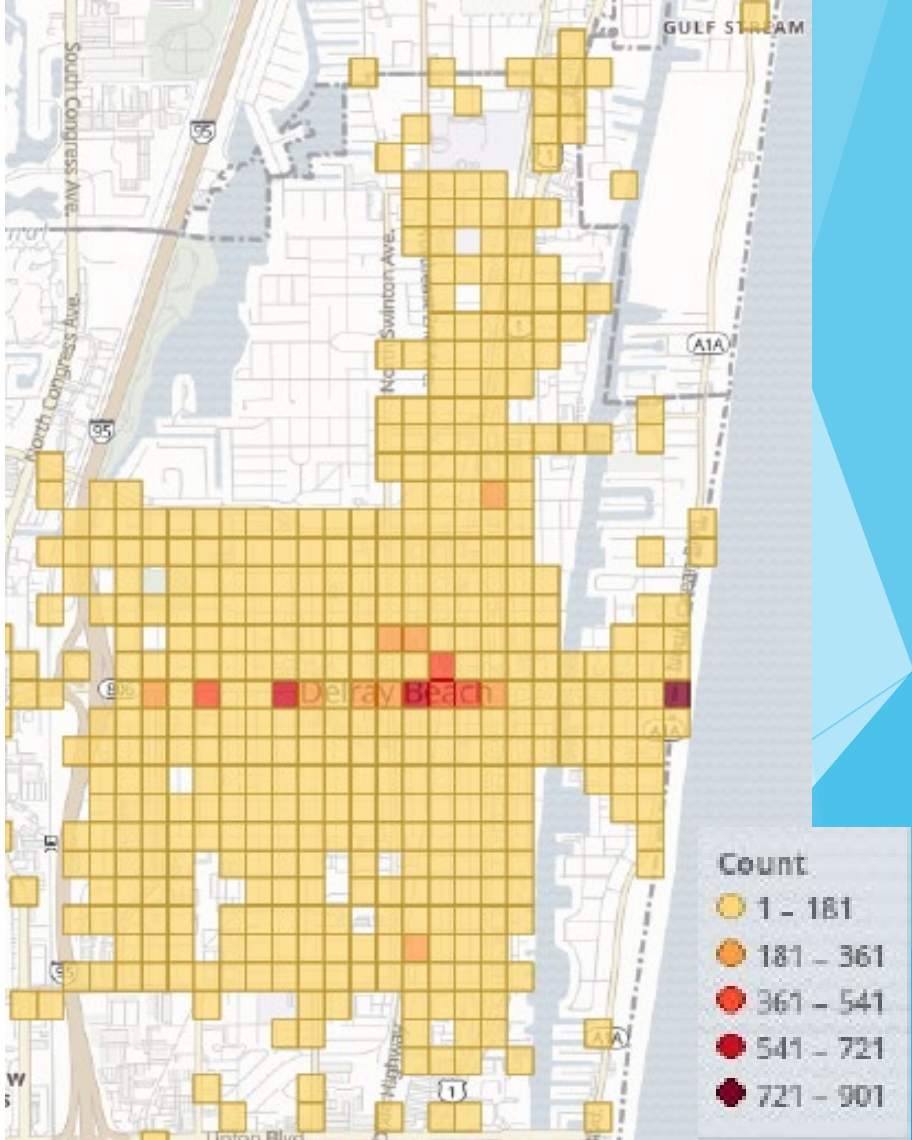
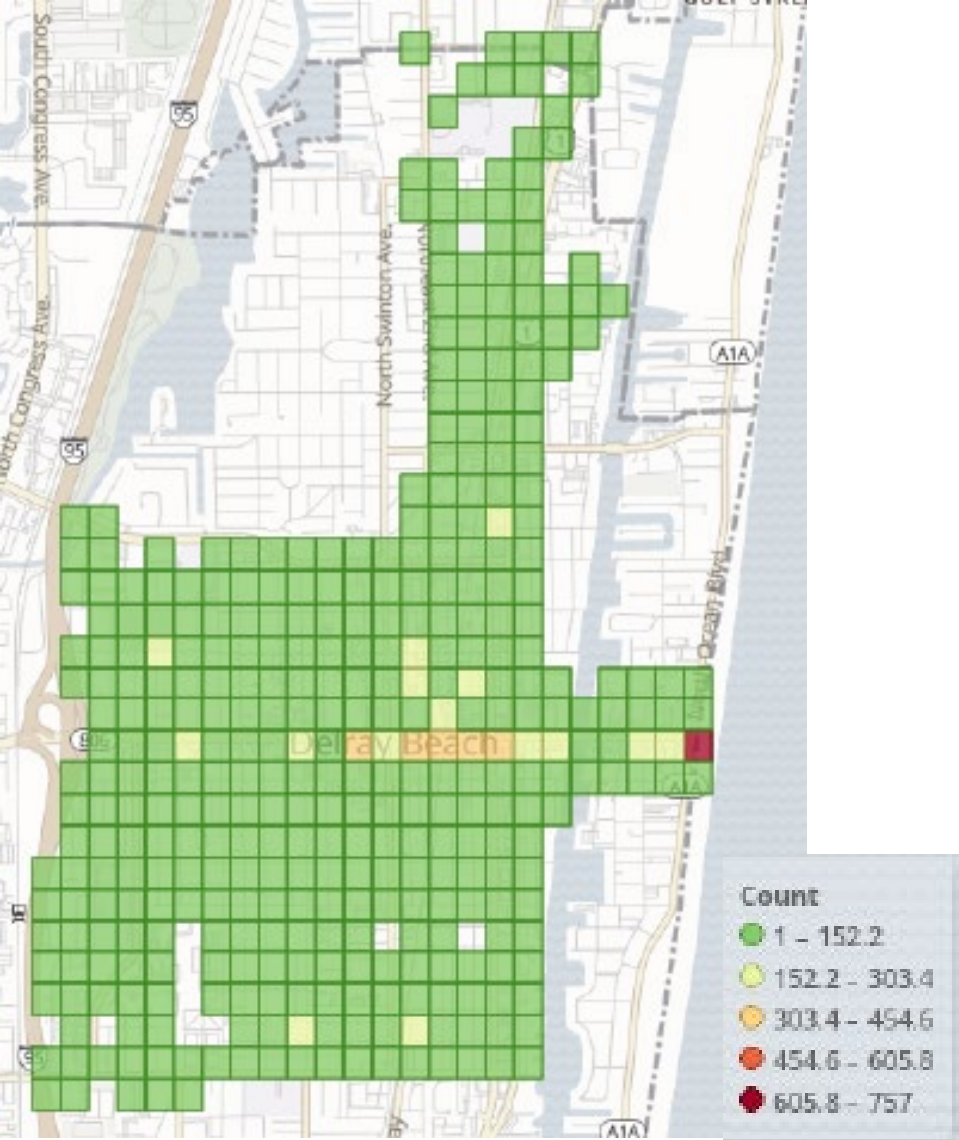
- ▶ 16,877 Total Passengers
- ▶ 9,234 Total Rides



PASSENGERS AND RIDES BY MONTH (YTD)

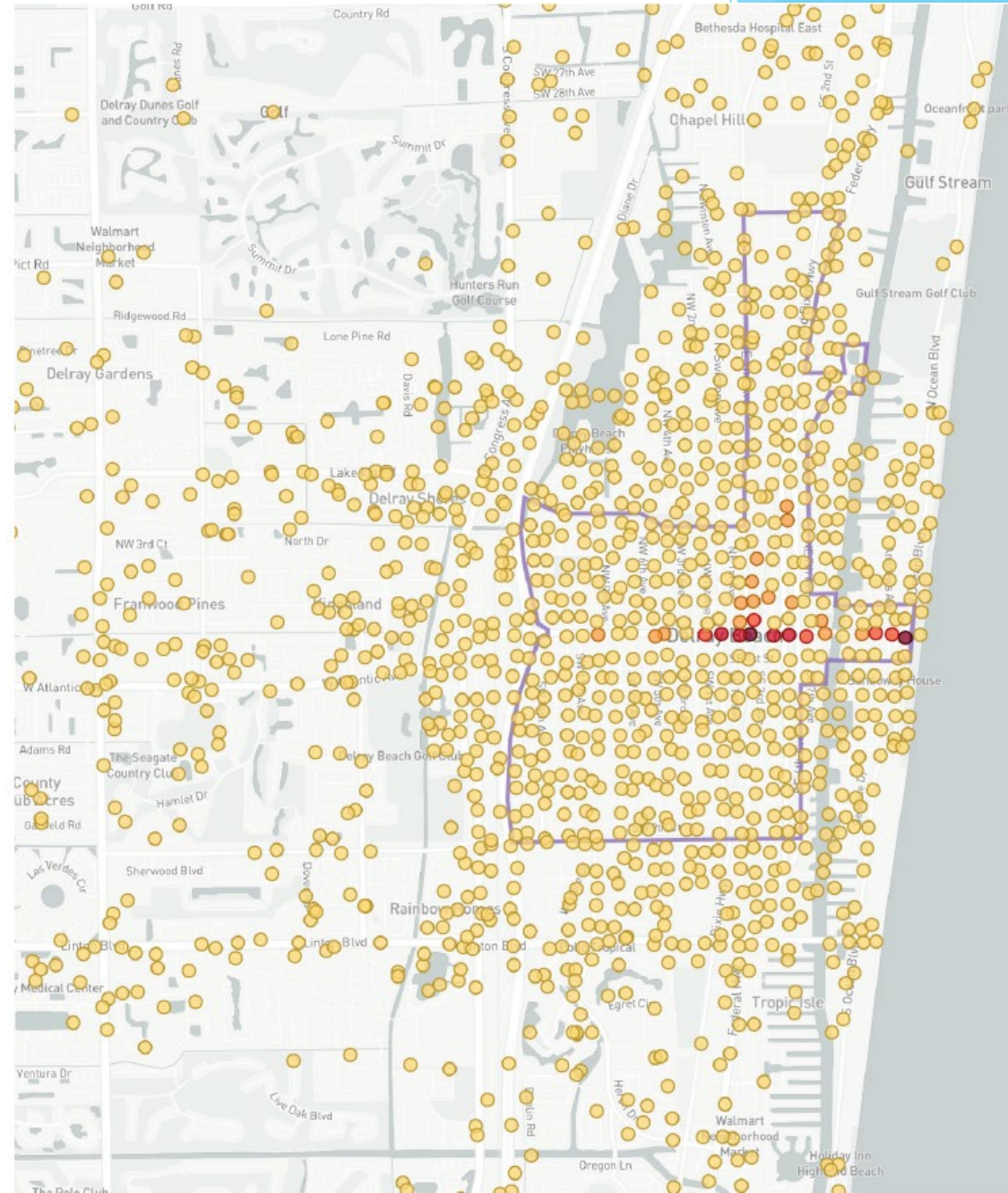


Rides - Pickup/Dropoff



App Open Locations

- ▶ 3,082 Downloads with Delray zip code



Freebee ED & Deals

- ▶ 129 Local Business with App Profile
- ▶ 21 Business Deals
 - ▶ 125 Deals Used

BULL BAR
DELRAY BEACH

THE FOLLOWING "FREEBEE" IS AVAILABLE FOR A LIMITED TIME ONLY



30% OFF
ON YOUR 1ST DRINK

PLEASE PRESENT THIS SCREEN TO A MANAGER ON DUTY. THE MANAGER WILL TAP THE "REDEEM" BUTTON BELOW UPON REDEMPTION OF THE OFFER.




THE OFFICE
DELRAY BEACH

THE FOLLOWING "FREEBEE" IS AVAILABLE FOR A LIMITED TIME ONLY



15% OFF THE CHECK
Applies only lunch, dinner & brunch menu
MENTION DISCOUNT CODE: "I am clocking in @ The Office"

PLEASE PRESENT THIS SCREEN TO A MANAGER ON DUTY. THE MANAGER WILL TAP THE "REDEEM" BUTTON BELOW UPON REDEMPTION OF THE OFFER.



BURGERFI
DELRAY BEACH

THE FOLLOWING "FREEBEE" IS AVAILABLE FOR A LIMITED TIME ONLY



10% OFF

PLEASE PRESENT THIS SCREEN TO A MANAGER ON DUTY. THE MANAGER WILL TAP THE "REDEEM" BUTTON BELOW UPON REDEMPTION OF THE OFFER.



SILVERBALL MUSEUM
DELRAY BEACH

THE FOLLOWING "FREEBEE" IS AVAILABLE FOR A LIMITED TIME ONLY



2 FOR 1 ON ANY ENTRY RATE

PLEASE PRESENT THIS SCREEN TO A MANAGER ON DUTY. THE MANAGER WILL TAP THE "REDEEM" BUTTON BELOW UPON REDEMPTION OF THE OFFER.



RAMEN LAB
DELRAY BEACH

THE FOLLOWING "FREEBEE" IS AVAILABLE FOR A LIMITED TIME ONLY



10% OFF

PLEASE PRESENT THIS SCREEN TO A MANAGER ON DUTY. THE MANAGER WILL TAP THE "REDEEM" BUTTON BELOW UPON REDEMPTION OF THE OFFER.




DADA
DELRAY BEACH

THE FOLLOWING "FREEBEE" IS AVAILABLE FOR A LIMITED TIME ONLY



FREE DESSERT
w/ Purchase of 2 Entrees

PLEASE PRESENT THIS SCREEN TO A MANAGER ON DUTY. THE MANAGER WILL TAP THE "REDEEM" BUTTON BELOW UPON REDEMPTION OF THE OFFER.



IL BACIO
DELRAY BEACH

THE FOLLOWING "FREEBEE" IS AVAILABLE FOR A LIMITED TIME ONLY



FREE ADMISSION BEFORE MIDNIGHT

PLEASE PRESENT THIS SCREEN TO A MANAGER ON DUTY. THE MANAGER WILL TAP THE "REDEEM" BUTTON BELOW UPON REDEMPTION OF THE OFFER.



HONEY
DELRAY BEACH

THE FOLLOWING "FREEBEE" IS AVAILABLE FOR A LIMITED TIME ONLY




NO COVER & PRIORITY ENTRANCE
*Excluding Ticketed Events

PLEASE PRESENT THIS SCREEN TO A MANAGER ON DUTY. THE MANAGER WILL TAP THE "REDEEM" BUTTON BELOW UPON REDEMPTION OF THE OFFER.



THANK YOU FOR RIDING FREEBEE TO
BEAR'S FOOD SHACK
DELRAY BEACH

THE FOLLOWING "FREEBEE" IS AVAILABLE FOR A LIMITED TIME ONLY



BUY ONE BOWL GET ONE FREE

PLEASE PRESENT THIS SCREEN TO A MANAGER ON DUTY. THE MANAGER WILL TAP THE "REDEEM" BUTTON BELOW UPON REDEMPTION OF THE OFFER.

THANK YOU FOR RIDING FREEBEE TO
THE ORIGINAL POPCORN HOUSE
DELRAY BEACH

THE FOLLOWING "FREEBEE" IS AVAILABLE FOR A LIMITED TIME ONLY



POP ON IN! 10% OFF YOUR PURCHASE

PLEASE PRESENT THIS SCREEN TO A MANAGER ON DUTY. THE MANAGER WILL TAP THE "REDEEM" BUTTON BELOW UPON REDEMPTION OF THE OFFER.

THANK YOU FOR RIDING FREEBEE TO
SALTY DOG PET GROOMING
DELRAY BEACH

THE FOLLOWING "FREEBEE" IS AVAILABLE FOR A LIMITED TIME ONLY



20% OFF
1ST TIME CLIENTS

PLEASE PRESENT THIS SCREEN TO A MANAGER ON DUTY. THE MANAGER WILL TAP THE "REDEEM" BUTTON BELOW UPON REDEMPTION OF THE OFFER.

THANK YOU FOR RIDING FREEBEE TO
SARA CAMPBELL
DELRAY BEACH

THE FOLLOWING "FREEBEE" IS AVAILABLE FOR A LIMITED TIME ONLY



15% OFF
REGULARLY PRICED ITEMS

PLEASE PRESENT THIS SCREEN TO A MANAGER ON DUTY. THE MANAGER WILL TAP THE "REDEEM" BUTTON BELOW UPON REDEMPTION OF THE OFFER.

THANK YOU FOR RIDING FREEBEE TO
SUBCULTURE COFFEE
DELRAY BEACH

THE FOLLOWING "FREEBEE" IS AVAILABLE FOR A LIMITED TIME ONLY



50% OFF DRINK
25% OFF FOOD

PLEASE PRESENT THIS SCREEN TO A MANAGER ON DUTY. THE MANAGER WILL TAP THE "REDEEM" BUTTON BELOW UPON REDEMPTION OF THE OFFER.

THANK YOU FOR RIDING FREEBEE TO
WINE HOUSE SOCIAL
DELRAY BEACH

THE FOLLOWING "FREEBEE" IS AVAILABLE FOR A LIMITED TIME ONLY



\$5 OFF ALL BOTTLES
5-7pm Daily

PLEASE PRESENT THIS SCREEN TO A MANAGER ON DUTY. THE MANAGER WILL TAP THE "REDEEM" BUTTON BELOW UPON REDEMPTION OF THE OFFER.

Freebee Next Steps

- ▶ App Challenges
 - ▶ Glitches
 - ▶ Connectivity
 - ▶ Different riders (pickup)
 - ▶ Text communication
 - ▶ Text notifications
- ▶ Ride-sharing zones
- ▶ Waiting times
- ▶ Freebee-Business Deals (continuous...)
- ▶ Businesses on the app (continuous...)
- ▶ Service Requests from other areas (continuous...)



TENTATIVE CRA BOARD
MEETING SCHEDULE –
JANUARY- MAY 2020

Proposed CRA Board Meeting Dates

4th Tuesday of every month at 4:00pm

January 28	2pm Workshop 4pm Regular Meeting
February 25	2pm Workshop 4pm Regular Meeting
March 24	4pm Regular Meeting
April 28	4pm Regular Meeting
May 26	4pm Regular Meeting

January

2020

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3	4
5	6	7	8	9	10	11
12	13	14 City Commission Meeting – 4pm	15	16	17	18
19	20 MLK Day	21 City Commission Meeting & Workshop – 3:30pm	22	23	24	25
26	27	28 CRA Workshop – 2pm CRA Board Meeting – 4pm	29	30	31	

*January Workshop Subject: Carver Square Workforce Housing Development Update – Construction Discussion

February

2020

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	3	4 City Commission Meeting – 4pm	5	6	7	8
9	10	11 City Commission Meeting & Workshop – 3:30pm	12	13	14	15
16	17 Presidents Day	18	19	20	21	22
23	24	25 CRA Workshop – 2pm CRA Board Meeting – 4pm	26	27	28	29

*February Workshop Subject: CRA Redevelopment Plan Amendment Update

March

2020

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3 City Commission Meeting – 4pm	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24 CRA Board Meeting – 4pm	25	26 City Commission Annual Organizational & Regular Meeting – 4pm	27	28
29	30	31				

April

2020

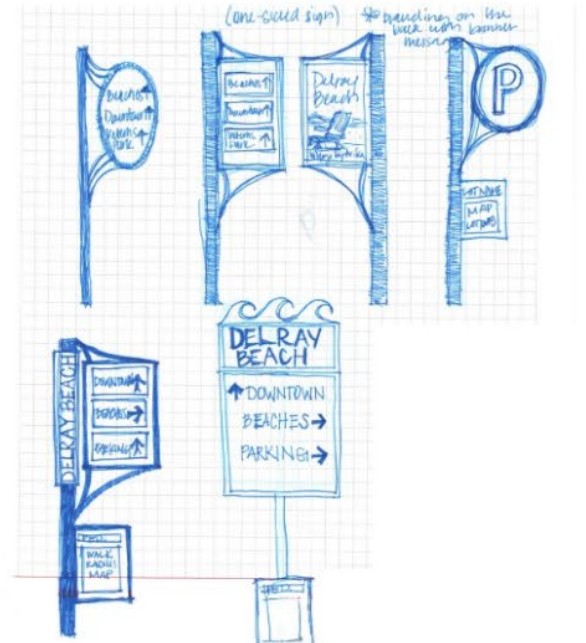
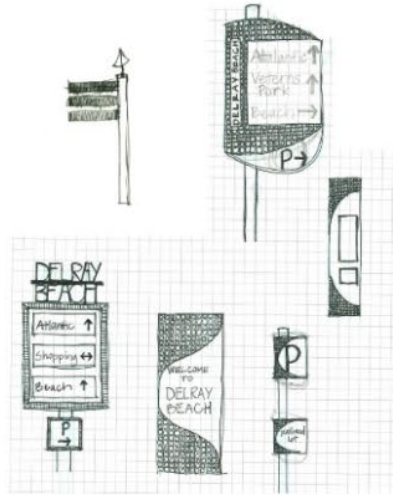
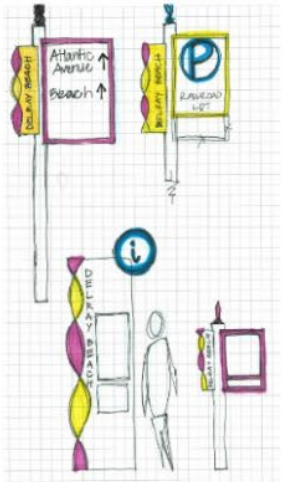
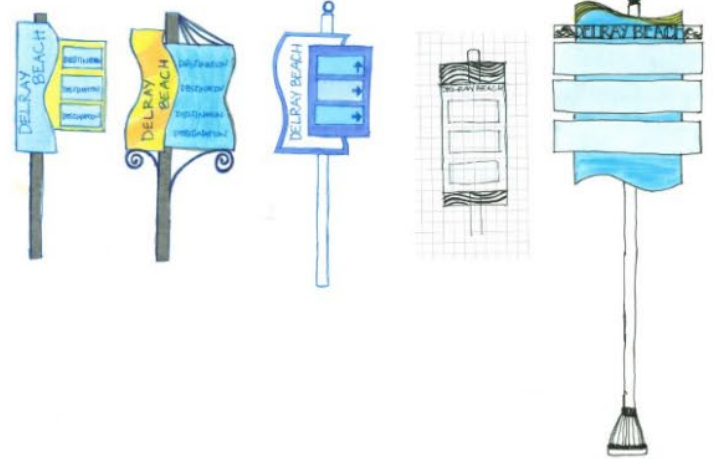
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5	6	7	8	9 TENTATIVE GOAL SETTING MEETING	10 TENTATIVE GOAL SETTING MEETING	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28 CRA Board Meeting – 4pm	29	30		

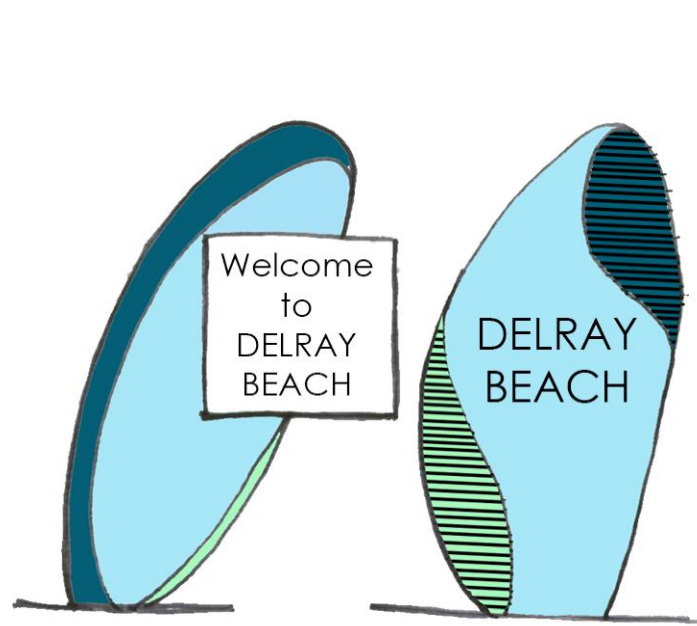
May

2020

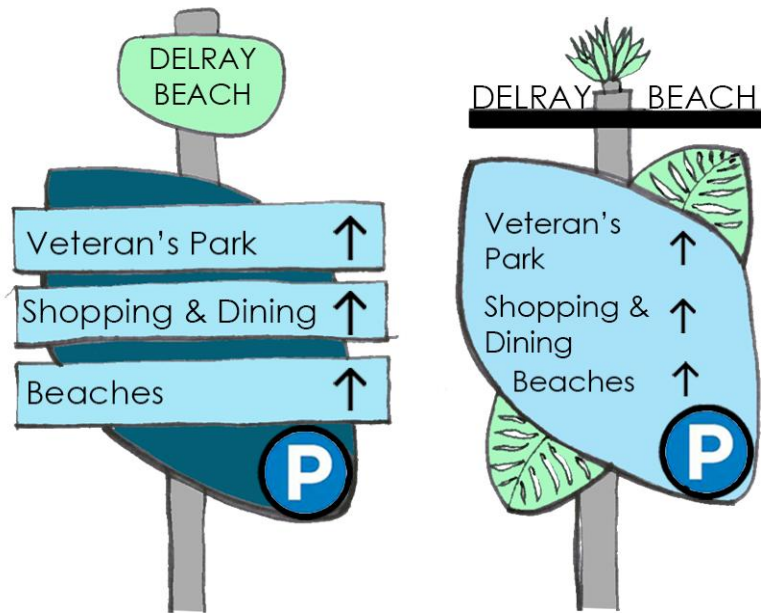
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25 Memorial Day	26 CRA Board Meeting – 4pm	27	28	29	30
31						

Early Concept Sketches

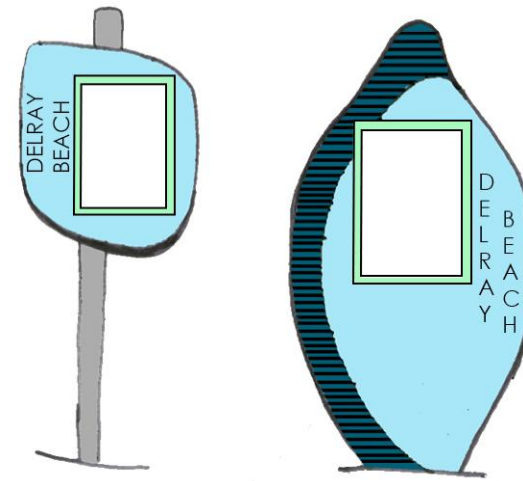




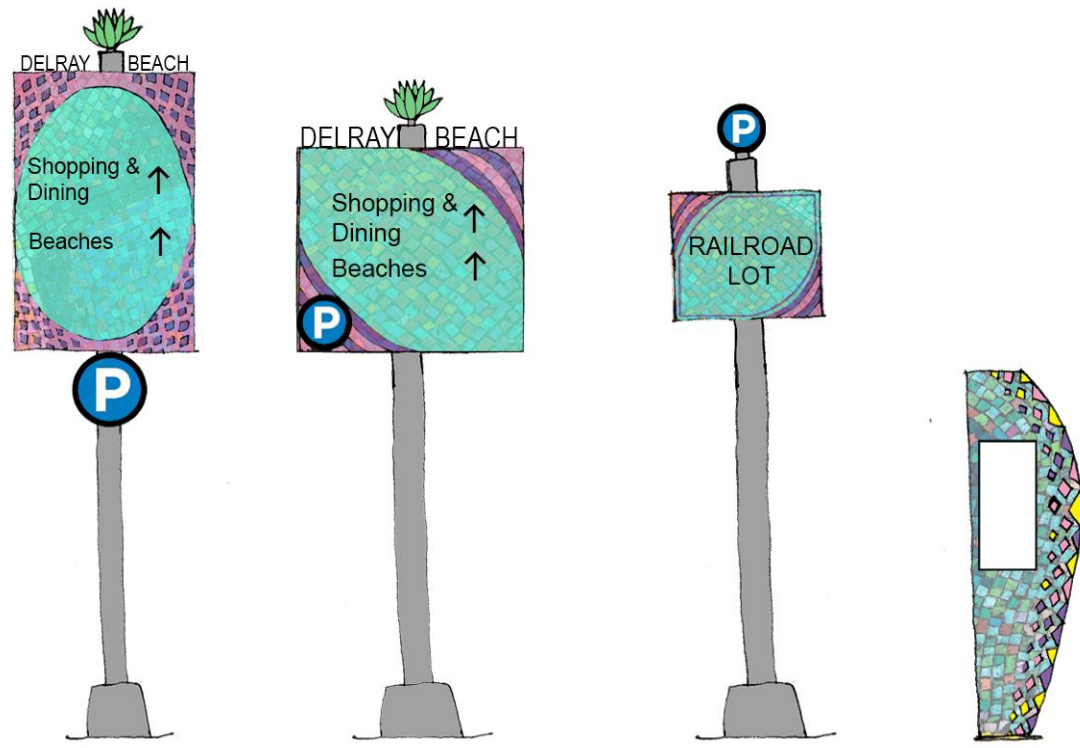
Gateway Signage



Vehicular Signage



Pedestrian Signage



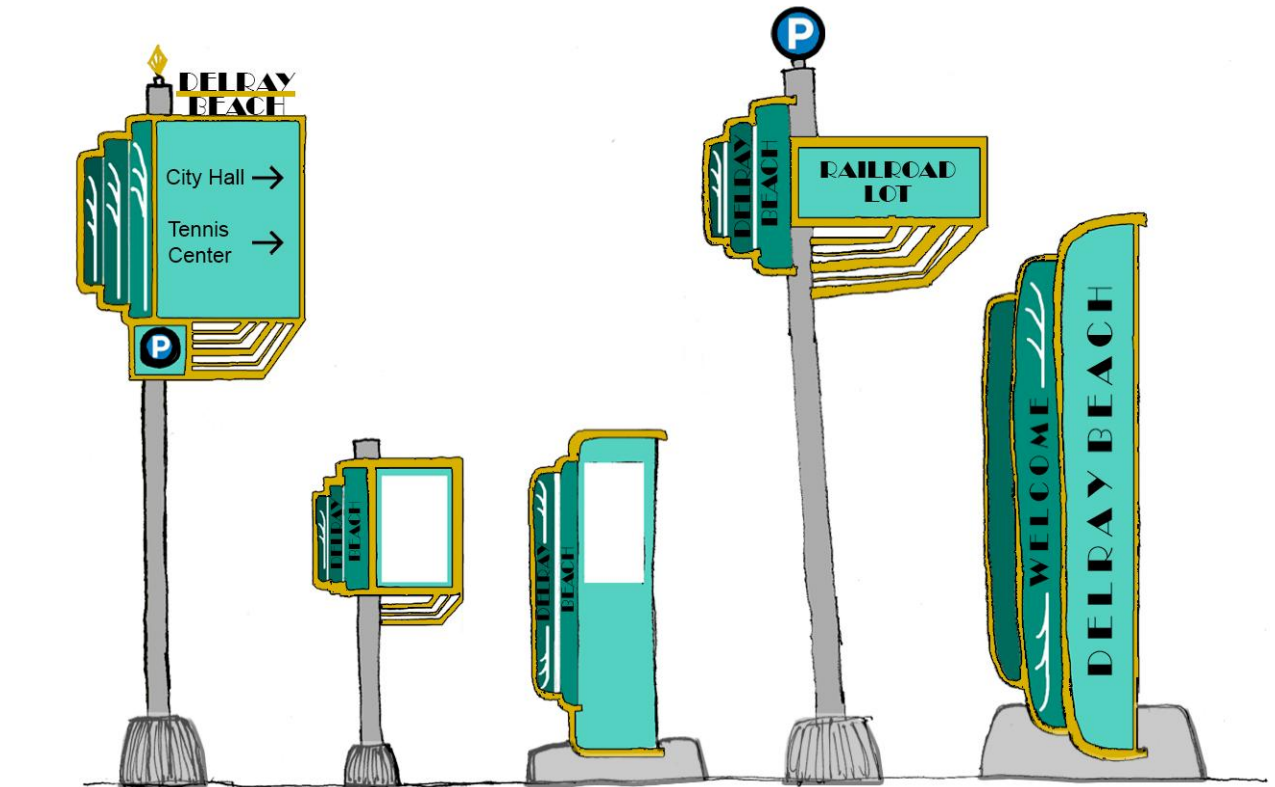
Vehicular Signage

Parking Lot Identification Signage

Pedestrian Signage



Gateway signage



Vehicular Signage

Pedestrian Signage

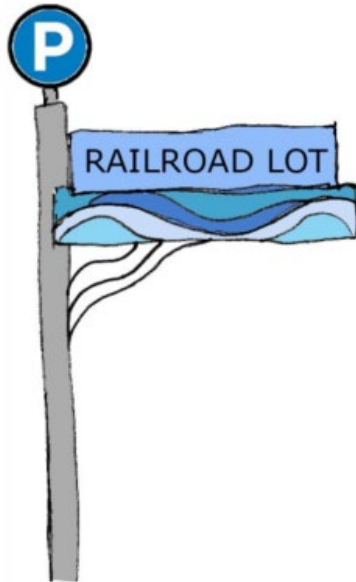
Parking Lot Identification Signage

Gateway signage

Current Concept A



Vehicular
Signage



Parking Lot
Identification Signage



Pedestrian
Signage

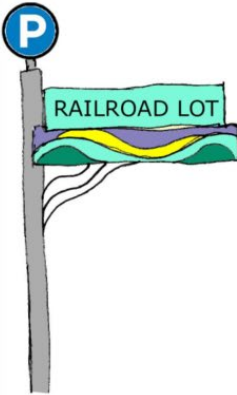


Gateway
Signage

Current Concept A – color variations



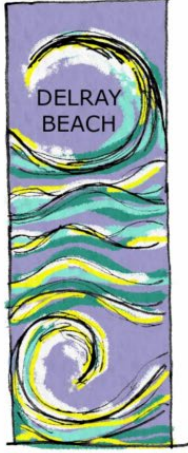
Vehicular Signage



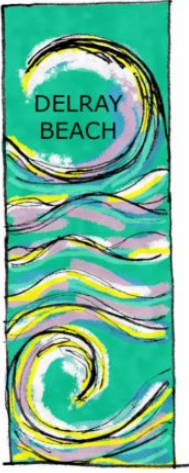
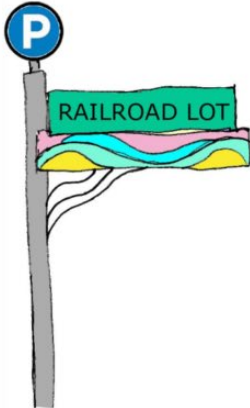
Parking Lot Identification Signage



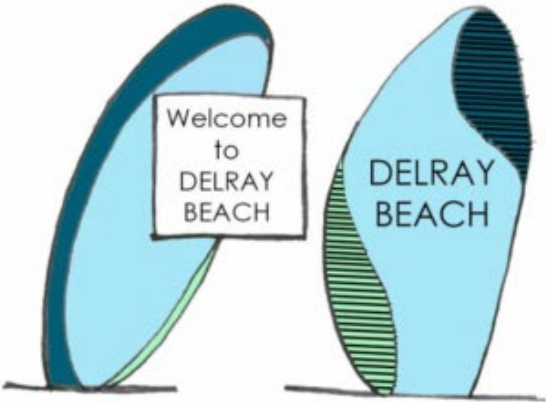
Pedestrian Signage



Gateway Signage



Current Concept B with color variation



Gateway Signage



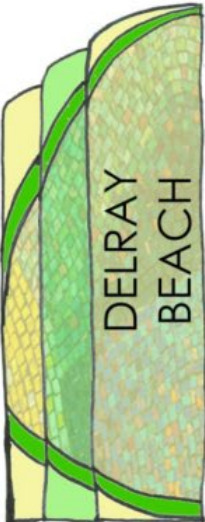
Vehicular Signage



Pedestrian Signage



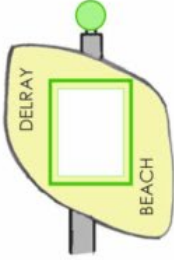
Vehicular Signage



Gateway Signage

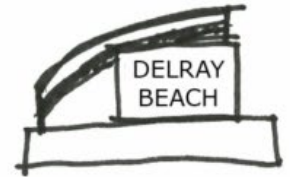
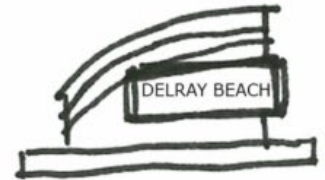
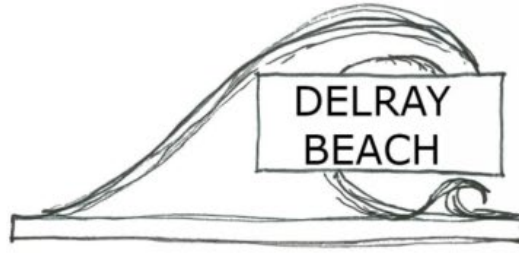
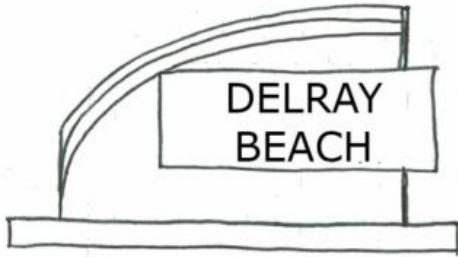


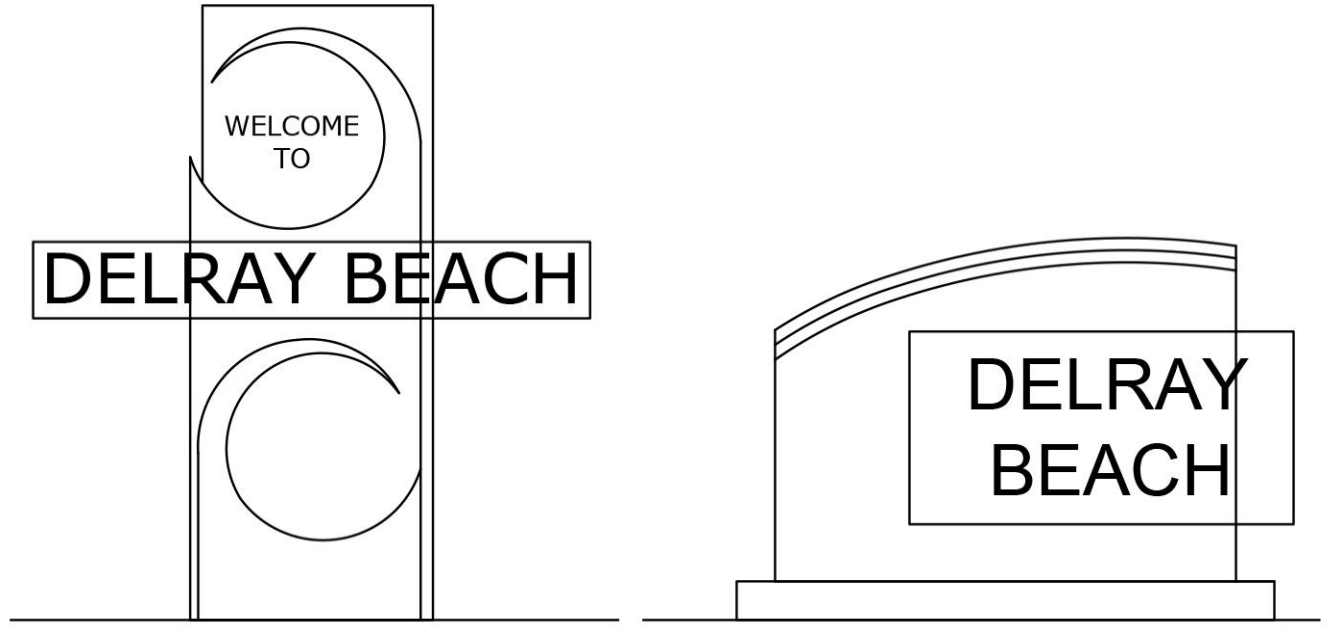
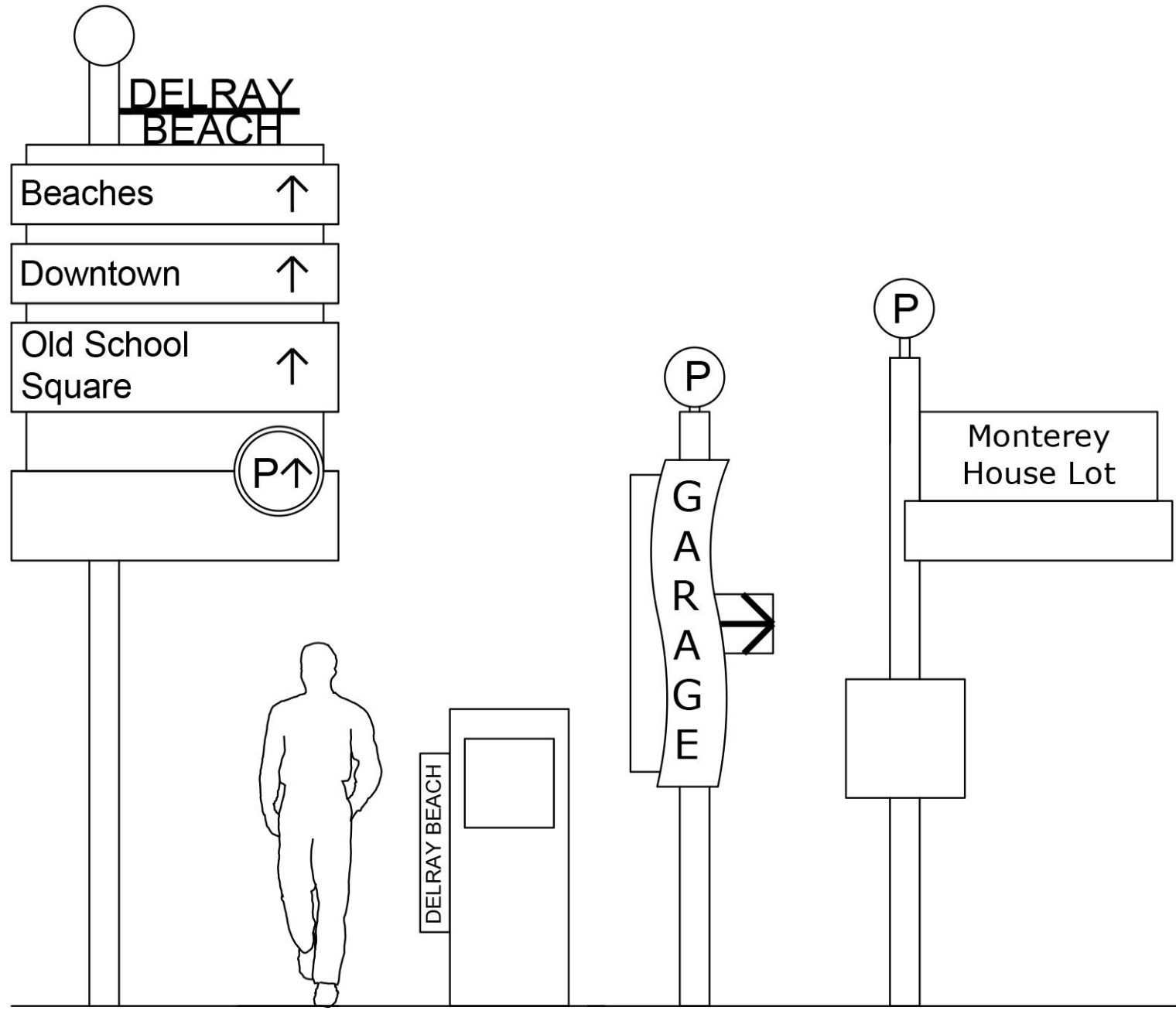
Parking Lot Identification Signage



Pedestrian Signage

Current Concept A – gateway sign variations



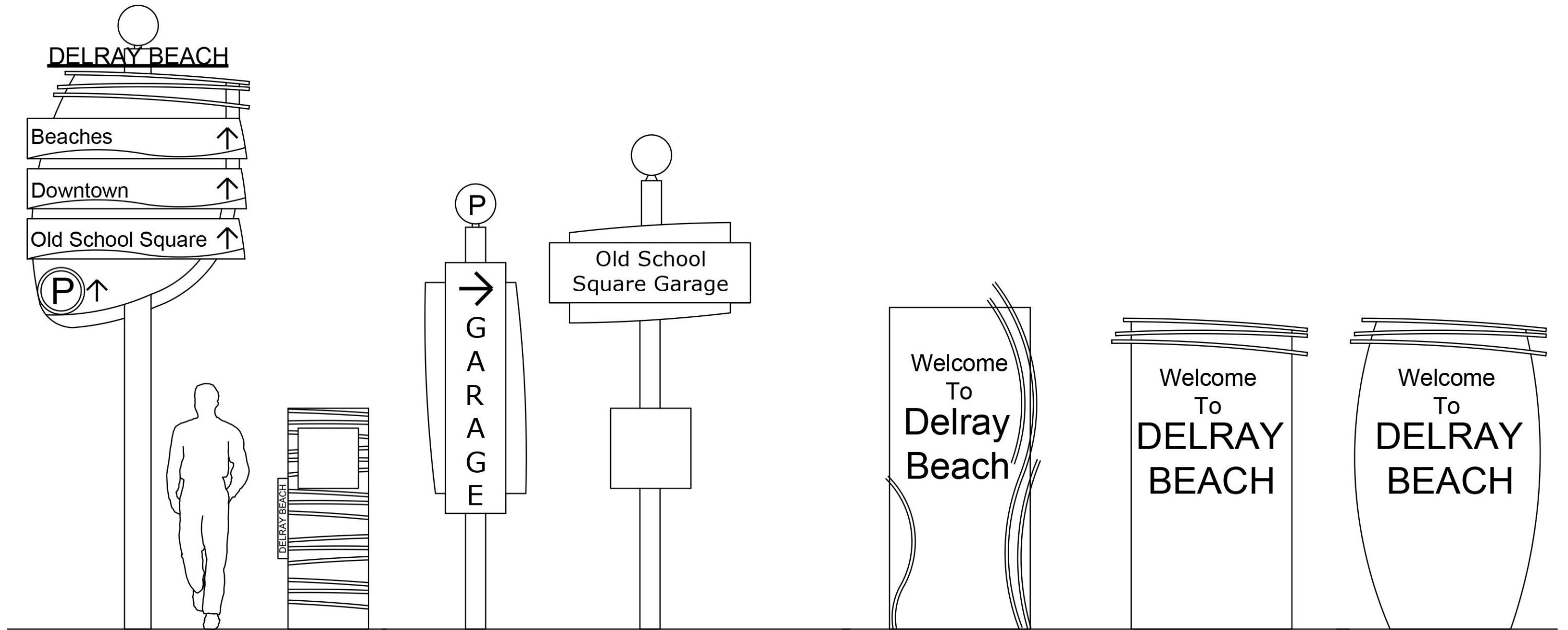


Vehicular Signage

Pedestrian Signage

Parking Lot Identification Signage

Gateway Signage Options

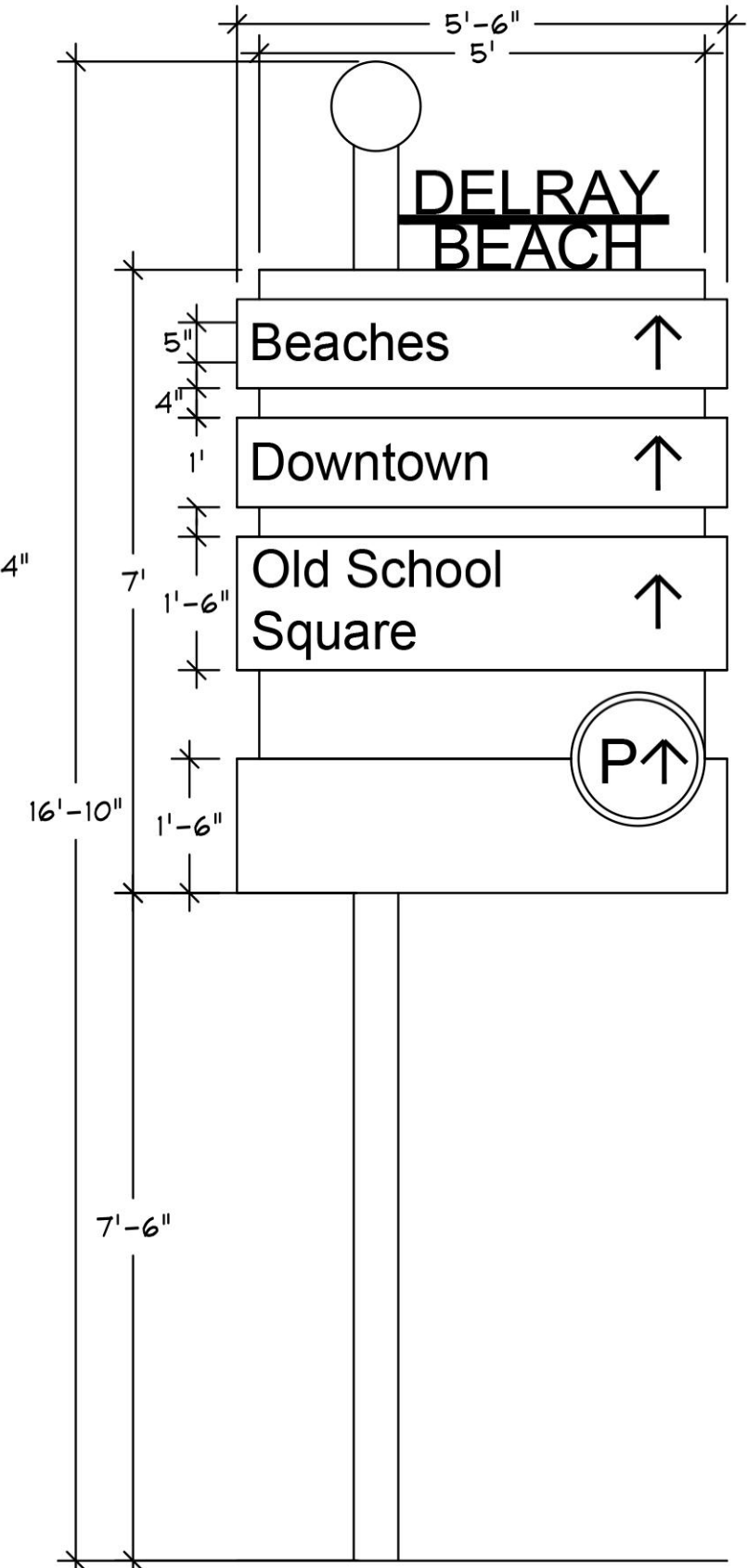
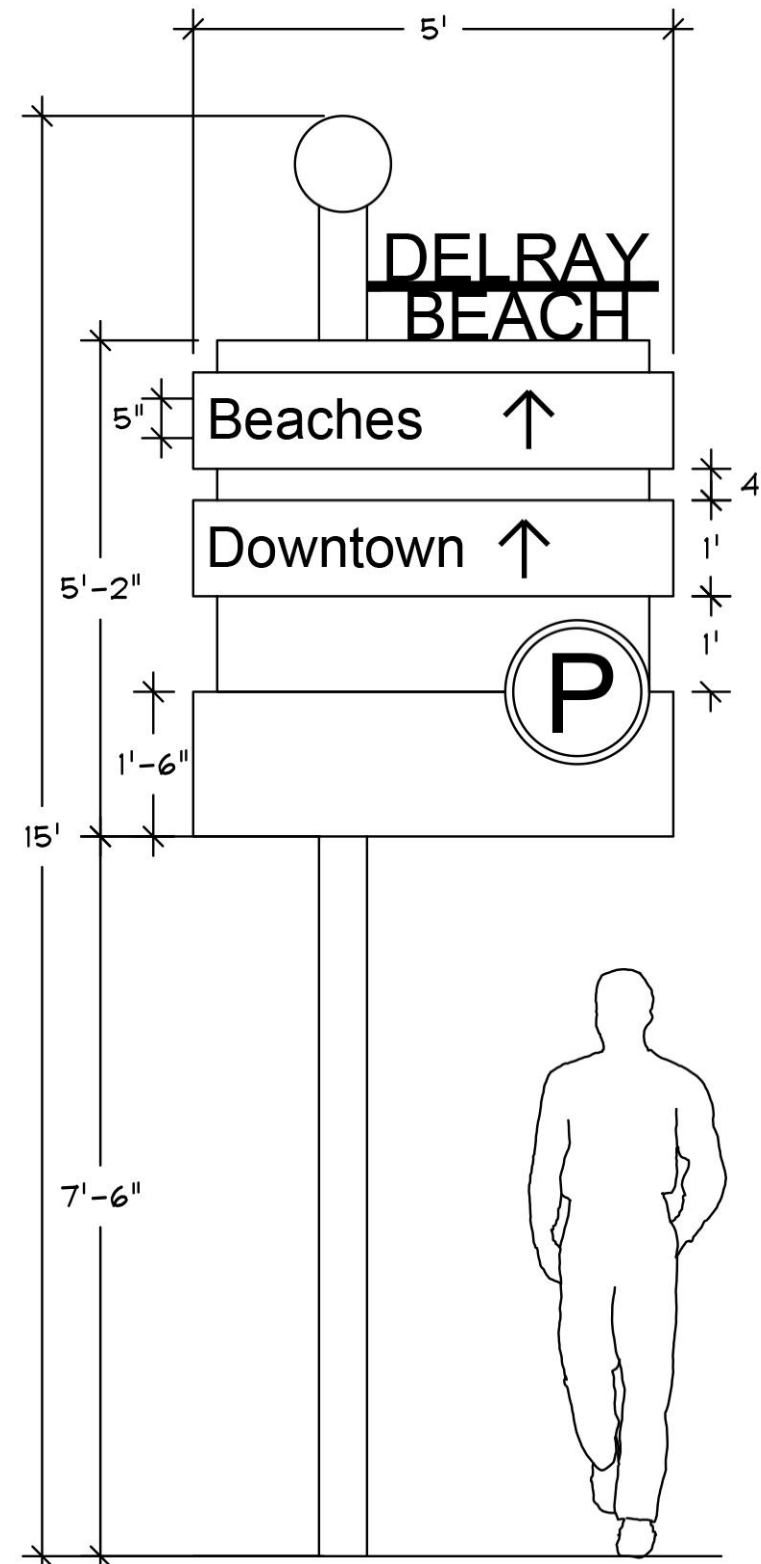
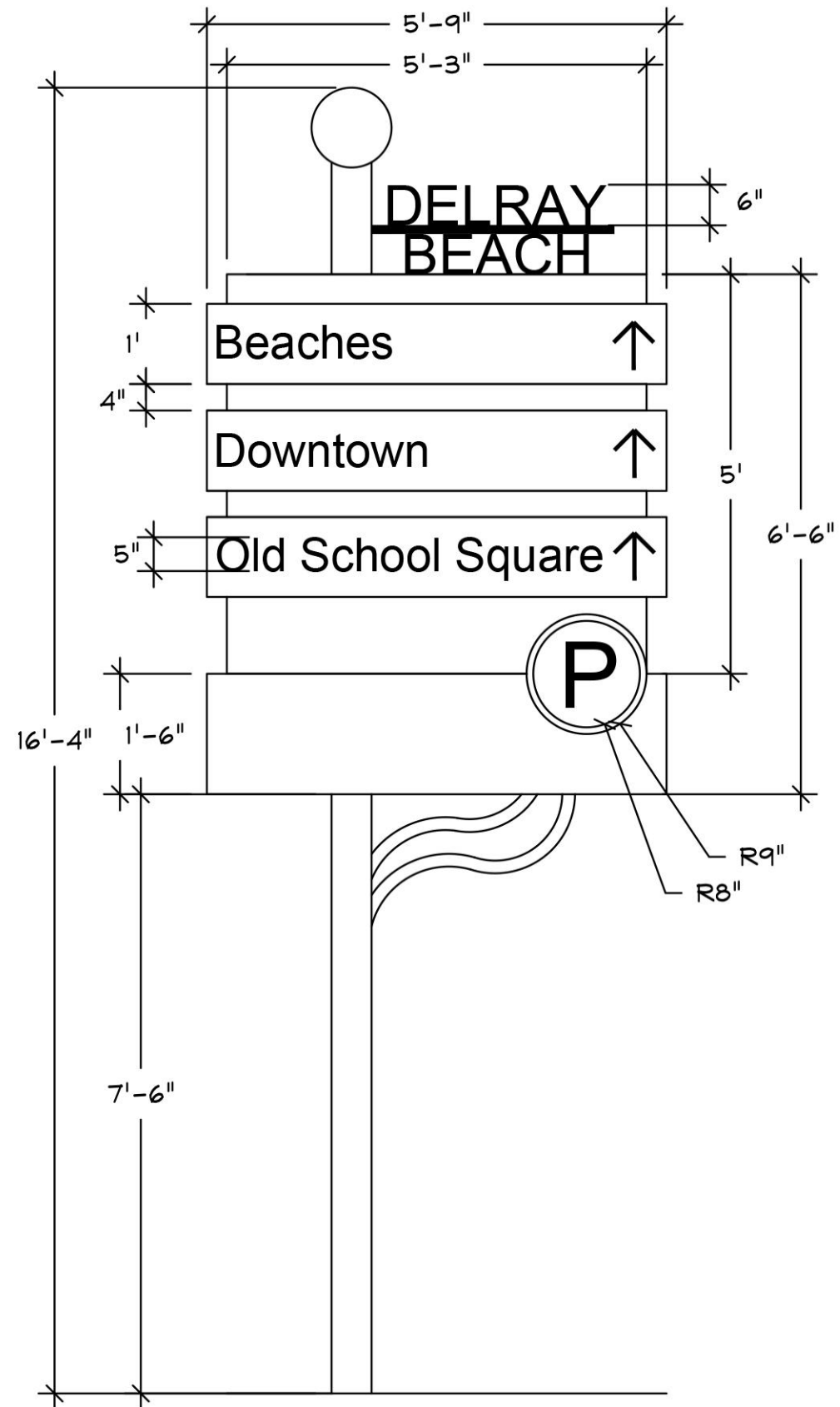


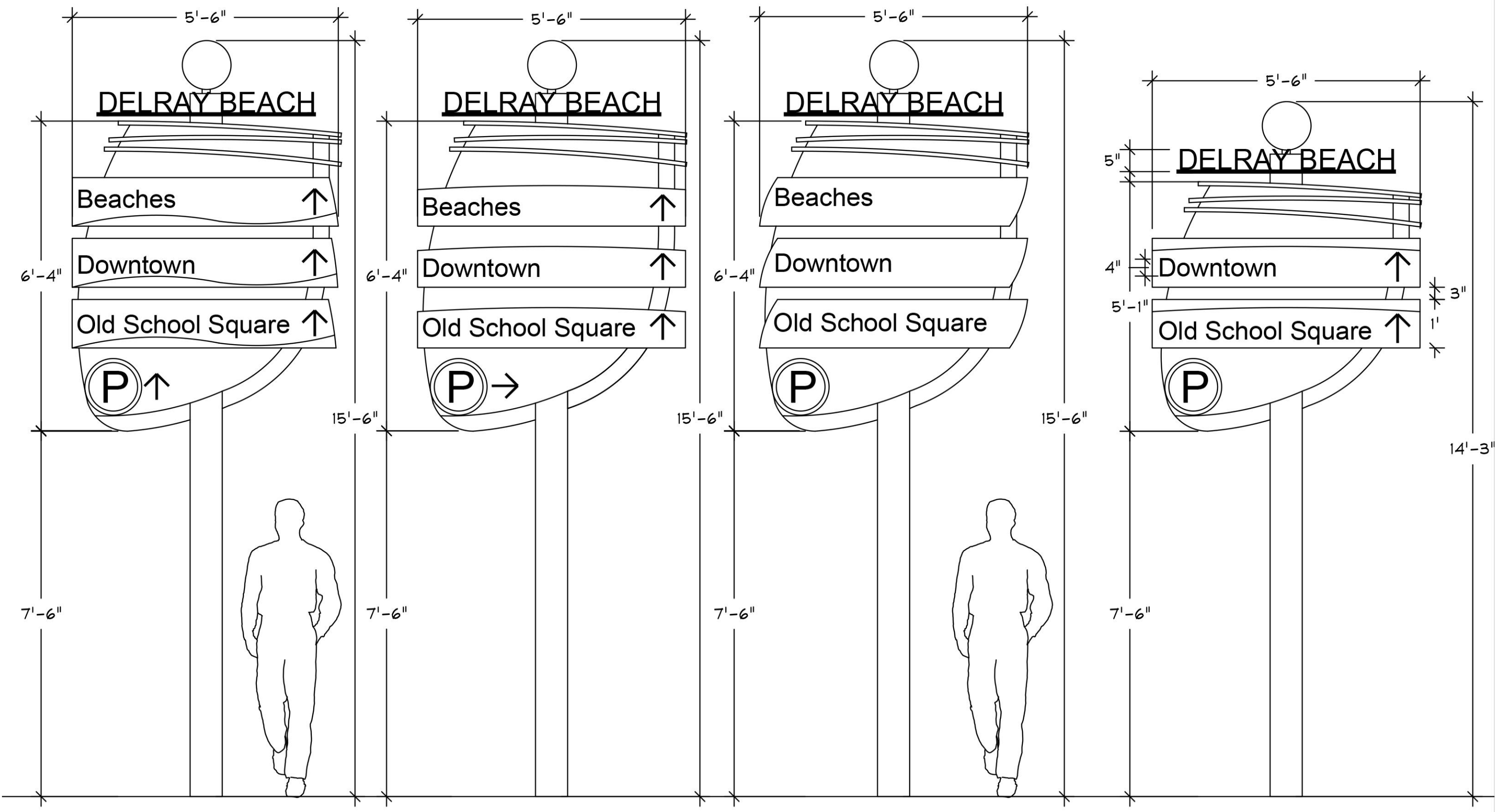
Vehicular Signage

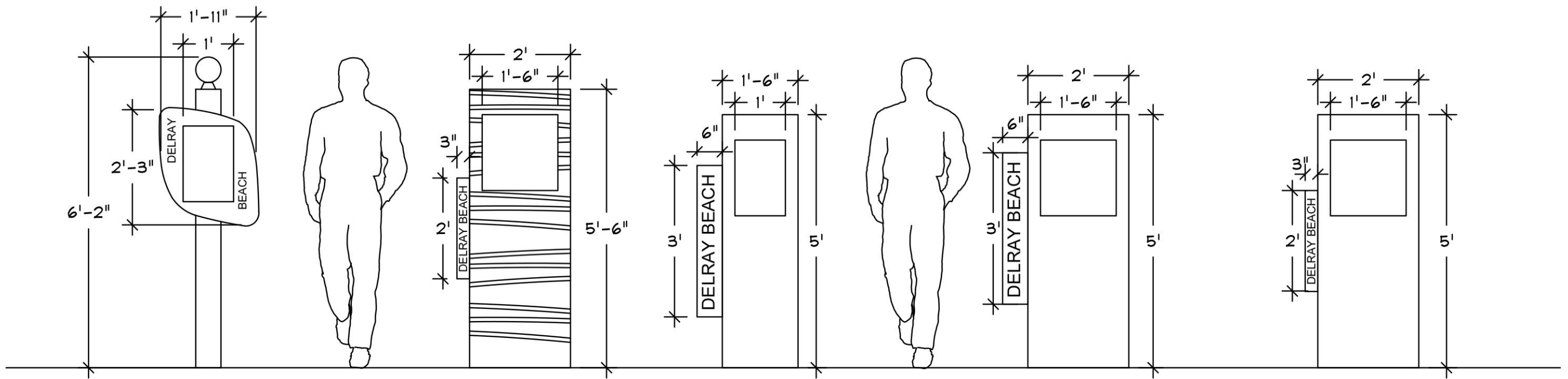
Pedestrian Signage

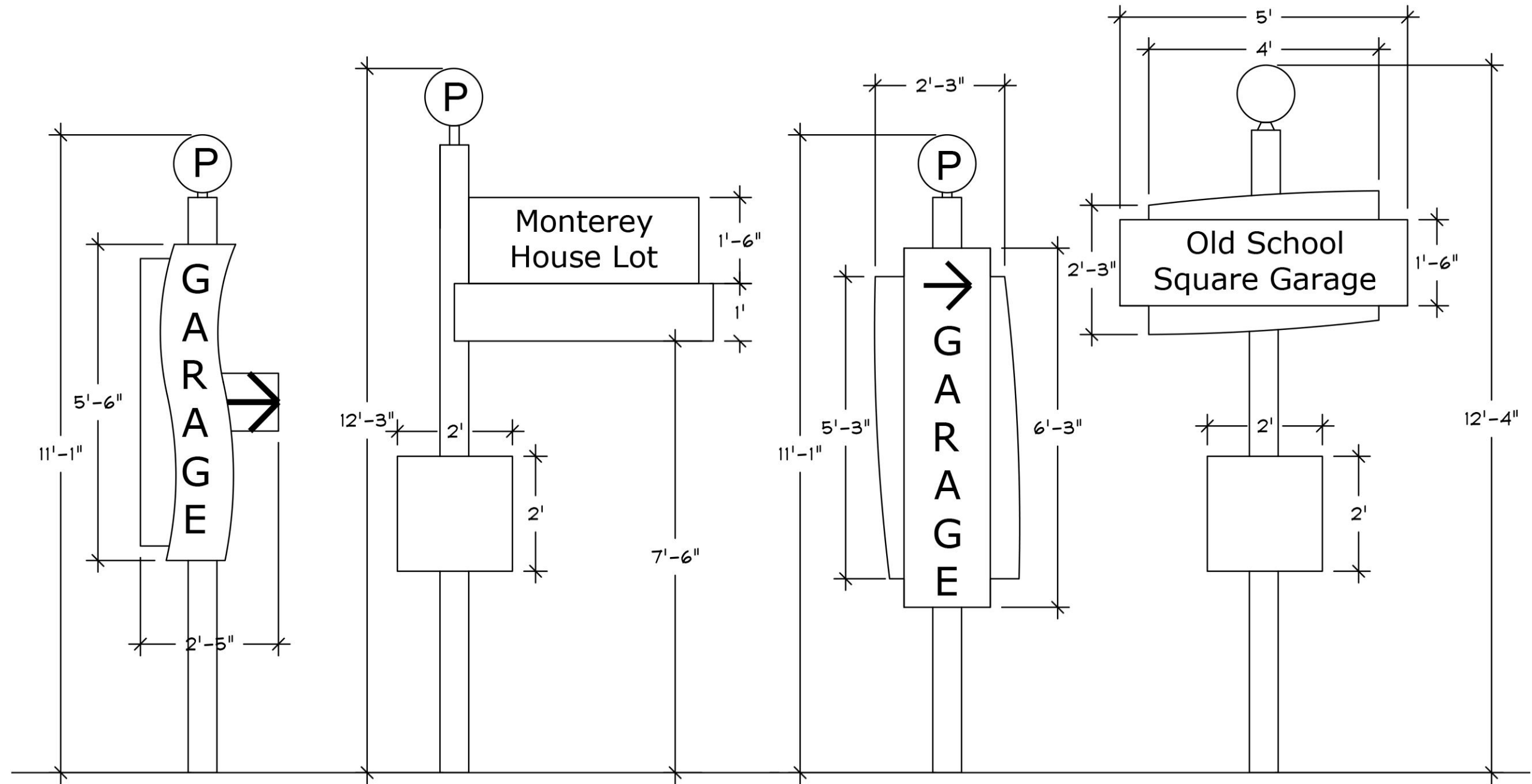
Parking Lot Identification Signage

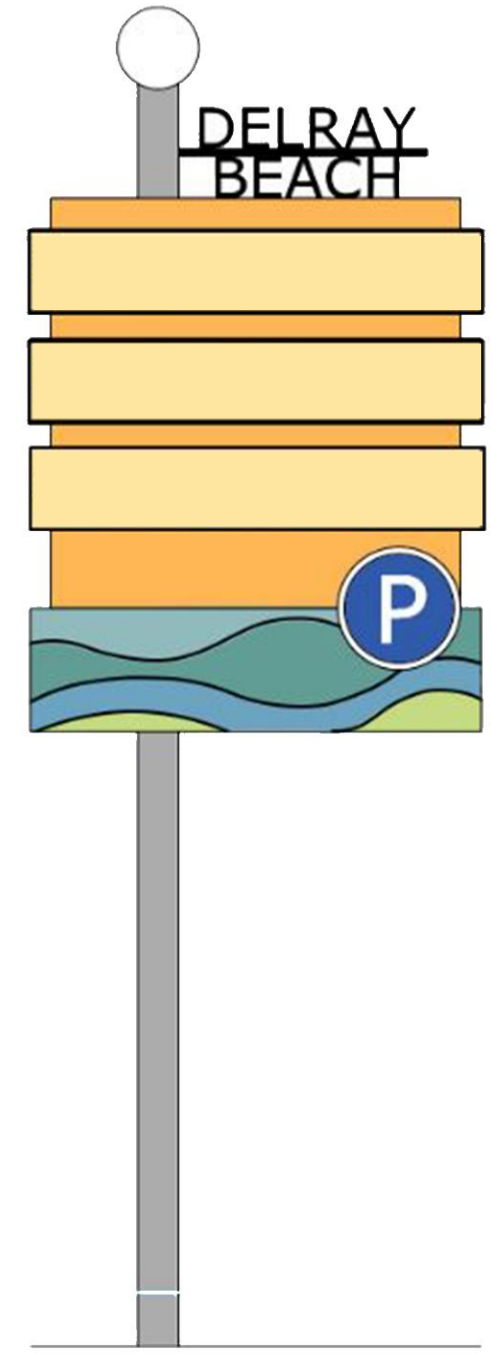
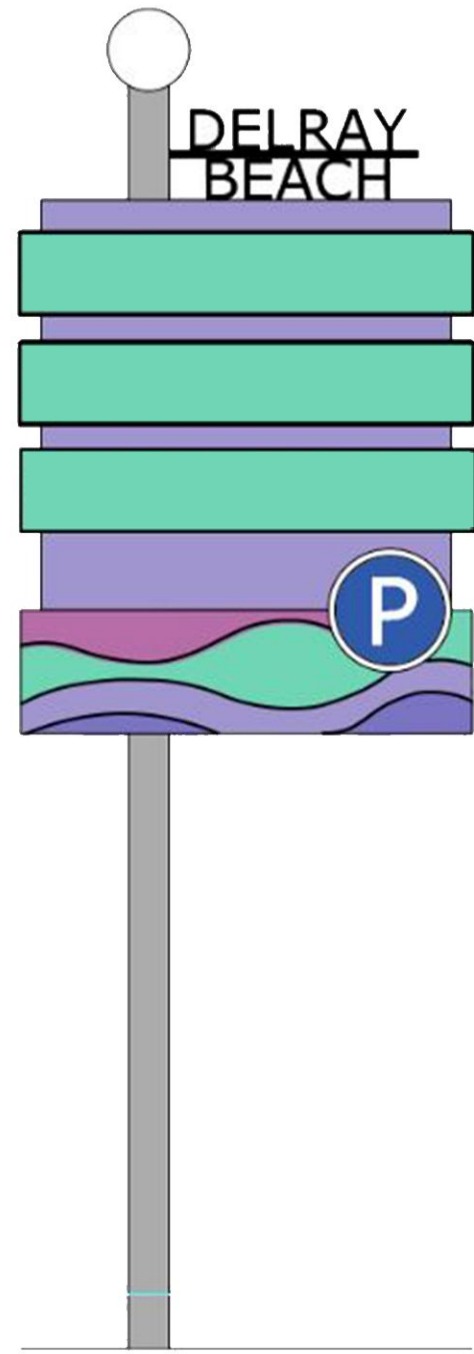
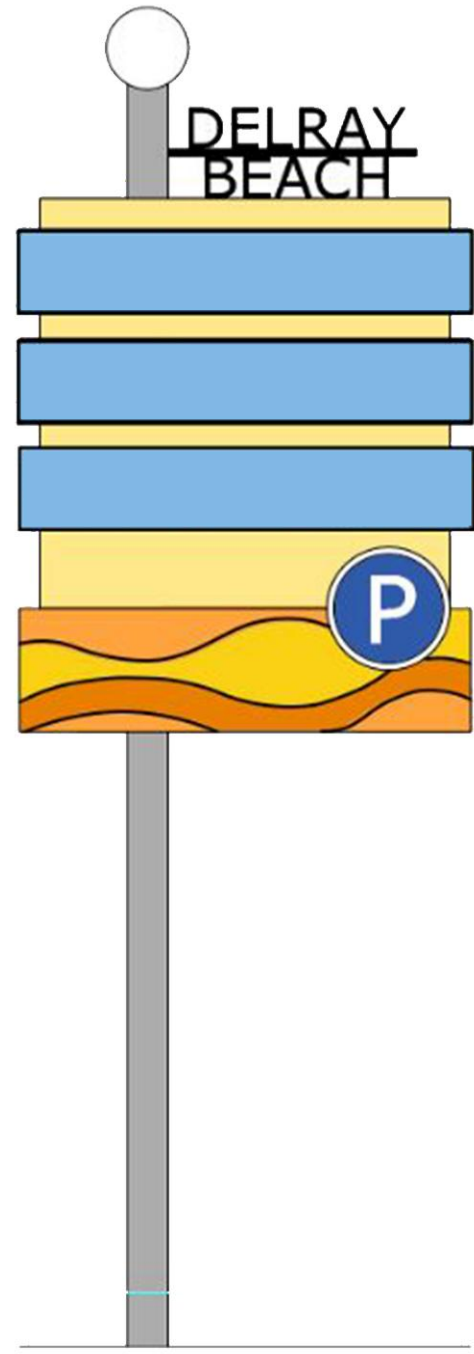
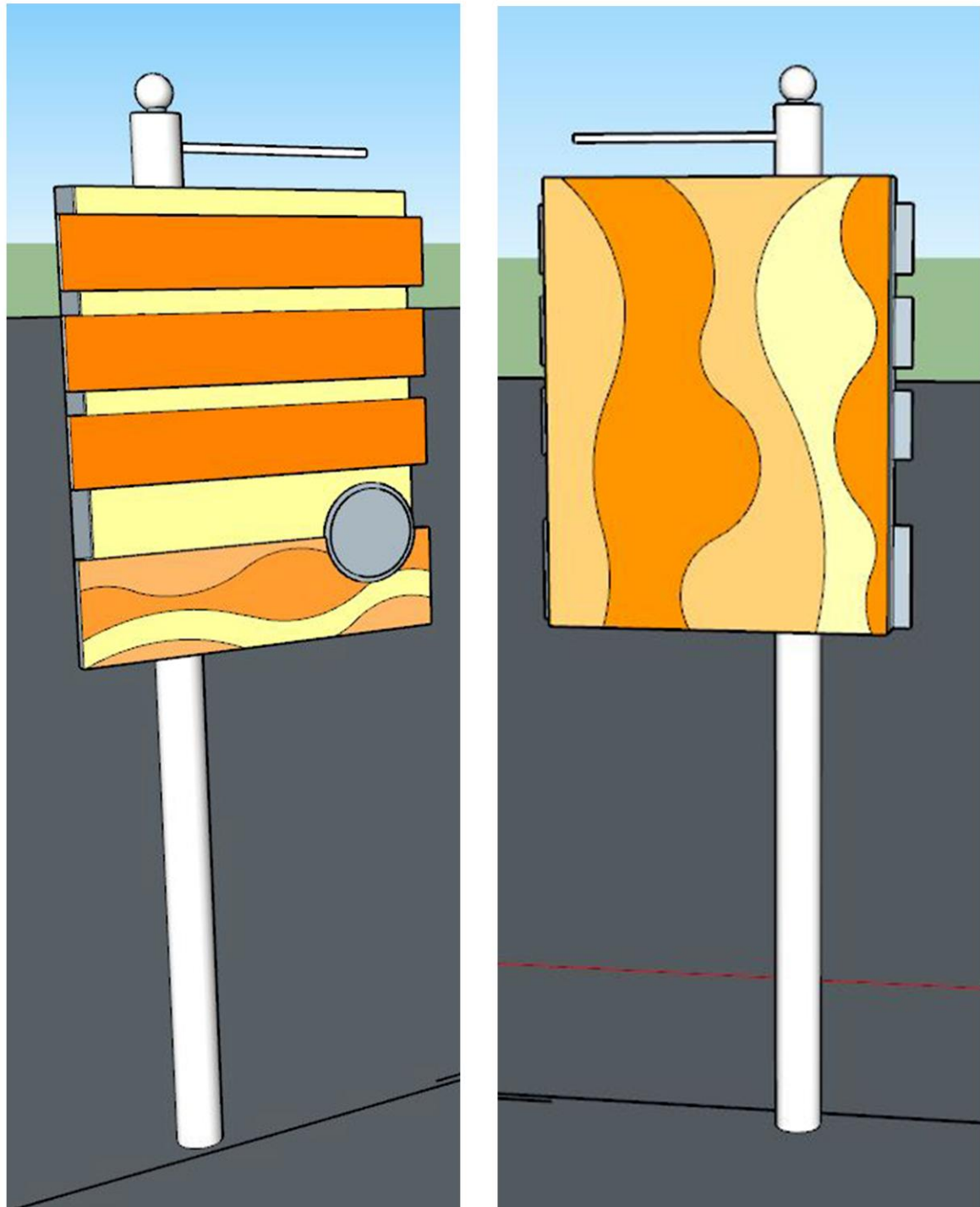
Gateway Signage Options

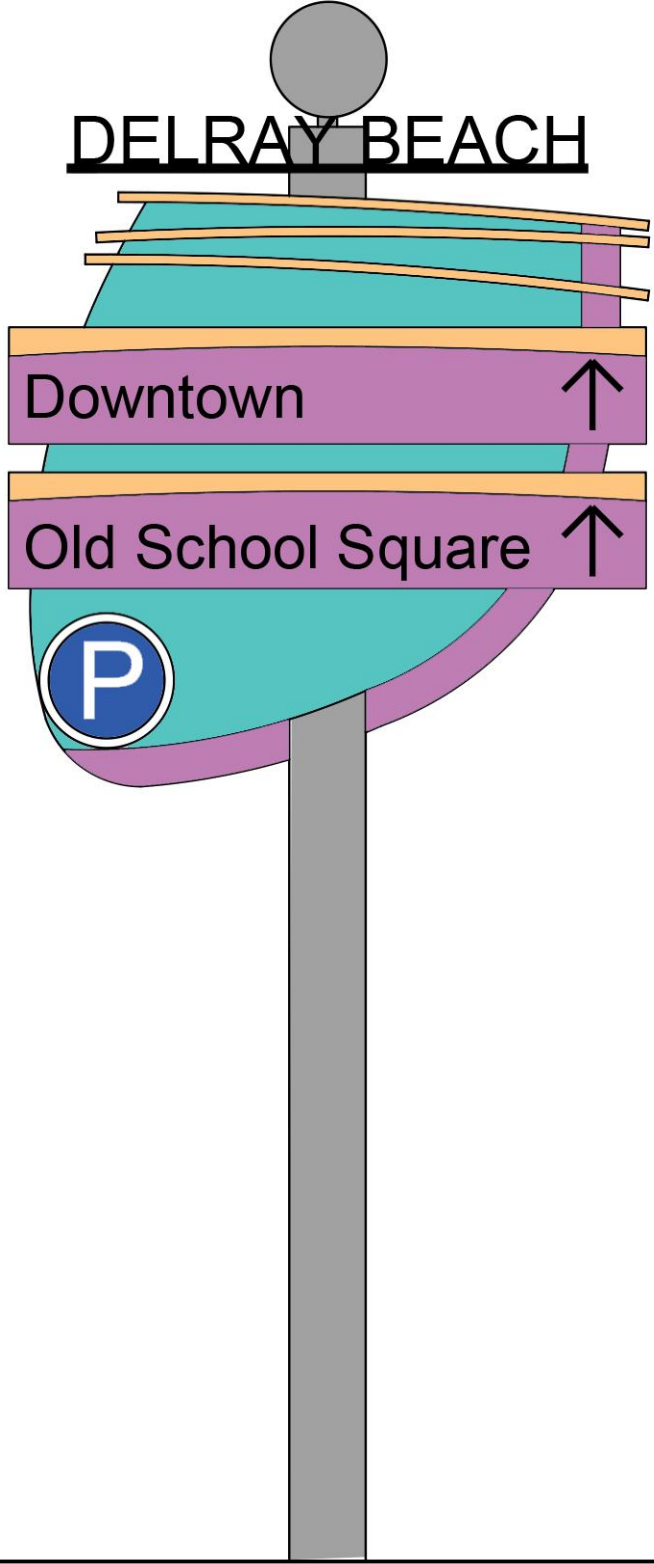
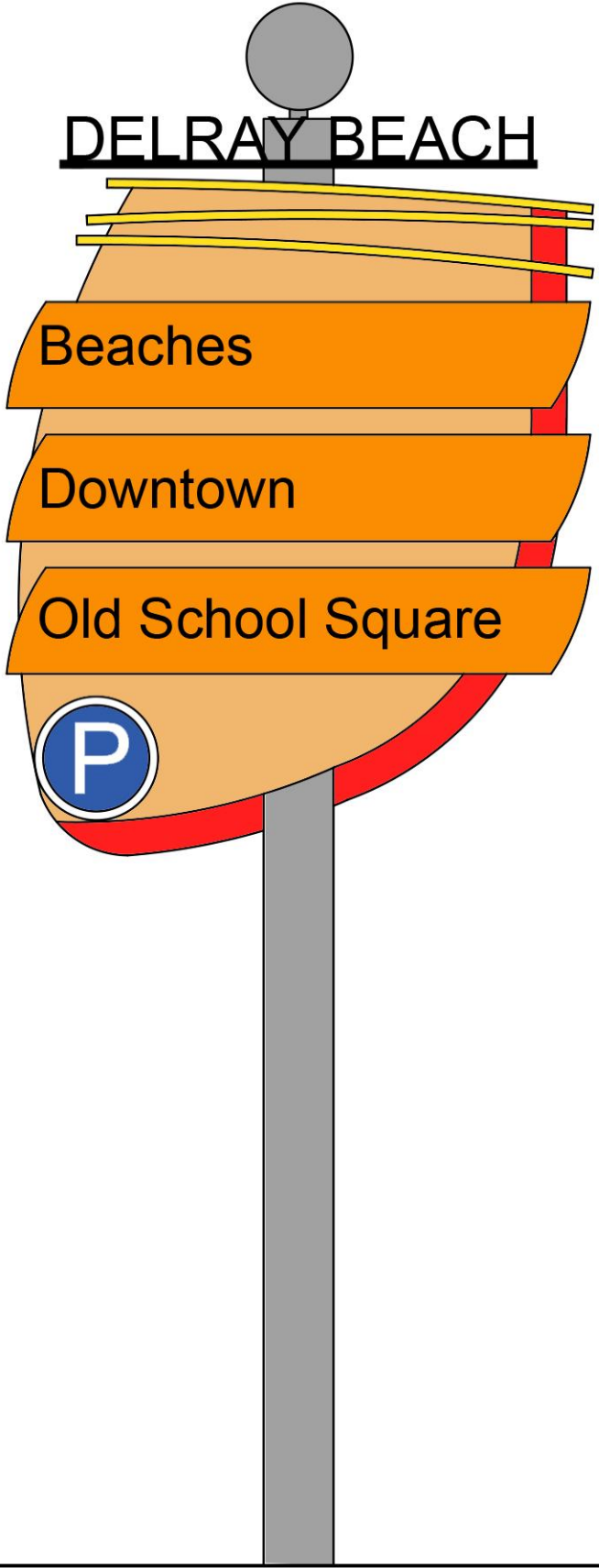
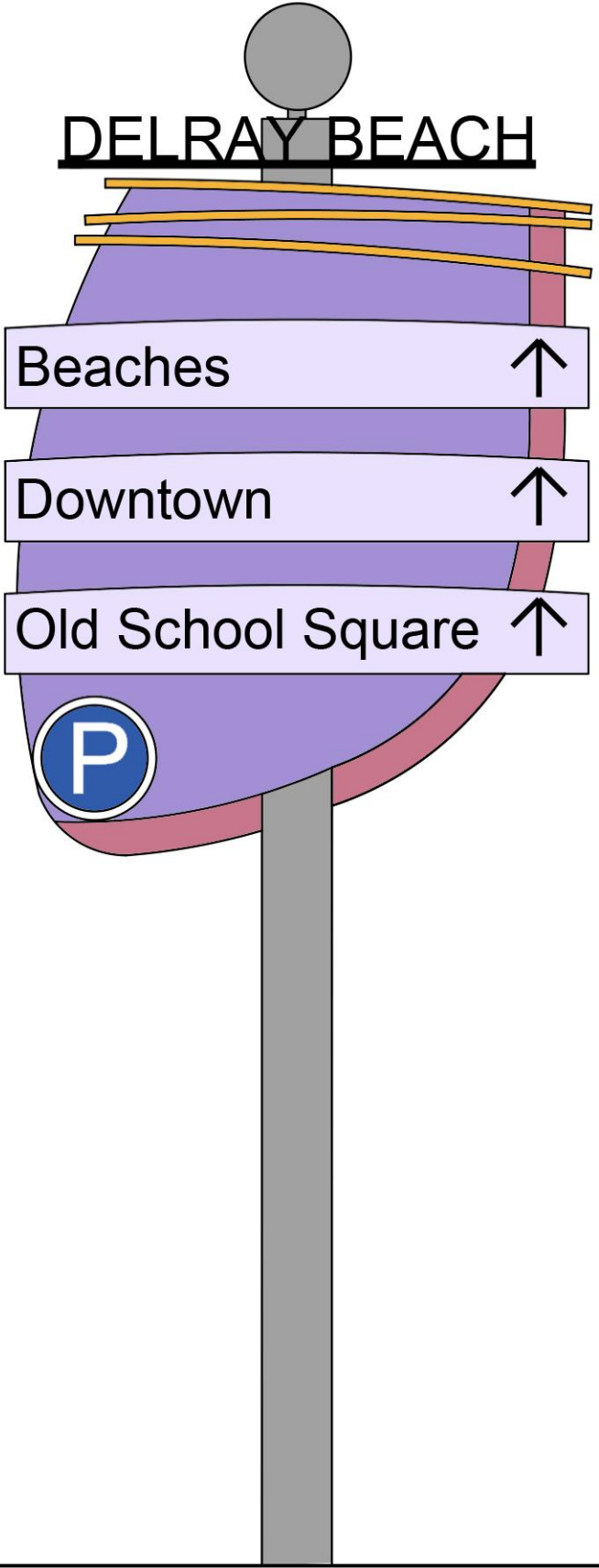
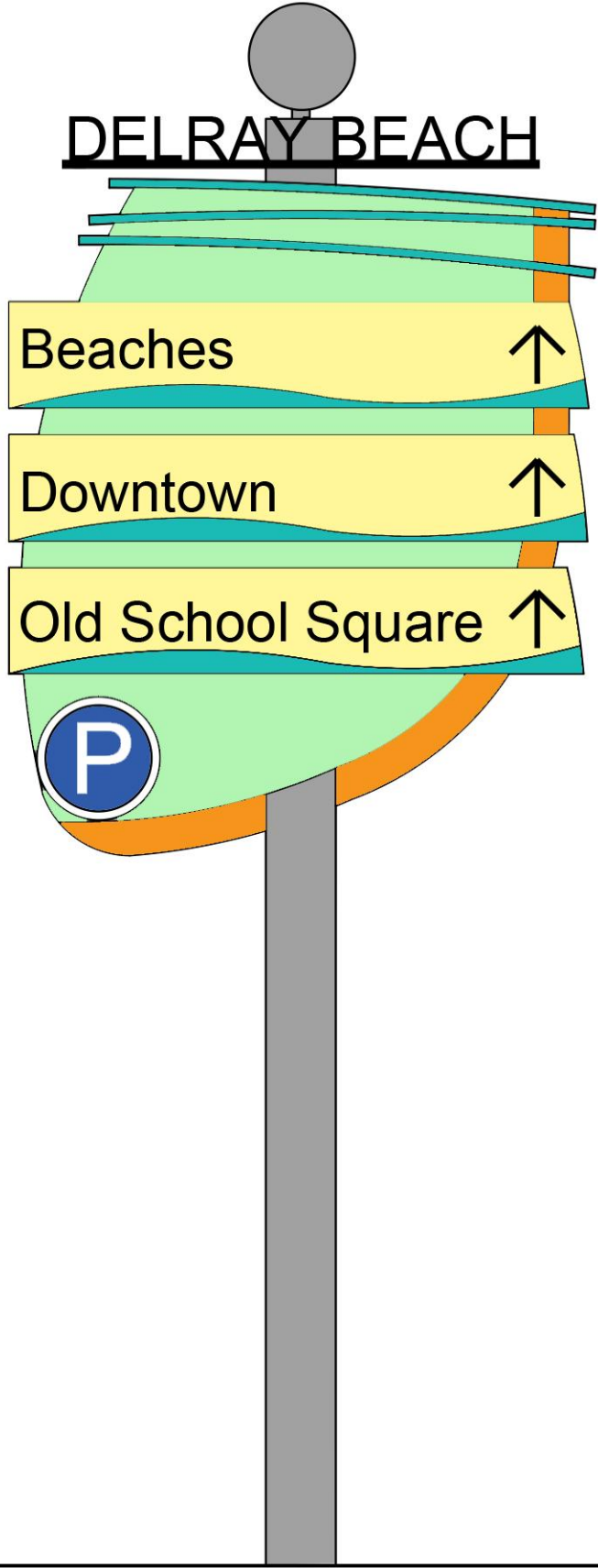


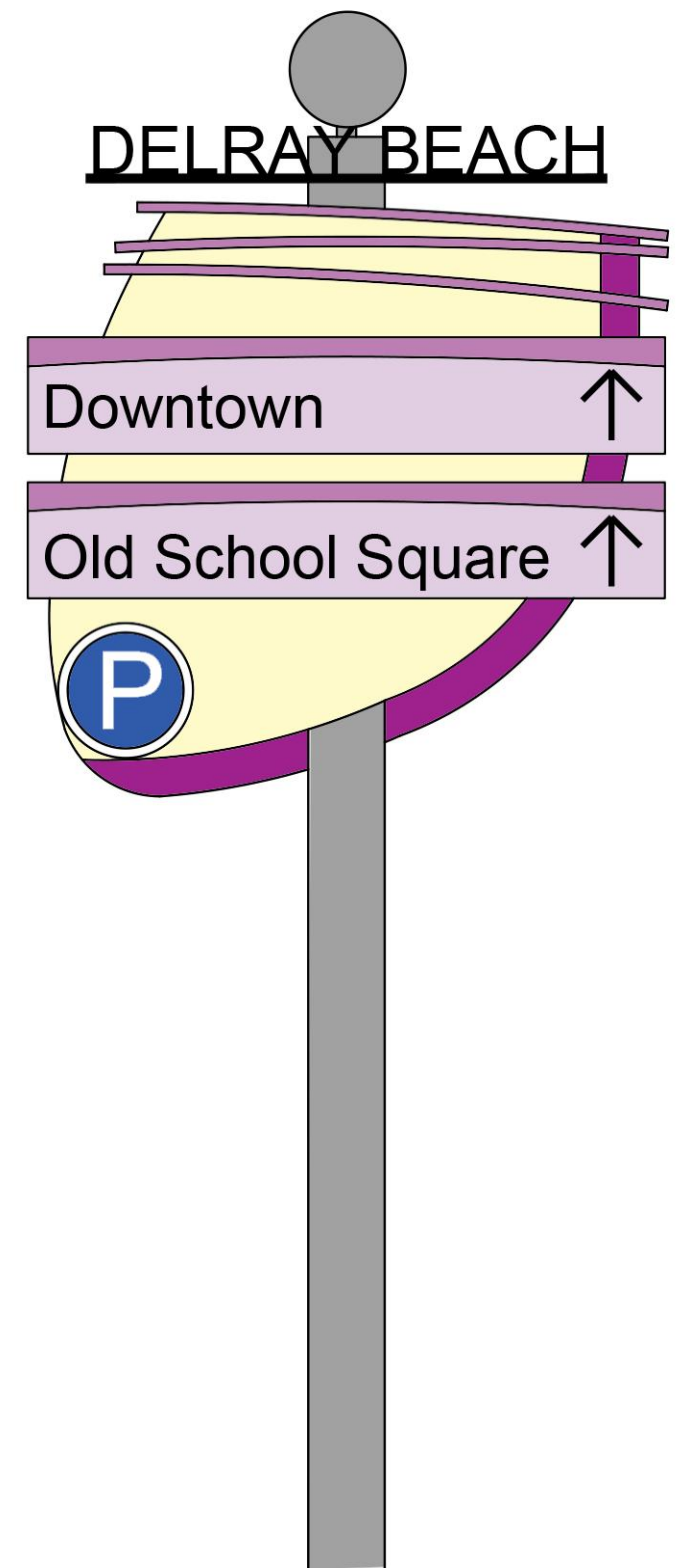
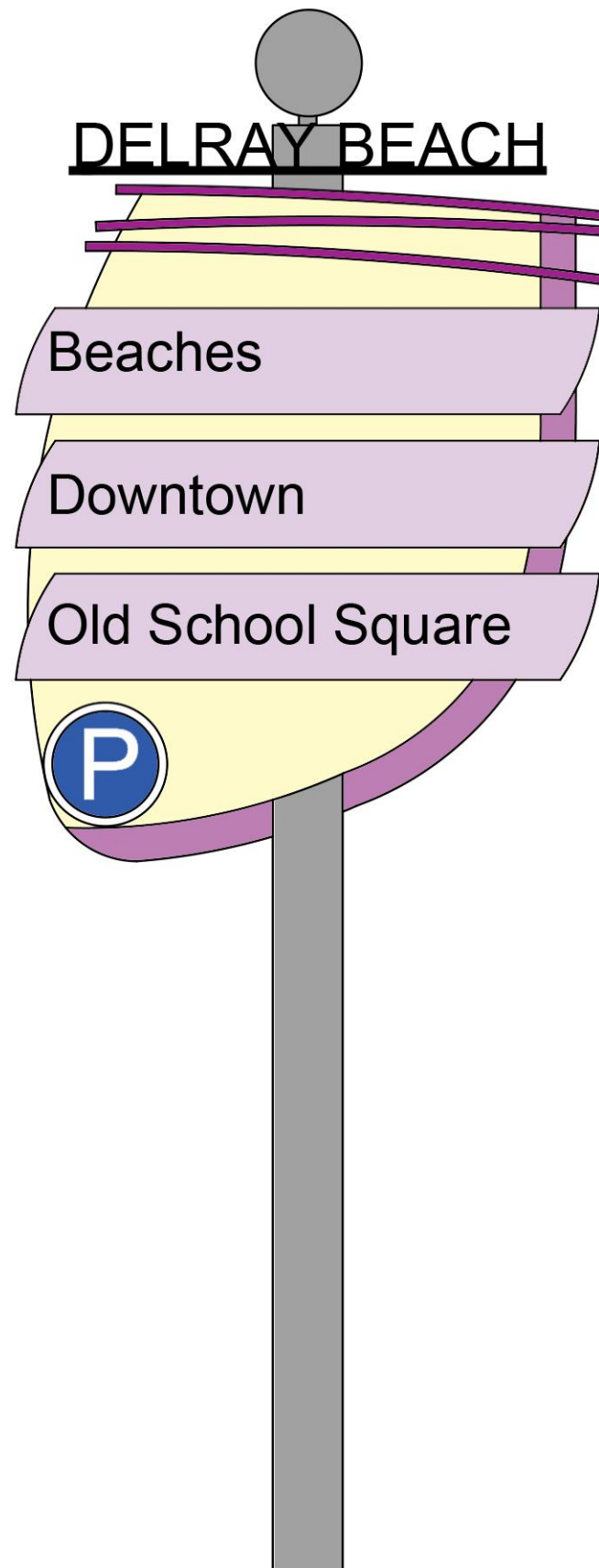
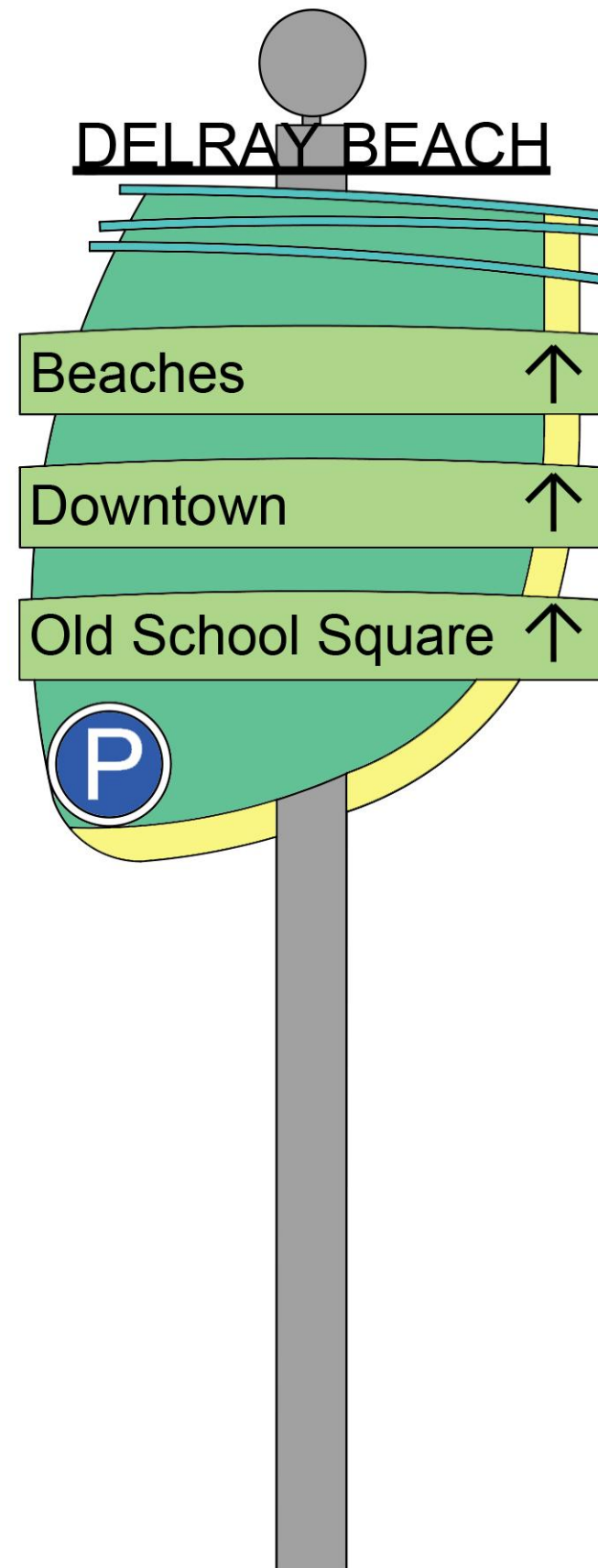
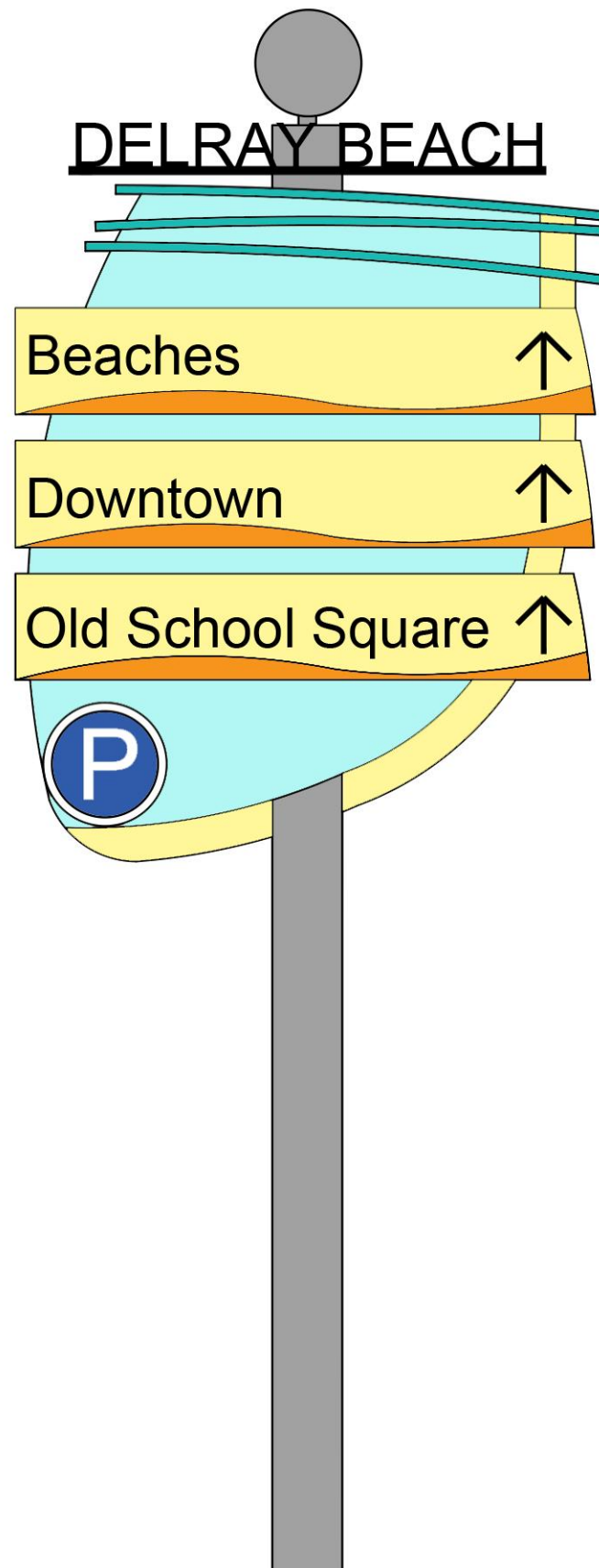


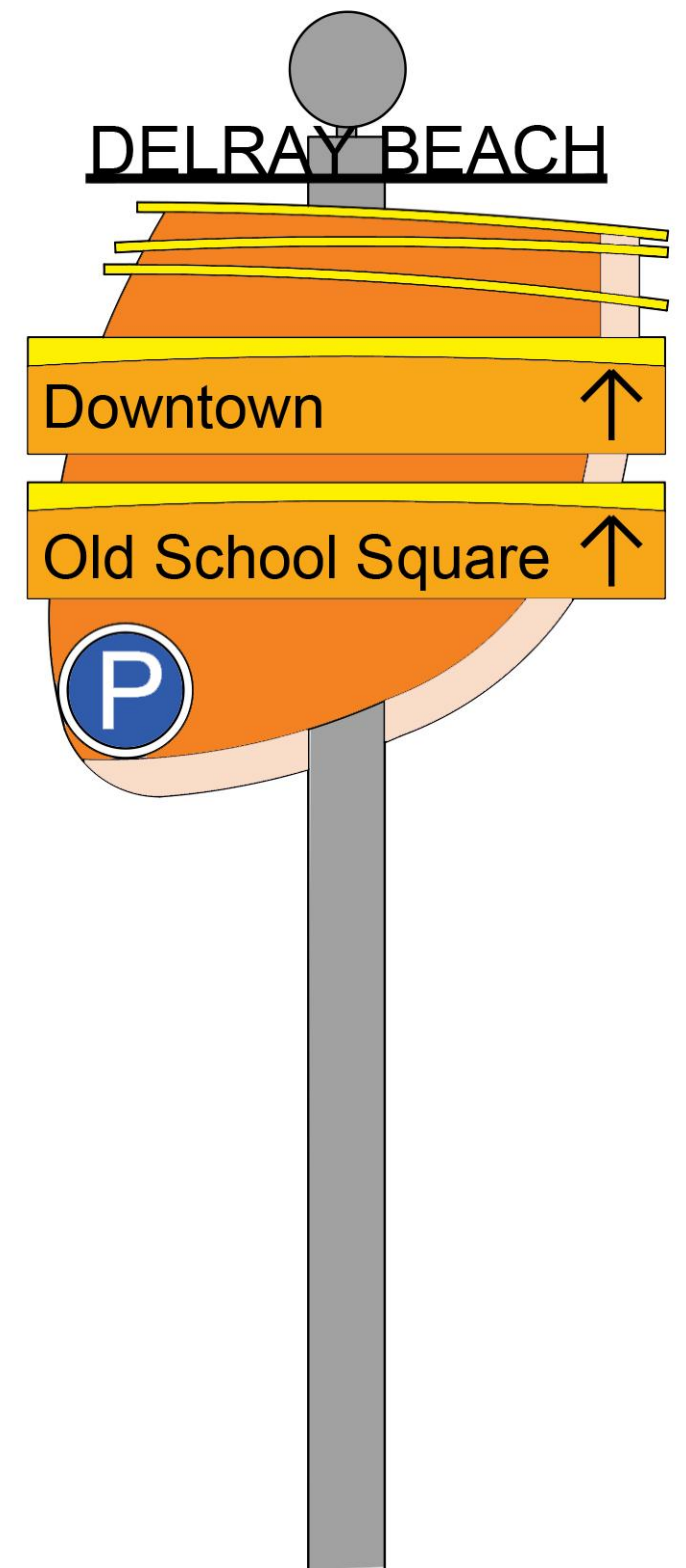
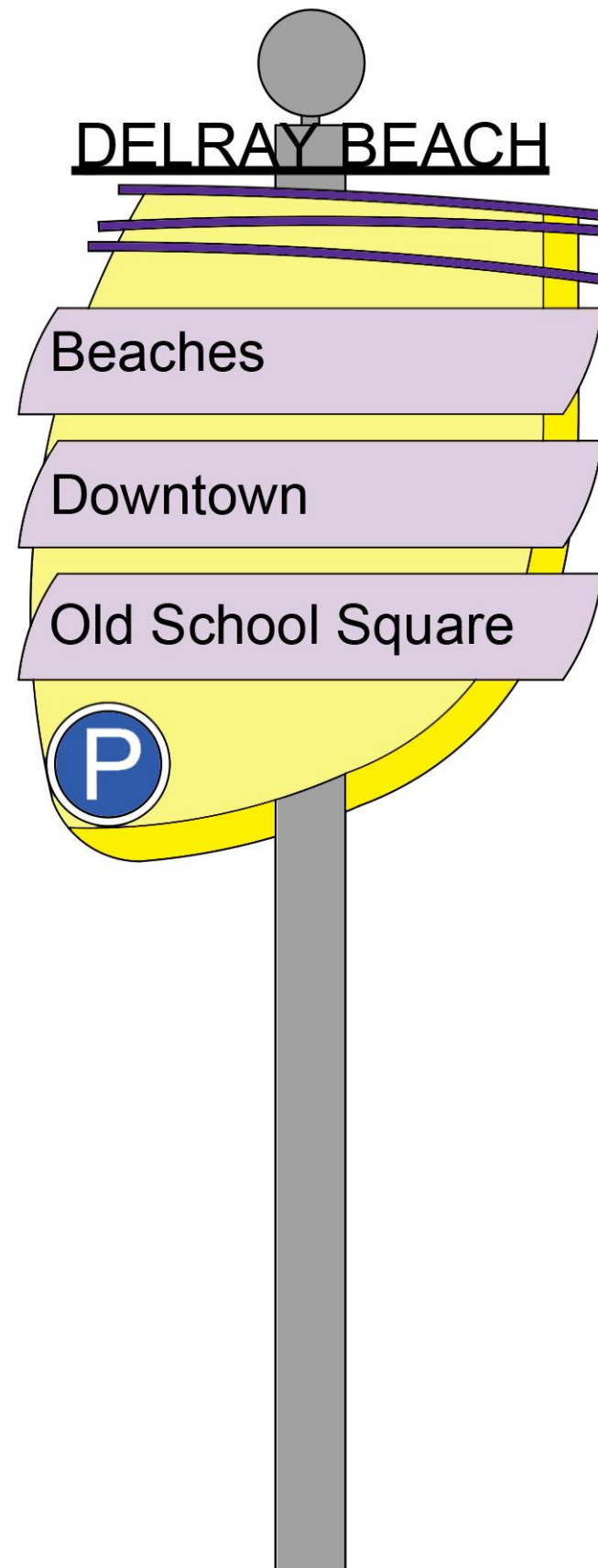
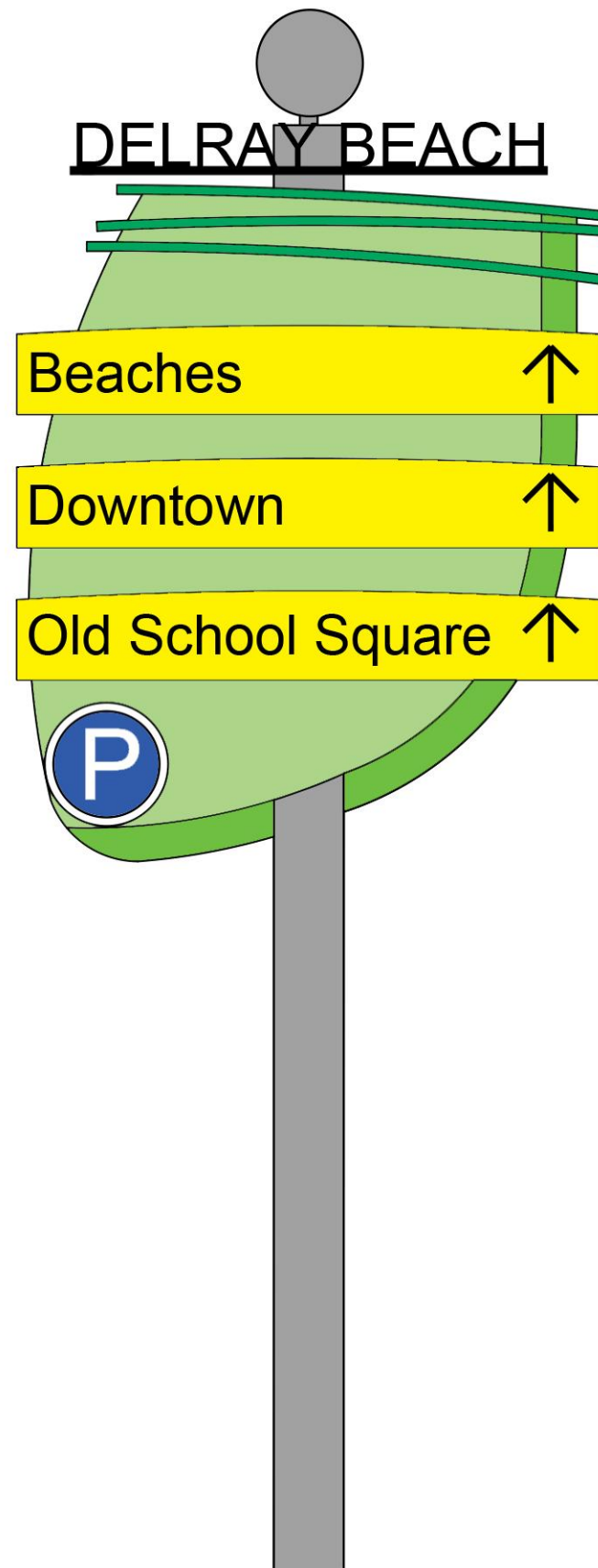
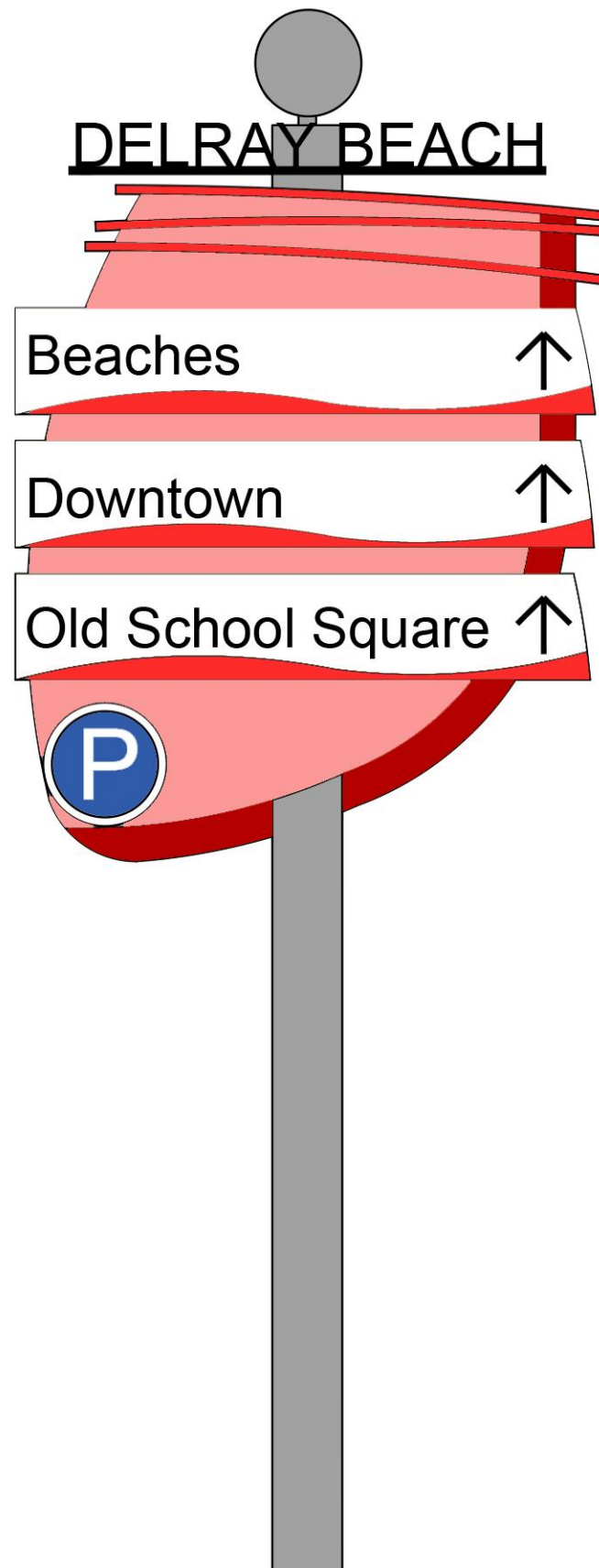


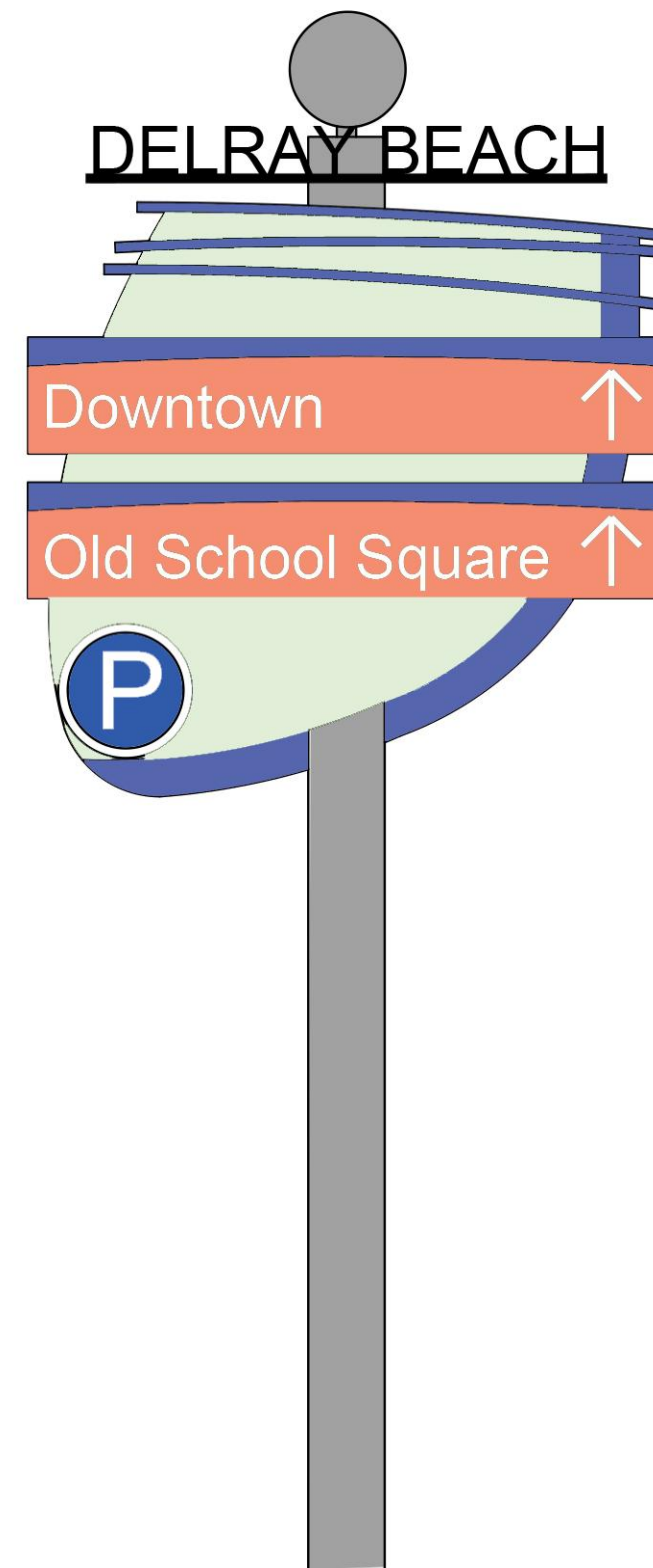
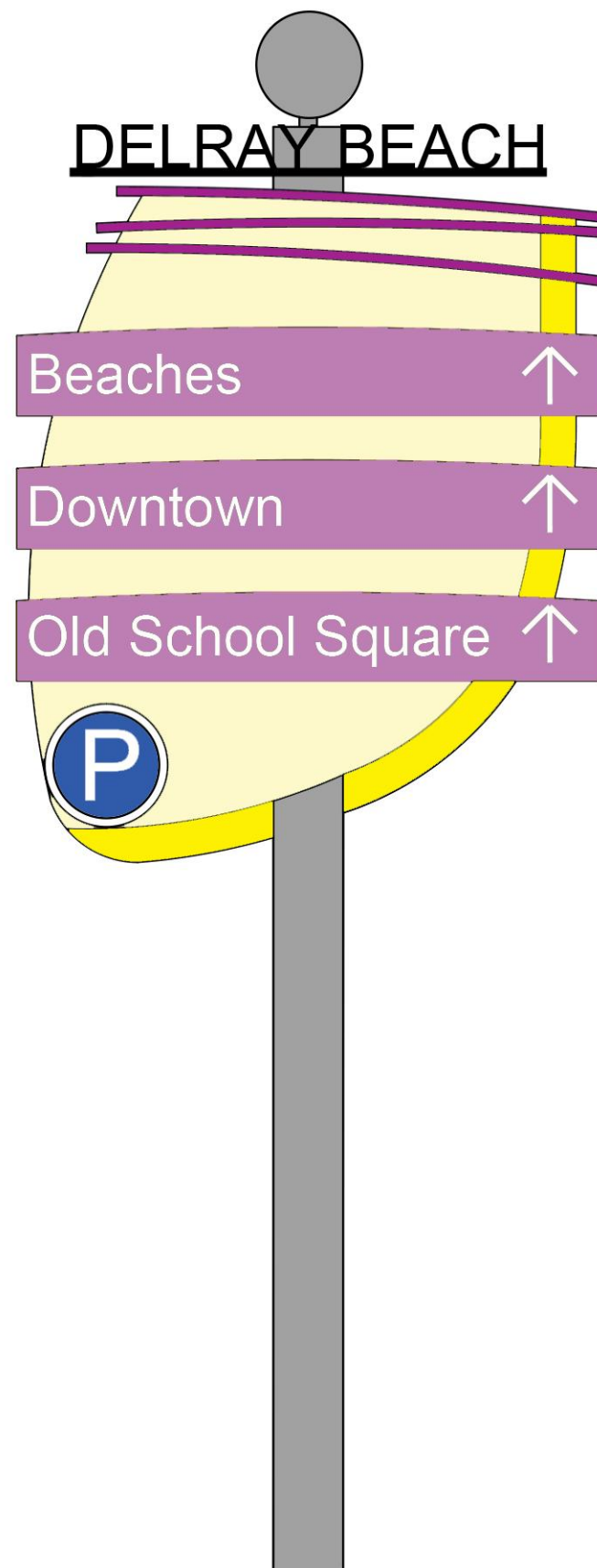


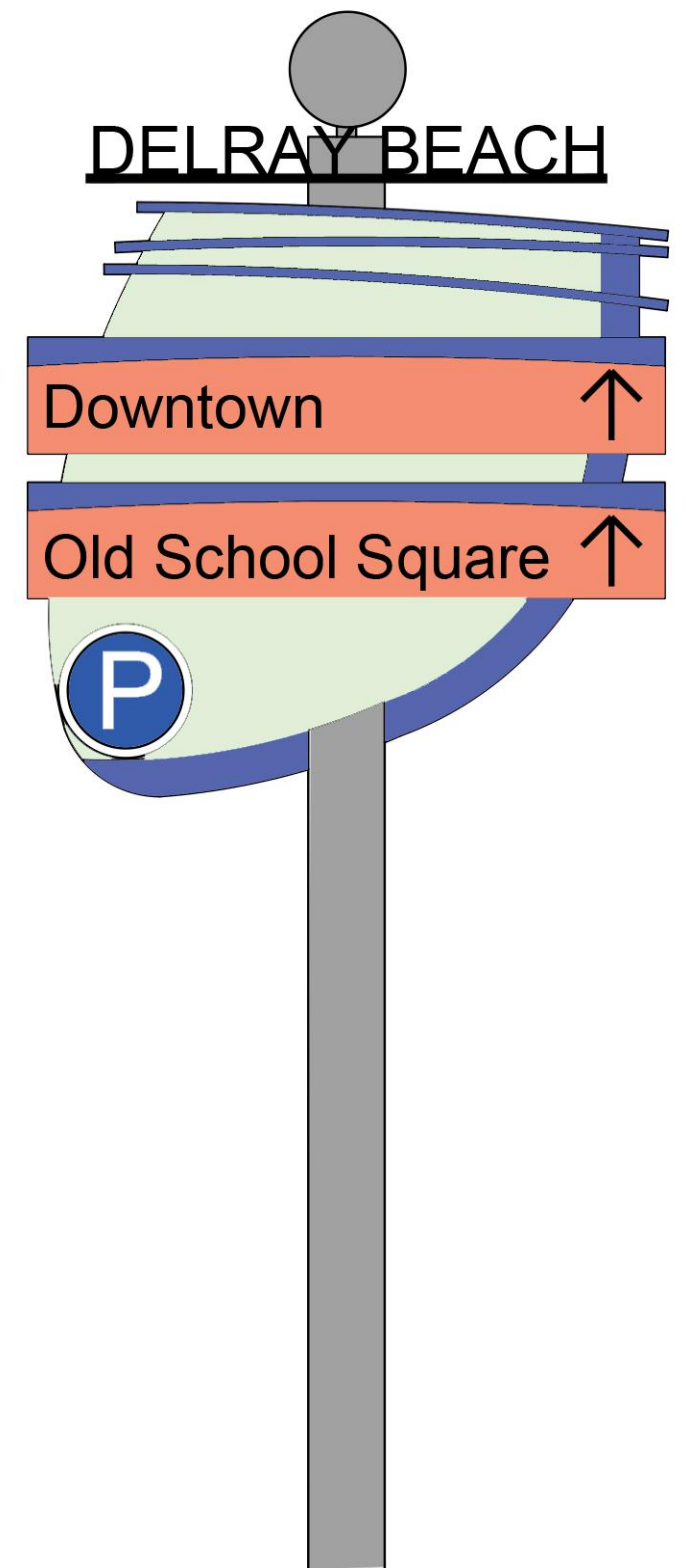
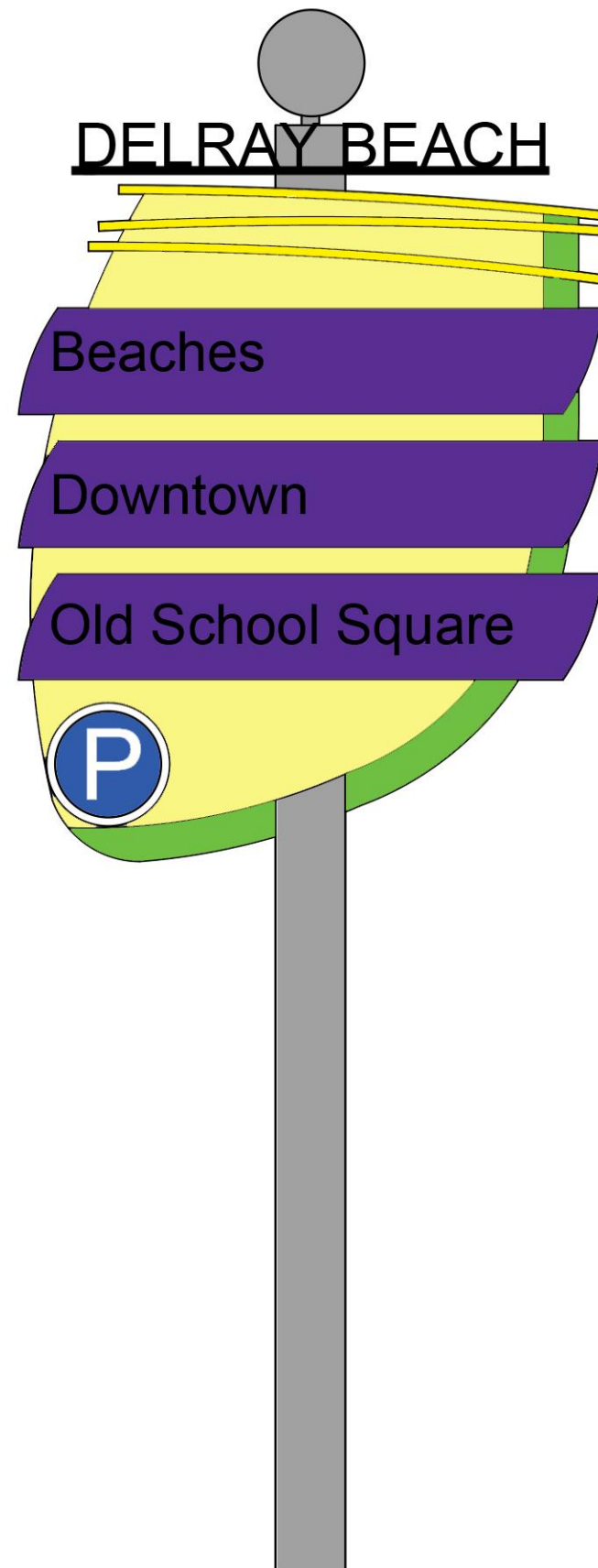
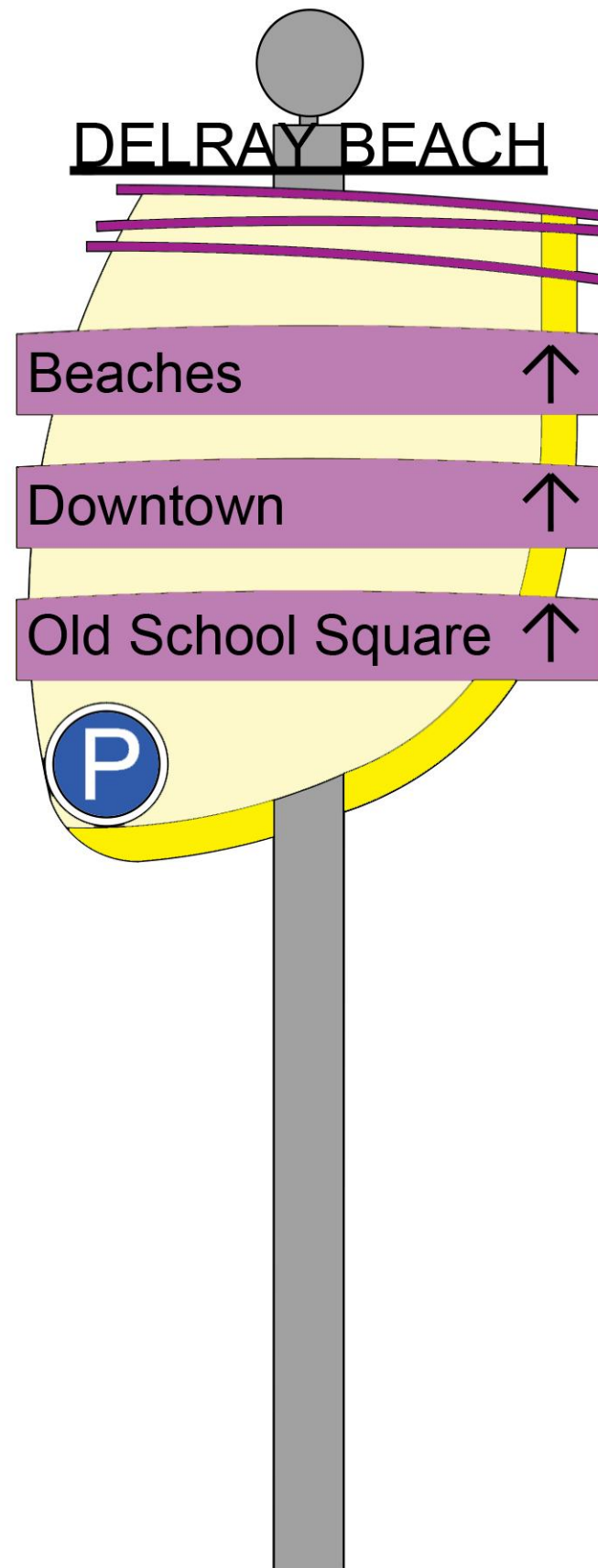
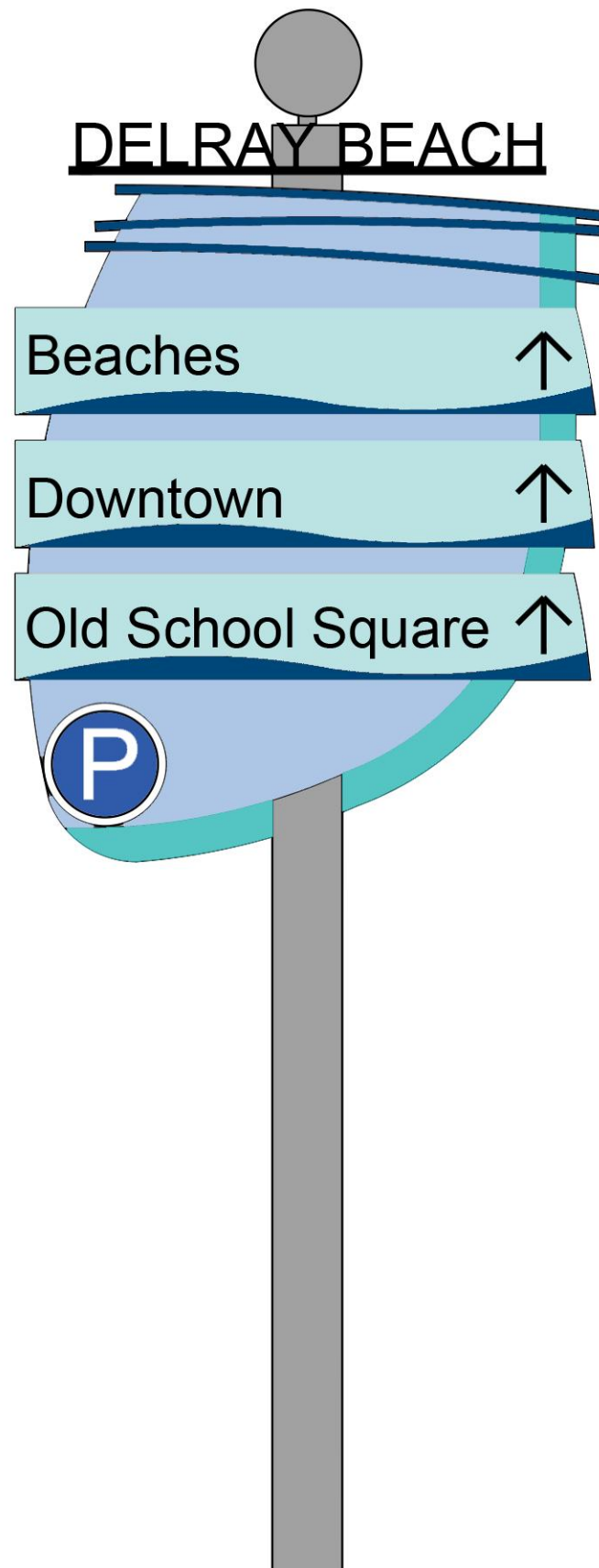


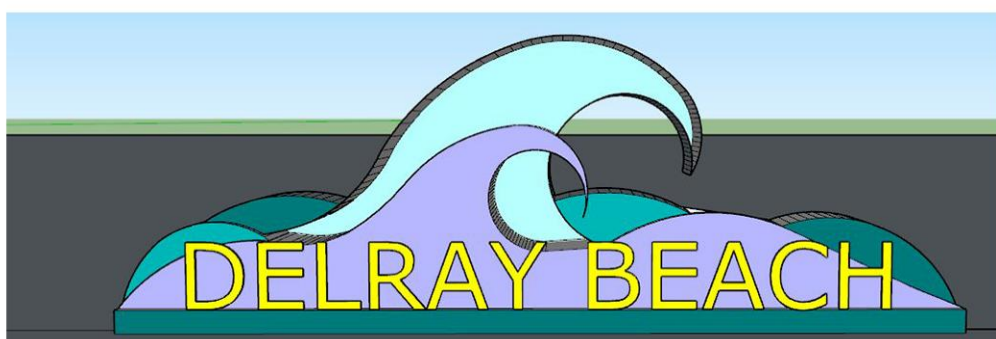
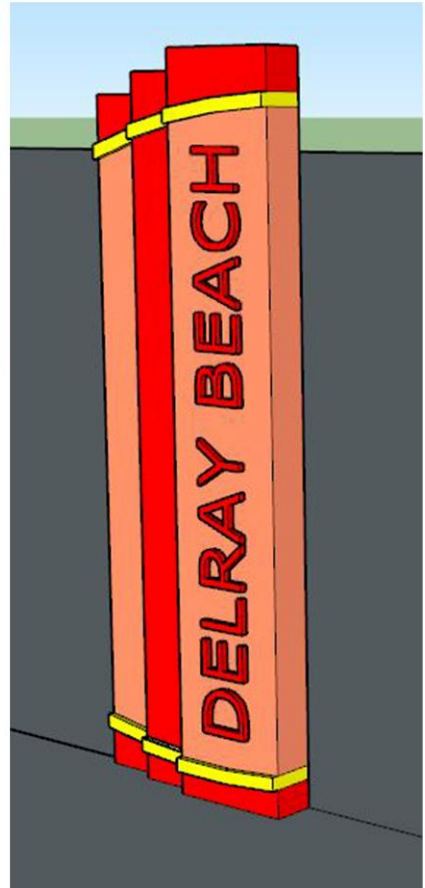
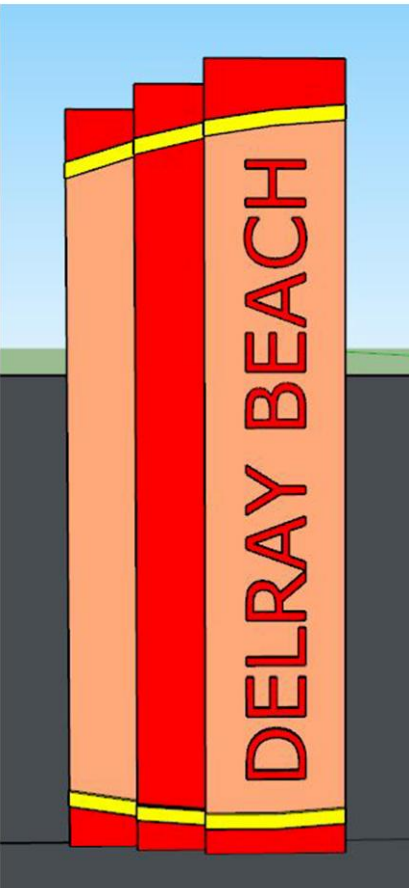
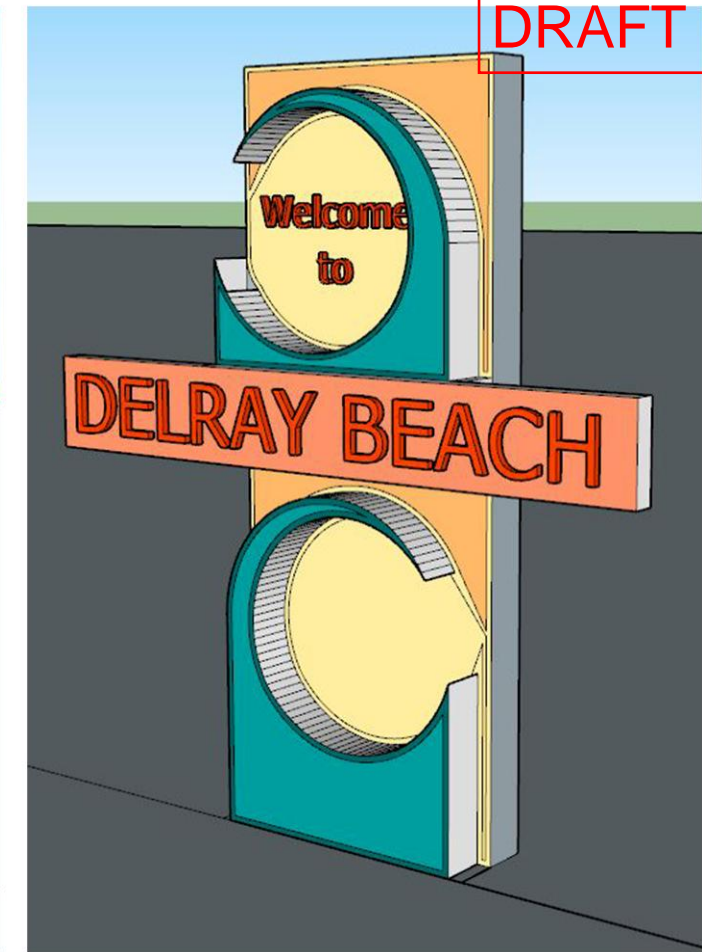
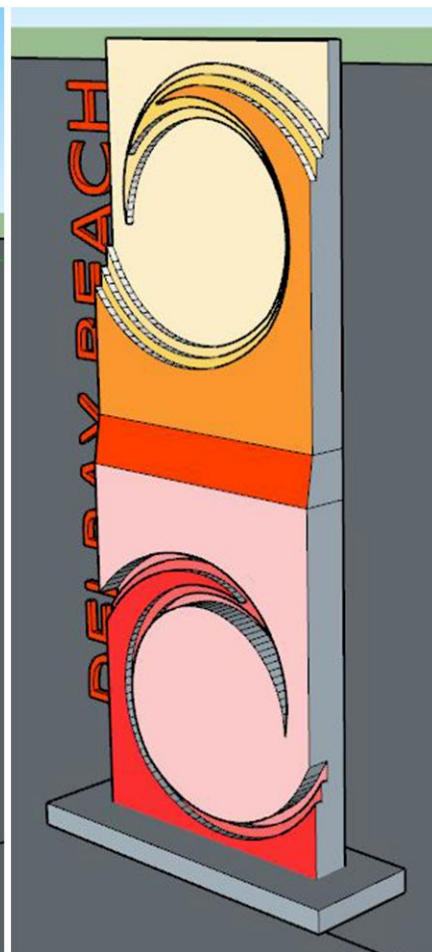
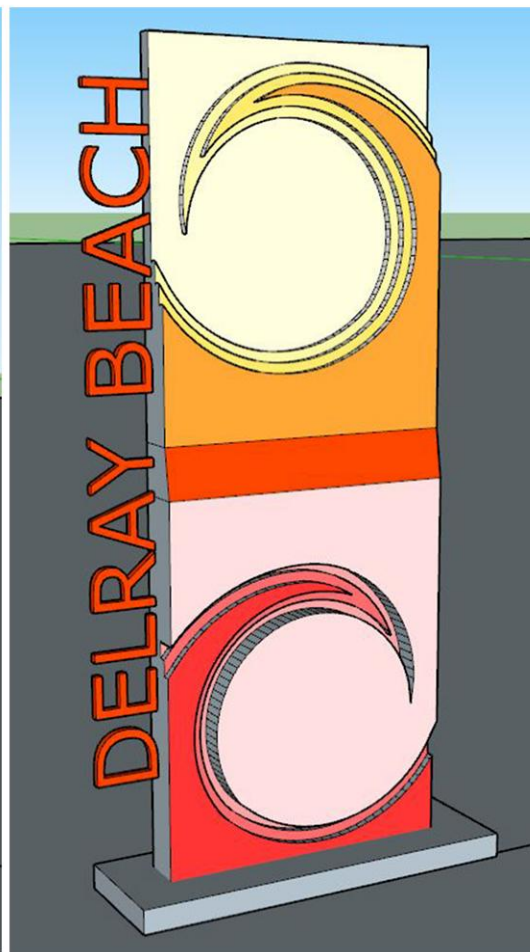
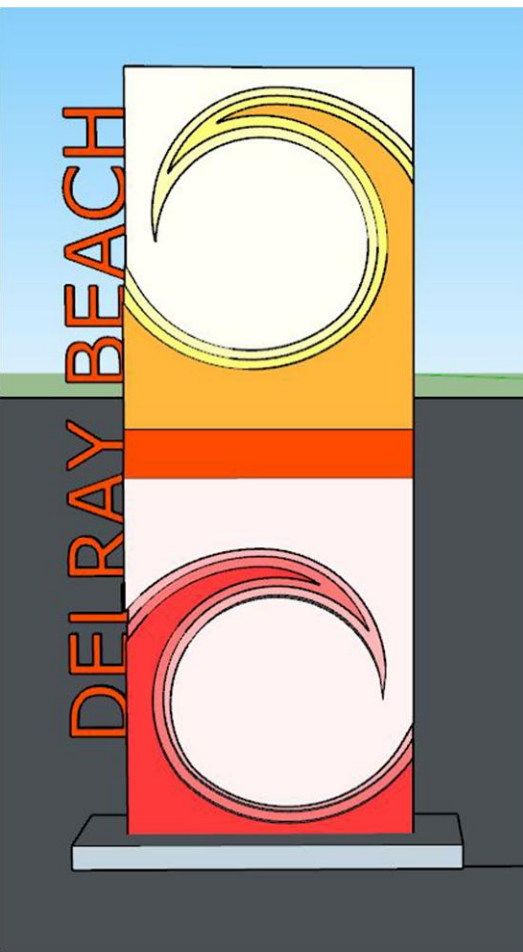


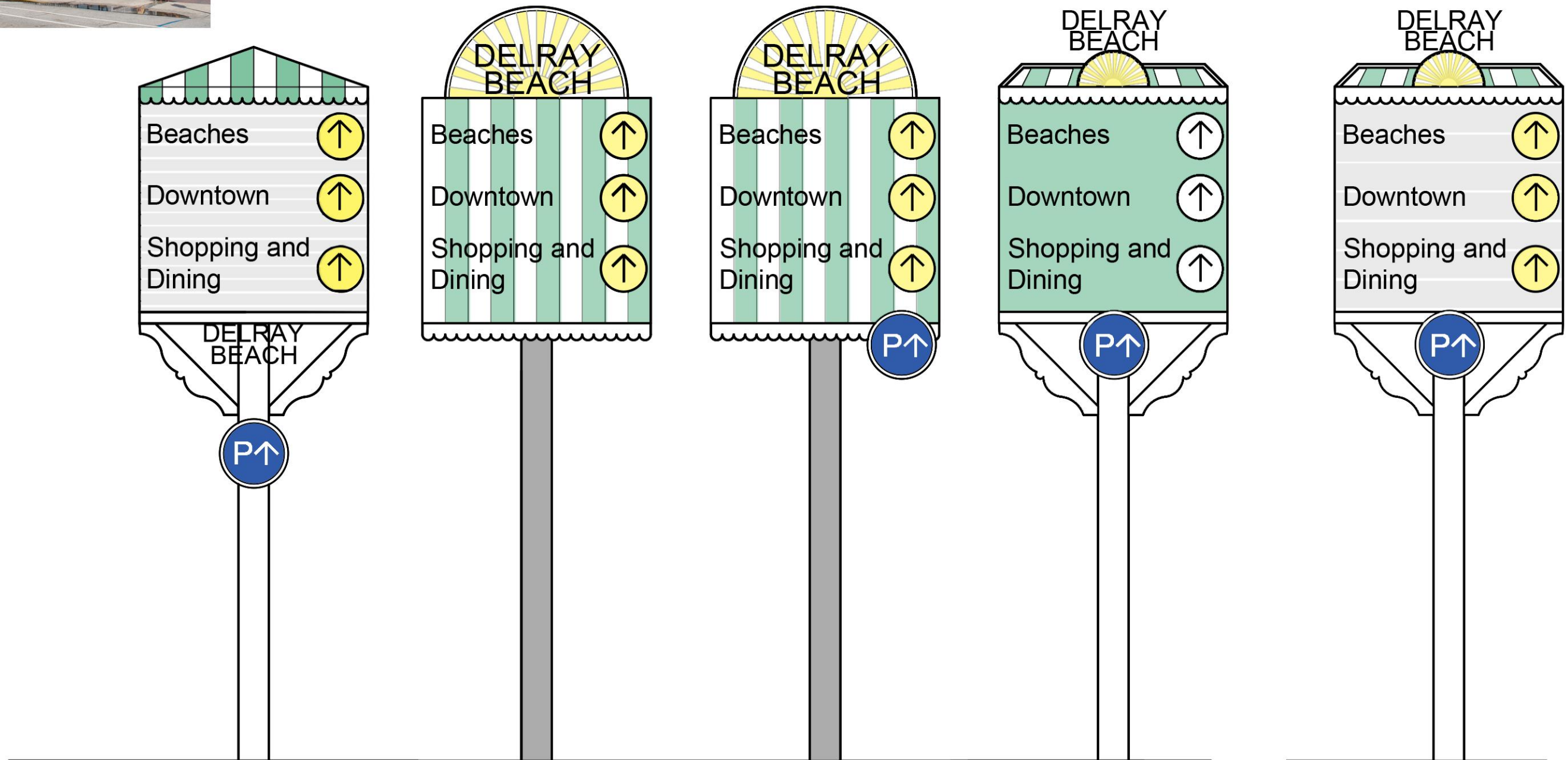


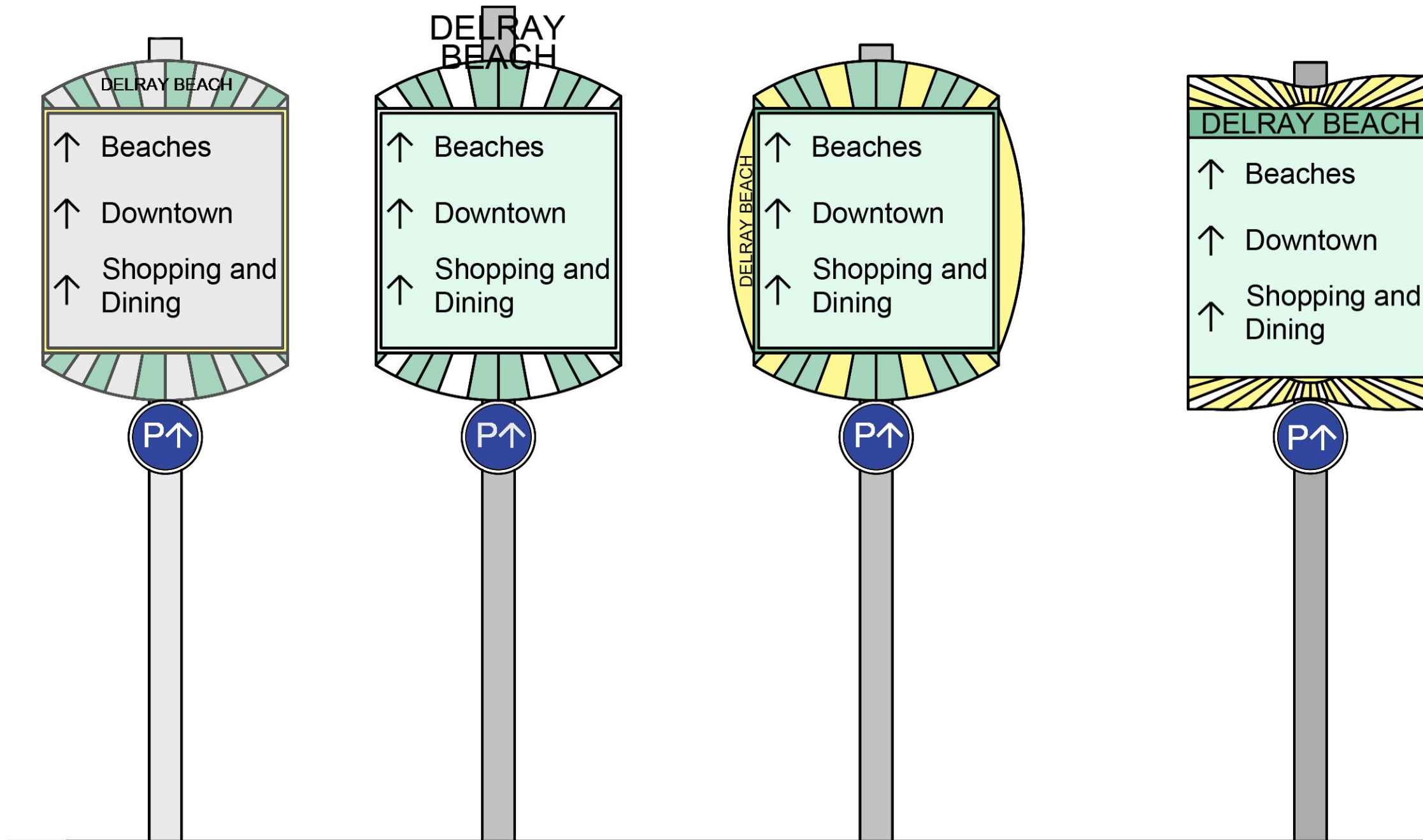


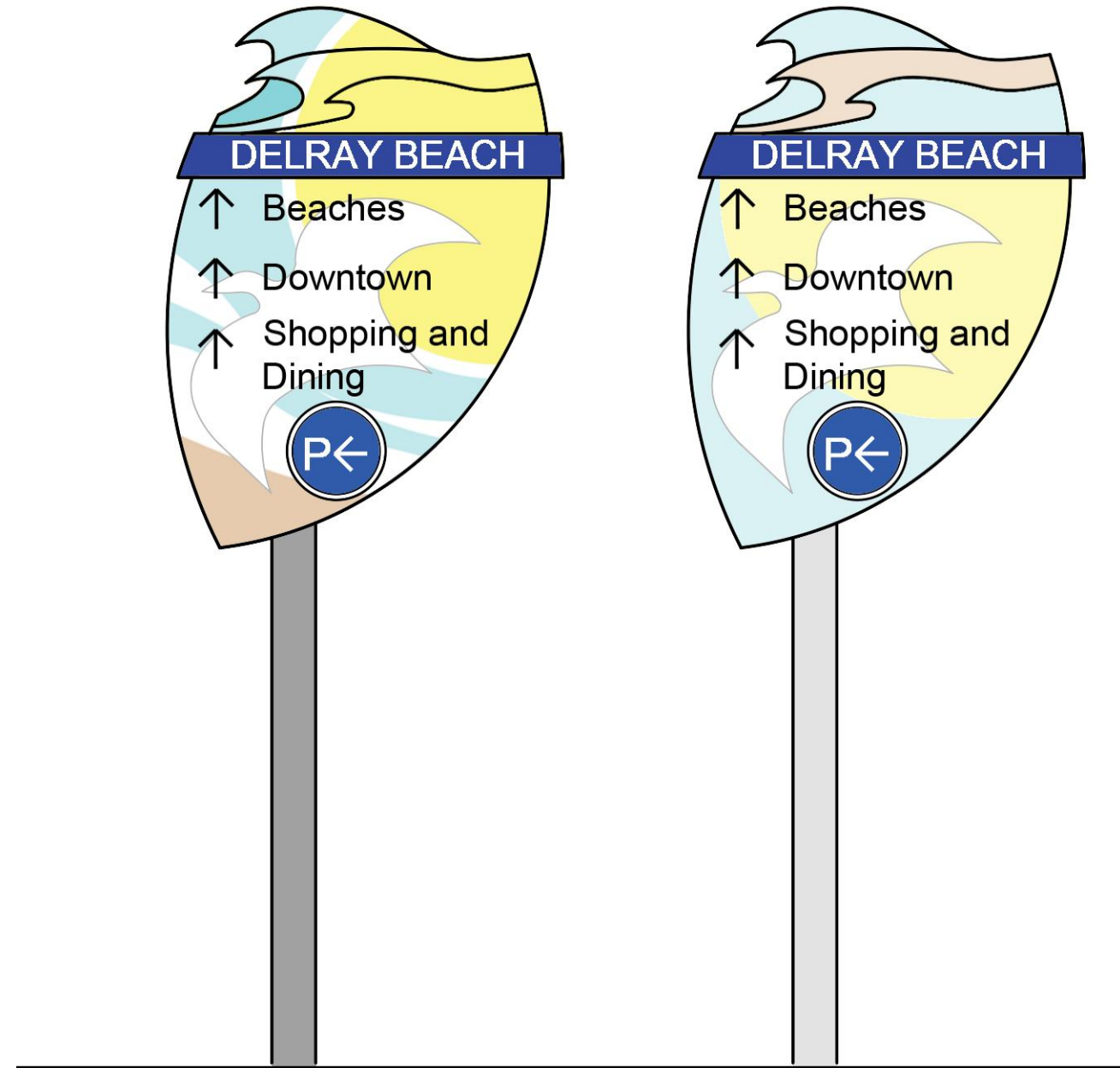














DELRAY
BEACH

↑ Beaches
↑ Downtown
↑ Shopping and Dining



SIGN FACE



DELRAY
BEACH

DELRAY
BEACH

BACK OF SIGN



DELRAY
BEACH

↑ Beaches
↑ Downtown
↑ Shopping and Dining



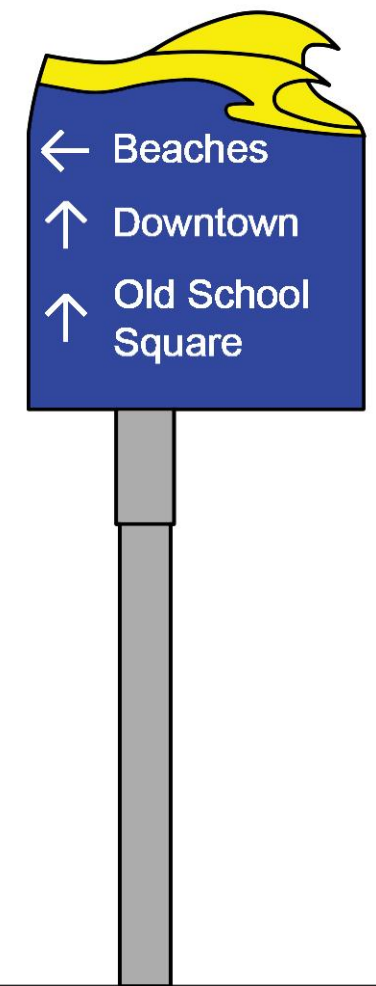
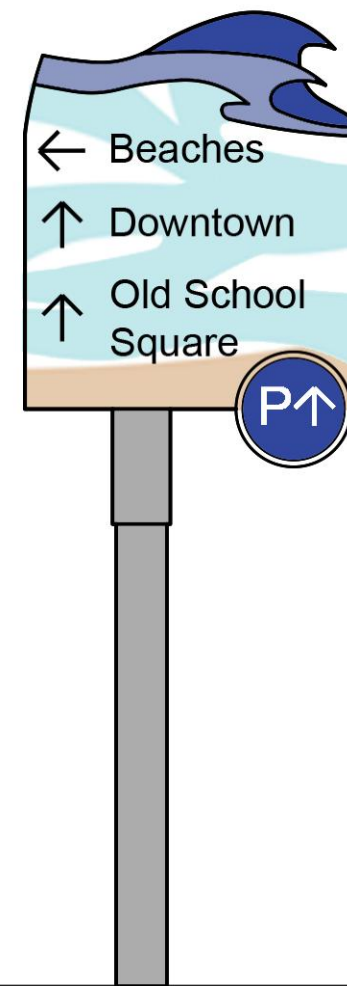
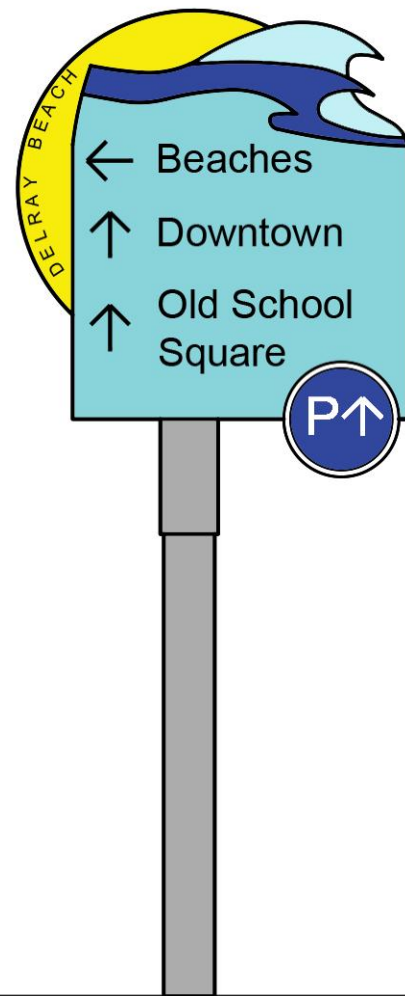
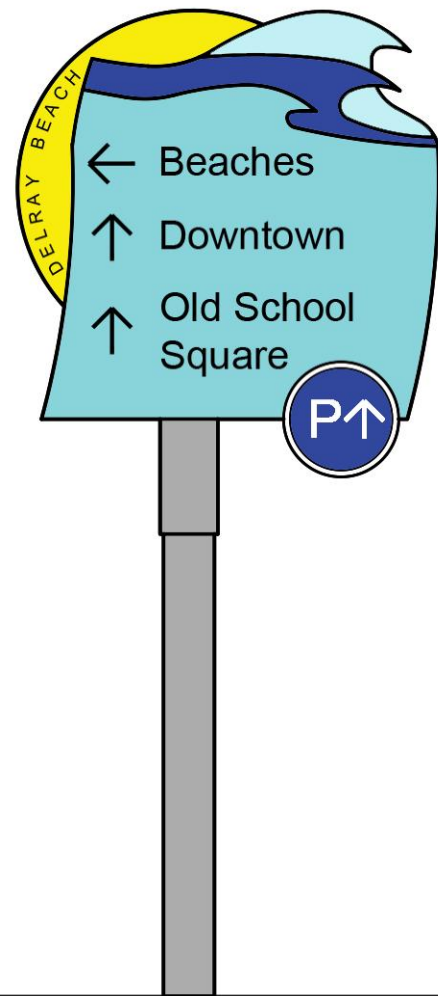
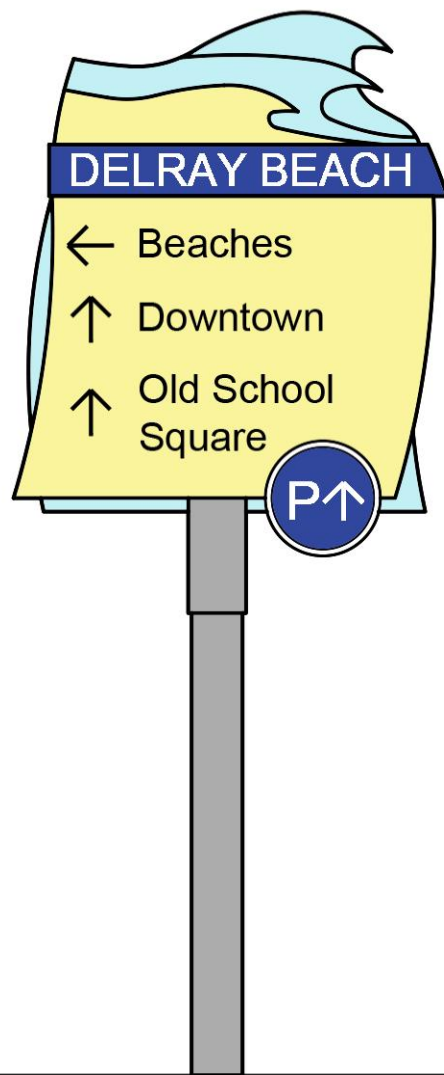
SIGN FACE

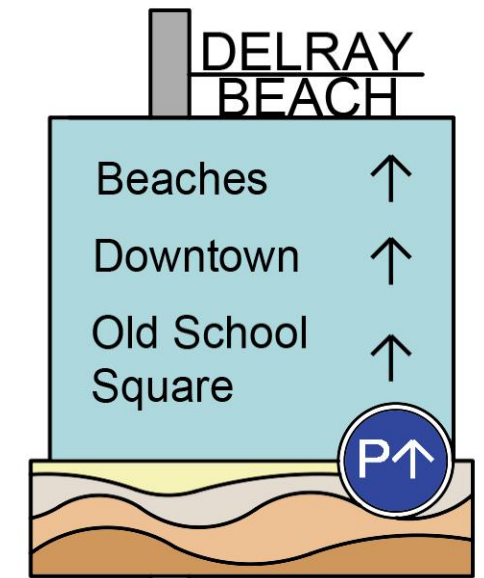
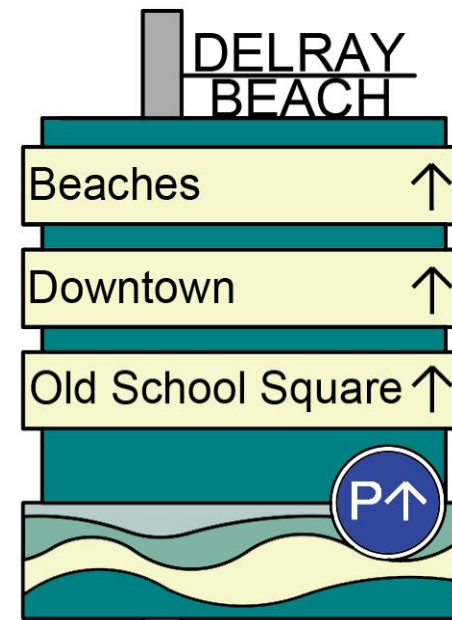
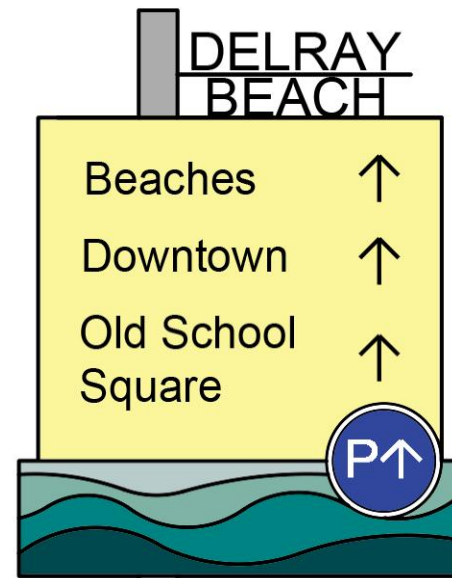
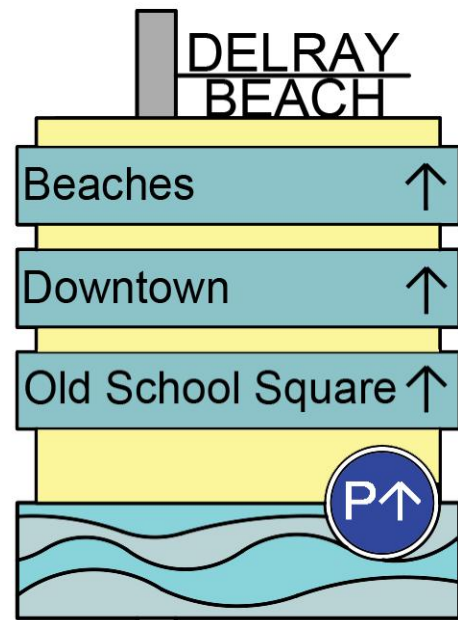


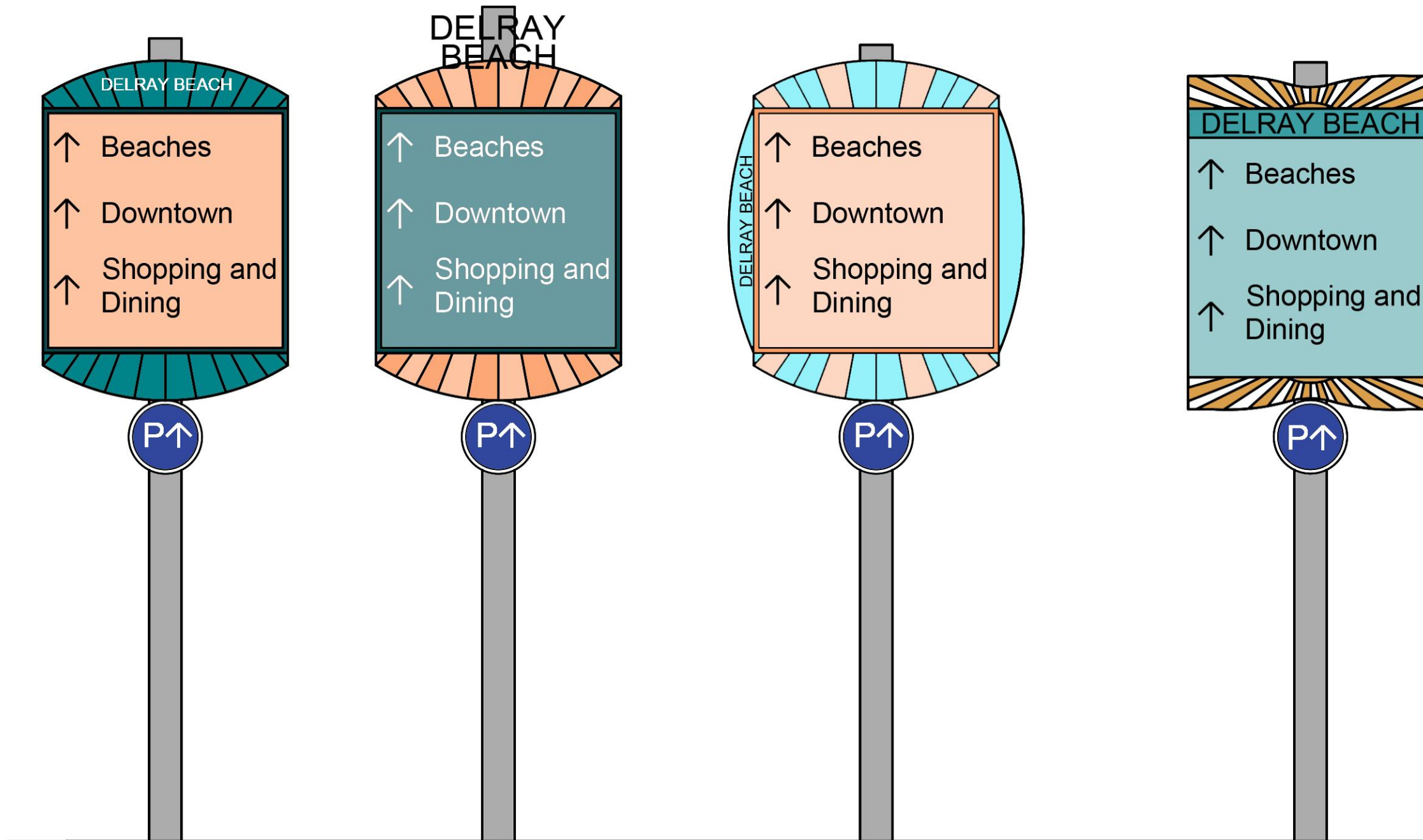
DELRAY
BEACH

DELRAY
BEACH

BACK OF SIGN

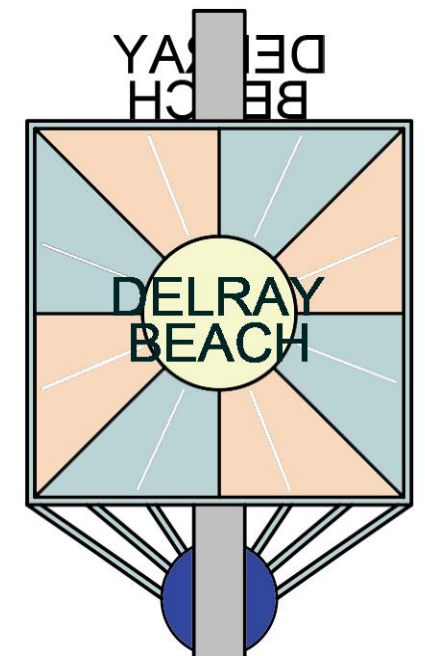








SIGN FACE



BACK OF SIGN



SIGN FACE



BACK OF SIGN





