Delray Beach Community Redevelopment Agency Board Workshop

Tuesday, May 14, 2019 10:00 a.m.



ITEM #4A.

KEEP IT LOCAL AND DISPARITY STUDIES









\$7.1B \$1:\$3 75¢ vs. 43¢*



What is Keep it Local?



An effort by a community, organization or entity to find and source local resources to support their operations and growth. With a focus on reaching new customers, vendors, suppliers, contracts and people too.



Why Communities Keep it Local?



- Builds Community and Wealth
- Strengthens the Local Economy (Resiliency)
- Shapes a Community's Distinct Personality
- Creates a Healthier, "Greener" Environment
- Lowers Taxes
- Enhances Choices
- Creates Local Jobs and Opportunities
- Encourages more Charitable Donations



How the Public Sector Keeps it Local?



- Purchases More Goods and Services Locally
- Develops Formal Set-Aside Programs
- Implements Policies to Support It
- Creates Marketing Campaigns
- Fosters More Community Connections with (Re)Development Opportunities (Community Benefits)
- Joins with Others to Advance It Throughout the Community



Types of Formal Programs



Program Types (Prime Contracts or Subcontracts)	Mechanism (s)	Potential Strategies or End Results
Minority Business Enterprise Preference	Disparity Study	If Disparity is found, entity can formalize programs with goals or set-asides; additional staffing may be required to review bids, set goals, monitor results, conduct compliance and issue public reports
Small Business Enterprise Preference	Disparity Study	See above
Local Business Preference	Ordinance	Delray Beach enacted one in 2016
8(a) Business Development (owned by socially or economically disadvantaged people with net worth of < \$250,000)	Disparity Study	Federal
Other: Historically Underutilized Business Zones (HUB Zone), Service Disabled Veteran, Women)	Disparity Study	Federal



Existing Restrictions in 'Keeping it Local'



- Federal Transportation Projects
- Federal Aviation Projects
- Federal Emergency Management Agency Projects
- State Funded Construction Project (51% or more)



Another Side . . .



- NIGP: The Institute for Public Procurement
 - Critical of Preference Policies
- Association of Building Contractors
 - Influencing State Policies



City's Purchasing Mission



- Provide fair, equitable, and timely acquisitions of goods and services for the City of Delray Beach.
- Bring the greatest value to the City and its residents in an efficient and cost-effective manner by incorporating technology, competition, and best practices.



City Procurement Methods



Under \$2,500 Small Purchases Purchasing Card

> \$2,500 -\$65,000

\$65,000

3+ Quotes

Procurement Methods

Sole Source/City Standard
Emergency Purchases
Government Contracts
Bid Waiver
Cooperative Contracts
– "Piggy-back"

Other

- Invitation to Bid
(ITB)
- Request for

Request for Proposals (RFP)

Request for Qualifications (RFQ)



City Solicitation Process



- The City utilizes the following:
 - www.delraybeachfl.com
 - BidSync <u>www.bidsync.com</u>
 - Request via email: <u>purchasing@mydelraybeach.com</u>
 - City Hall Hard copies available

•These are the only authorized methods. Suppliers must verify the validity of solicitation documents and/or information received from other sources.



What the City Needs . . .



Air Conditioning Services	Landscape Maintenance
Beach Cabana and Concession Services	Printing Services
Beach Cleaning Services	Road Construction Materials
Bulk Fuel	Safety Shoes
• Construction Services	• Software
Consulting Services	Temporary Staffing
Debt Collection Services	Towing Services
• Event Security Services	Uniform Rentals
Extrication Equipment	Vehicle Appraisal Services
Health Care Services	Vehicle Parts and Accessories
Housing Rehabilitations	Vehicle Purchases
IT Equipment and Supplies	Water Treatment Solutions
Janitorial Supplies	



Other Interesting Items . . .



Bee Removal	Dog Food
Biomedical Waste Disposal	Fireworks Displays
Debris Removal Monitoring	Food & Beverage Catering
Dive Equipment	



Current Efforts



- Regional Vendor Events (City Purchasing)
- Reverse Trade Shows (NIGP) (City Purchasing)
- Annual "Keep It Local" Seminars (OED)
- CRA TED Center and Florida Women Business Center Partnership
 - Small Business Certification
 - Government Contracting Sessions
- Technical Assistance (Florida SBDC @ FAU Research 2nd Floor of the Library)



Obstacles for Small Businesses



- Knowledge of "Right" Opportunities at "Right Time"
- Bonding Capacity
- Adequate Insurance
- Sufficient Cash Flow
- Appropriate Compliance Support



What's Missing?



- Discussion / Consensus by Policy Makers
- United Leadership and Approach by City and CRA
- Better Understanding of Local Marketplace and Capabilities
- Accessible Registry of Qualified or Certified Local Businesses
- Local Solutions to Known Barriers
- Regular Community Outreach
- Lead Entity / Department / Office



A Key Question



What can / should we be doing to encourage the use of more local resources to grow a stronger more resilient economy while building wealth in Delray Beach?

(Related Item #9H on CRA Regular Meeting)



<u>ITEM #4B.</u>

LOCAL WORKFORCE DEVELOPMENT INITIATIVES



Why Workforce Development Matters?

- Supports the Talent Development of Locals
- Provides Greater Economic Opportunities for All
- Attracts and Grows Better Jobs Jobs Follow People
- Raises Local Incomes
- Tackles Poverty
- Reduces Inequities



Ready Workforce for Today and Tomorrow



Connections to City Comprehensive Plan

- Economic Prosperity Element
 - Goal ECP 1: Talent & Human Capital
 - Attract new workers and cultivate grassroots talent including the hard to employ, out of work and entrepreneurs who will drive a resilient and robust economy focused on legacy industries and new industry clusters
- Education Element
 - Goal EDU 2: Extracurricular and Lifelong Learning Initiatives
 - Provide and support extracurricular education and lifelong learning initiatives for residents of all ages and continuing education opportunities for local businesses



What's In the Works

• Trades Certificates @ Palm Beach State College (Lead: Neighborhood & Community Services with support from CRA and OED) (Champion: CRA Commissioner Angie Gray)













What's In the Works

- Girls Go Build Summer Program at Milagro Center (Lead: Janet Meeks, Education Office)
- Reentry Program Feasibility (Lead: Neighborhood & Community Services with support from OED) (Champion: Vice Mayor Shirley Johnson)
- KOPMN (Aviation, Youth Entrepreneurs) (Lead: C.Ron Allen)
- Eckerd Connects (Disconnected Youth Ages 16 24) (Lead: Patrick Glover)
- Goodwill Industries Job Connection, Delray Beach
- Wayside House Tina Posner Career Center (Lead: Marlies Jones)
- TED Center (Youth Entrepreneurs) (Lead: Seabron Smith with funding from CRA)
- Private Sector (Auto Repair) (Lead: Neighborhood & Community Services)



Possible Transformational Projects

- Establishment of Village Center and Redevelopment of the Delray Full Service Center (Lead: School Board of Palm Beach County)
- Recruitment and Relocation of Tech Garage to Delray Beach (Lead: Janet Meeks, City's Education Coordinator)



Potential Next Steps . . .

- Expand Night Offerings at Atlantic Community High School
- Attract In-area Courses by Regional Higher Education Partners (Palm Beach State College, FAU, Lynn University)
- Strengthen and Grow Partnerships with South Tech and Palm Beach State College
- Local Workforce Development Roundtable (Co-Leads: OED and Chamber of Commerce)
 - CEO Representative from each Delray Beach Key Industry + Subject Matter Experts from CareerSource, Manpower, Local Partners and Trade Associations)
 - Business Services; Hospitality and Tourism; Distribution and Electronic Commerce; Marketing, Design and Publishing; Financial Services; Video Production and Distribution; Education and Knowledge Centers; Local Health Services; Local Real Estate, Construction and Development





Potential Next Steps . . .

- Completion of a Survey of Businesses to Assess Hiring and Skills Needs + Reentry Friendliness (Cluster Study)
- Develop Local Education Programs Focused on Target Clusters (Cluster Study)
- Long-term Partnerships to Develop Educational, Occupational Mentoring, Training and Development Programs (Cluster Study)

































ITEM #4C.

UPDATE ON CAREER COTTAGE ACTIVITIES



CAREER COTTAGE TEAM





Manpower[®]

Team Lead: Michael Corbit

President/CEO: Steve Craig

Team Lead: Angela Campbell

Regional Director: Joan Greenberg



HOT JOBS @ CareerSource



Systems Administrator - IT Field Support		
LOCATION		
Boca Raton		
REQUIREMENTS		
Bachelor's degree. Minimum 12 months experience.		
TO APPLY		
Call 561.340.1060 ext. 2301 • Visit one of our three career centers • Go to employflorida.com to search for job order 10950637		
SALARY		
\$20.00/hour		

Maintenance Tech/Handy Person		
LOCATION		
Palm Beach		
REQUIREMENTS		
High school diploma/equivalent. Minimum 12 months experience.		
TO APPLY		
Call 561.340.1060 ext. 2435 • Visit one of our three career centers • Go to employflorida.com to search for job order 10947207		
SALARY		
\$17.00-\$18.00/hour		

Armed Security Guard (Paramedic)		
LOCATION		
West Palm Beach		
REQUIREMENTS		
High school diploma/equivalent. Minimum 12 months experience.		
TO APPLY		
Call 561.340.1060 ext. 2317 • Visit one of our three career centers • Go to employflorida.com to search for job order 10939023		
SALARY		
\$18.50 - \$21.00/hour		

Monitor Technician		
LOCATION		
Delray Beach		
REQUIREMENTS		
High school diploma/equivalent. No minimum months experience.		
TO APPLY		
Call 561.340.1060 ext. 2353• Visit one of our three career centers • Go to employflorida.com to search for job order 10935803		
SALARY		
\$12.34-\$17.28/hour		

https://www.careersourcepbc.com/job-seekers/hot-jobs



HOT JOBS @ Manpower





Machinist – Woodworking	\$13 - \$15 per hour DOE
Patient Care Coordinator	\$13 - \$15 per hour DOE
Systems Administrator	\$32 - \$44 per hour DOE
Maintenance	\$13 - \$14 per hour DOE
Customer Service	\$14 per hour
Receptionist	\$12 per hour

https://manpowersfl.com



PERFORMANCE TO DATE*











Top Employers

Total Job Seekers

Total
Services
Provided

Placements for S. County

Total Job

DB Job Placements

City of Delray Beach
 Bridgestone Retail

3. iPic Entertainment

4. Terminix International

. American In-Home Care

1,813

9,063

2,677

564



TESTIMONIALS





Team Lead: Michael Corbit

Sue, a Delray Beach resident who wanted to eliminate dependency on benefits to achieve financial stability.

Lori, a Delray Beach resident who obtained a nursing positions through the Career Cottage.



TESTIMONIALS





Team Lead: Angela Campbell "Angela Campbell helped me get an interview faster than I could on my own. I thank Ms. Campbell and Manpower for helping me get back into the workforce." - G. Smith

"Lupita Pulles is amazing and one of the friendliest people I have ever met. She was able to help find a job that I enjoy. Highly recommend to anyone trying to find a job or just a temp position for some extra money." - Joel Torres

"I have never used a temp service for employment, but chose to due to overwhelming positive feedback from friends. I spoke to Lupita, who in turn conducted a thorough interview to assess my skills. She placed me in a position that kept me busy and engaged. I'm extremely satisfied and grateful for all her help. Anyone looking for employment should reach out to Manpower Delray." - Andy Ramire

"I stopped by the Manpower Delray Beach office on a Wednesday as I was recently laid off and met with a recruiter named Lupita. She was super helpful and walked me through how an employment agency works. Lupita was able to find me a contract to permanent job within 1 week of meeting her. I highly recommend Manpower if you are looking for work." - Angie Johnson

"I met with Angela and Lupita in the Career Cottage and they were super helpful finding me a permanent job quickly." - Susie Jones



UPCOMING EVENTS



Job Readiness Workshops – NEW!

- CareerSource: June 4 / July 18 / August 15/ September 19
- Manpower: June 19 / July 10 / August 14 / September 18
- Recommended Place: CRA Pop Up Pop In Center, 708 West Atlantic Avenue
- Topics: Work Readiness, Soft Skills, Resume Writing, Dress for Success, Interviewing Skills, Job Searching, Closing the Deal, Working with a Recruiter,
 Ways to Stand Out, Land an Interview, How to Impress An Employer,
 Adapting Skills to Changing Technology



Potential CRA Board Workshop Topics

June

- The Set Transformation Plan
- The Set Branding
- Neighborhood Identification Signs

July

Alleyways

August

- FY 2019-2020 Draft Budget
- A-GUIDE

Delray Beach Community Redevelopment Agency Board Meeting

Tuesday, May 14, 2019 1:30 p.m.

ITEM #9A.



AUDITED FINANCIAL STATEMENTS

FISCAL YEAR 2017-2018

<u>ITEM #9B.</u>



GENERAL FUND CARRY FORWARD REPORT

FISCAL YEAR 2017-2018 FUNDS
TO
FISCAL YEAR 2018-2019 BUDGET

Delray Beach CRA General Fund Carryforward Report



General Carry Forward	
	\$11,365,186
5351-SW 3 rd Ct, 4 th St, 6 th St, 7 th St Reconstruct	\$6,800,000
7335- Clean & Safe	\$2,360,000
7470- International Tennis Tournament	\$905,000
8606- US1 Corridor Improvements Debt	\$420,149
8610- Debt Bond Payment	\$880,016
Total Expense	\$11,365,165



<u>ITEM #9C.</u>

BUDGET AMENDMENT NO. 2

FISCAL YEAR 2018-2019



Highlights from Budget Amendment #2

CRA Sub- Area	CRA GL#	Project Name	CRA Budgeted	Proposed Changes	Proposed Budget
2	5201	OSS Campus/Park Improvements – Design/Const.	\$700,000	(\$300,000)	\$400,000
1-8	5236	Wayfinding Signage – Design & Implementation	\$400,000	(\$200,000)	\$200,000
2	5251	NE 3 rd Street/Avenue/Alley Improvements – Construction	\$2,000,000	\$250,000	\$2,250,000
2,3	5253	Swinton/Atlantic Intersection - Design	\$500,000	(\$300,000)	\$200,000
8	5351	SW 3 rd Ct/SW 4 th St/SW 6 th St/SW 7 th Ave/Alleys - Construction	\$6,900,000	\$2,100,000	\$9,000,000
8	5360	Block 63 Alley – Construction	\$265,000	\$75,000	\$340,000
7	5510	Osceola Park Neighborhood – Construction	\$1,000,000	(\$1,000,000)	\$0 (FY19-20)
4	5622	NW Neighborhood Design	\$1,000,000	\$800,000	\$1,800,000
4	5621	Pompey Park Master Plan – Design	\$550,000	(\$550,000)	\$0 (FY19-20)
6	5662	Hilltopper Stadium Restroom/Concession Bldg - Construction	\$600,000	(\$600,000)	\$0
4,8	5650	Sidewalks- NW/SW Neighborhood		\$45,000	\$45,000
8	6621	Carver Square Neighborhood Corey Isle Housing	\$1,000,000	\$1,125,000	\$2,125,000

<u>ITEM #9D.</u>



SECOND AMENDMENT TO CONSTRUCTION/PROFESSIONAL SERVICES INTERLOCAL AGREEMENT

EXHIBIT "B"

		Fiscal Year 2018-2019 Projects			
CRA GL#	City Project #	Project Name	CRA Funding	Increase (Decrease)	Adjusted Amount
5201	16-004	OSS Campus/Park Improvements - Design	\$700,000	(\$500,000)	\$200,000
	TBD	Wayfinding Signage – Design & Implementation	\$400,000		-
5251	11-024	NE 3 rd -Street/Avenue/Alley Improvements Construction	\$2,000,000		-
5253	TBD	Swinton/Atlantic Intersection - Design	\$500,000	(\$300,000)	\$200,000
5630	17-117	Swinton Avenue Complete Street - Design	\$200,000		\$200,000
5351	17-108	SW 3 rd Ct/SW 4 th St/SW 6 th St/SW 7 th Ave/Alleys - Construction	\$6,900,000	\$2,100,000	\$9,000,000
5355	17-169	Meritt Park Playground - Poured-in-Place Surfacing – Construction	\$200,000		\$200,000
5360	15-001	Block 63 Alley – Construction	\$265,000	\$75,000	\$340,000
5361	17-103	SW Neighborhood Alleys – Construction	\$930,000		-
5510	16-095	Osceola Park Neighborhood – Construction	\$1,000,000		-
5622	17-004	NW Neighborhood Design	\$1,000,000	\$800,000	\$1,800,000
5621	16-596	Pompey Park Master Plan – Design	\$550,000 -		-
5662	17-102	Hilltopper Stadium Restroom/Concession Bldg - Construction	\$600,000		-
6206	15-040	NW 5 th Avenue Alleys - Construction	\$740,000	(\$475,000)	\$265,000
5210	13-022	S Swinton Ave & SW/SE 1 st Street (Mast Arm Traffic Signal)	\$250,000		\$250,000
5650	TBD	CRA Sidewalk Project	\$45,000		\$45,000



ITEM #9E.

WORK ASSIGNMENT
KIMLEY-HORN
WAYFINDING SIGNAGE DESIGN

CONTRACT AMOUNT: \$147,850.00



SCOPE OF SERVICES

Tasks

	Deliverable/Time to Complete from Notice to Proceed
Part I	Design Development: 3 months from Notice to Proceed
Part II	Limited Signage Bid Docs: 3 months approval of Final Concept
Part III	Permitting: up to six months (occurs concurrent to Part II)
Part IV	Duration of Bidding anticipated to be two months (occurs concurrent to Part III)

	Description	Total	
Part I	Design Development	\$ 63,930	Lump Sum
Part II	Limited Signage Bid Documents	\$ 61,545	Lump Sum
Part III	Permitting	\$ 9,920	Lump Sum
Part IV	Limited Bidding Assistance	\$ 3,640	Lump Sum
Part V	Meetings Task	\$ 8,815	Lump Sum

\$ 147,850.

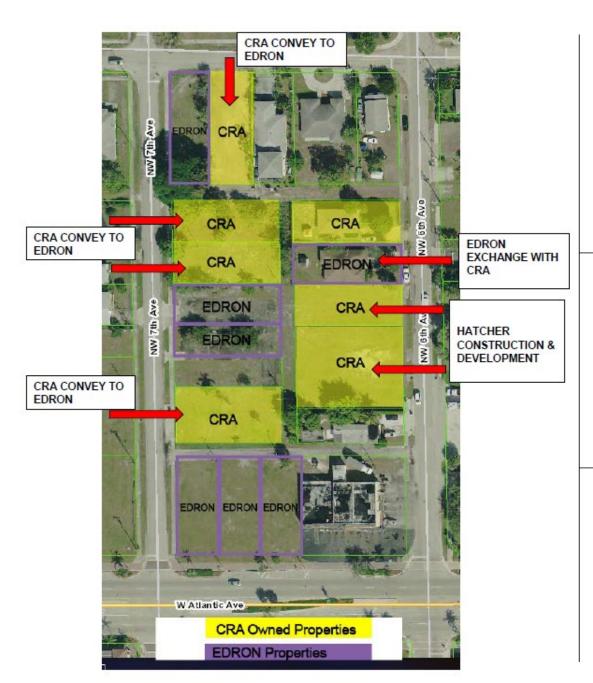
^{*}Services are anticipated to be completed within 365 from the time a notice to proceed is issued.



ITEM #9F.

UPDATE
PURCHASE & SALE AGREEMENT
EDRON, LLC

NW 600 BLOCK W. ATLANTIC AVENUE

















ITEM #9G.

NEW TOOL:

PROJECT CONSULTANCY + DESIGN SERVICES PROGRAM

PROJECT CONSULTANCY + DESIGN SERVICES PROGRAM

Level 1 – Project Consultancy Services

- For prospective tenants (pre-lease) and property owners in early planning-idea phase
- Up to 5 hours of 1:1 consulting with architect, funded by CRA via work assignment
- Feasibility Plan preliminary design concept; sketches;
 project scope; preliminary costs; list of approvals required

PROJECT CONSULTANCY + DESIGN SERVICES PROGRAM

Level 2 – Project Design Services

- For tenants and property owners moving forward with projects that require signed & sealed plans + building permits
- Subject to the approval of a funding agreement with applicant, providing for project scope, terms & conditions
- Signed & Sealed Plans scope to be determined per project, including architectural, M/E/P, landscape design, civil, surveying, IT, etc.
 - Services provided by professionals pre-qualified by CRA, or registered with CRA by the applicant

NEXT STEPS — TODAY & BEYOND

- Approve proposed guidelines for Project Consultancy + Design Services Program
- 2. Outreach campaign to recruit participation from property owners, businesses and prospective tenants
- 3. Issue Request for Letters of Interest to pre-qualify design firms for Level 2 design services
- 4. Revisit program after one year and revise procedures as necessary



ITEM #91.

UPDATE

TRANSPORTATION SERVICES



UPDATE TRANSPORTATION SERVICES

Downtowner's Letter Proposal

Operate only the Point to Point Pilot Program:

- 6 GEM Carts + 1 Wheelchair accessible Cart
- Cost \$582,000 (First Year)
- Ad Revenue to offset operational cost
- Provide technology, hardware, reporting and training at no cost to the Fixed Route provider
- Fully Integrated System: One App for Both Services
 - Real-time tracking of vehicles and ETA's to each stop
 - Ridership data for both programs

<u>Fixed</u>	Route	<u>Program</u>

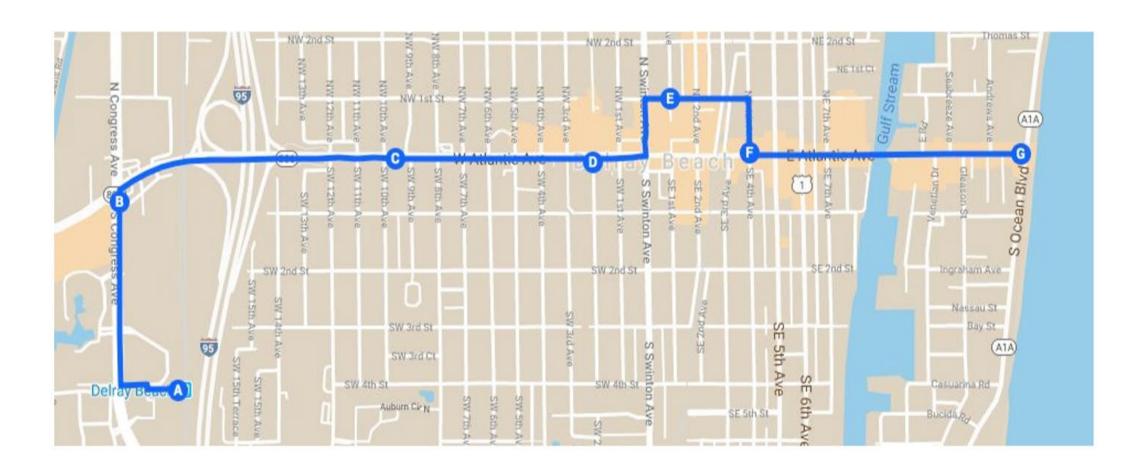
- CRA staff will negotiate with the second highest ranked proposer: First Transit, Inc. \$512, 606.00 (First Year)
 - Vehicle type, Cost and Date of Implementation Services
 - Note: Cost does not include technology
- Proposed Fixed Route

	Proposal		
	RFP	Update	
Standard Vehicle	8 GEM	6 GEM	
Wheelchair Accessible	1	1	
Vehicles in Fleet	9	7	
Max. Vehicles on the Road	4	3	
Annual	\$591,985	\$582,000	



PROPOSED ROUTE

Fixed Route Program



<u>ITEM #9J.</u>

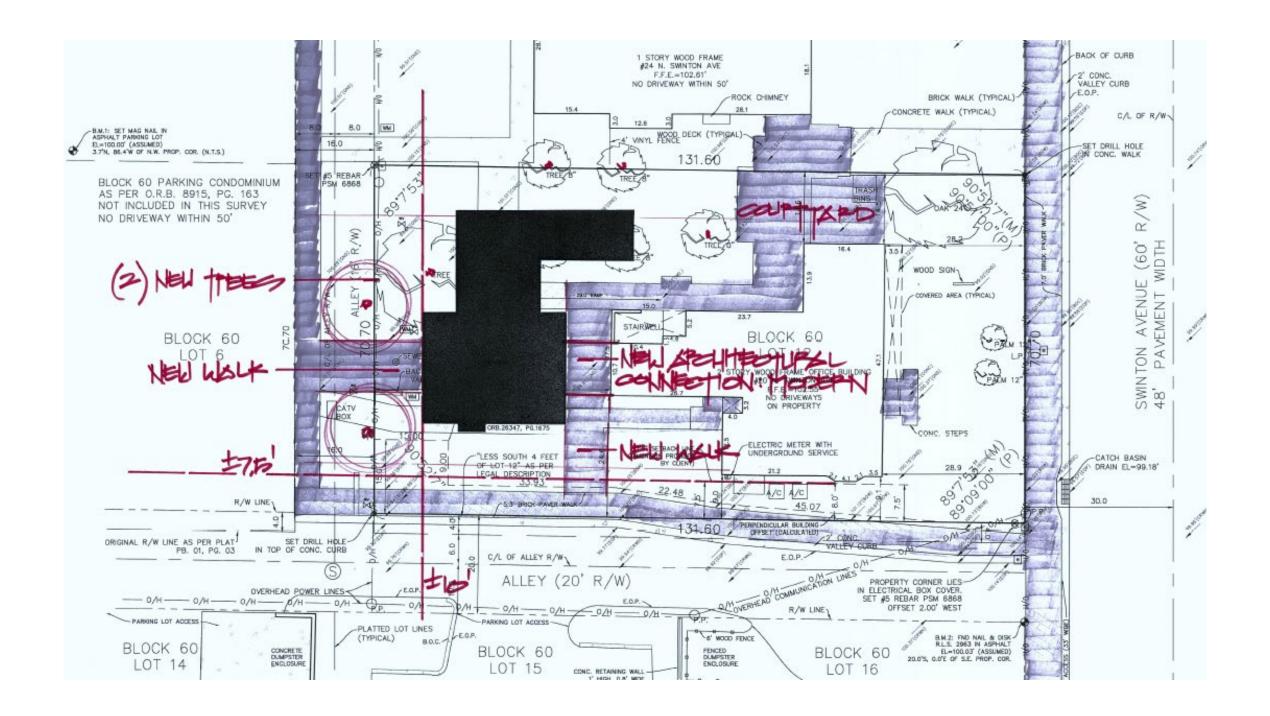
DIRECTION

HISTORIC HOUSE RELOCATION

215 NE 7TH AVENUE



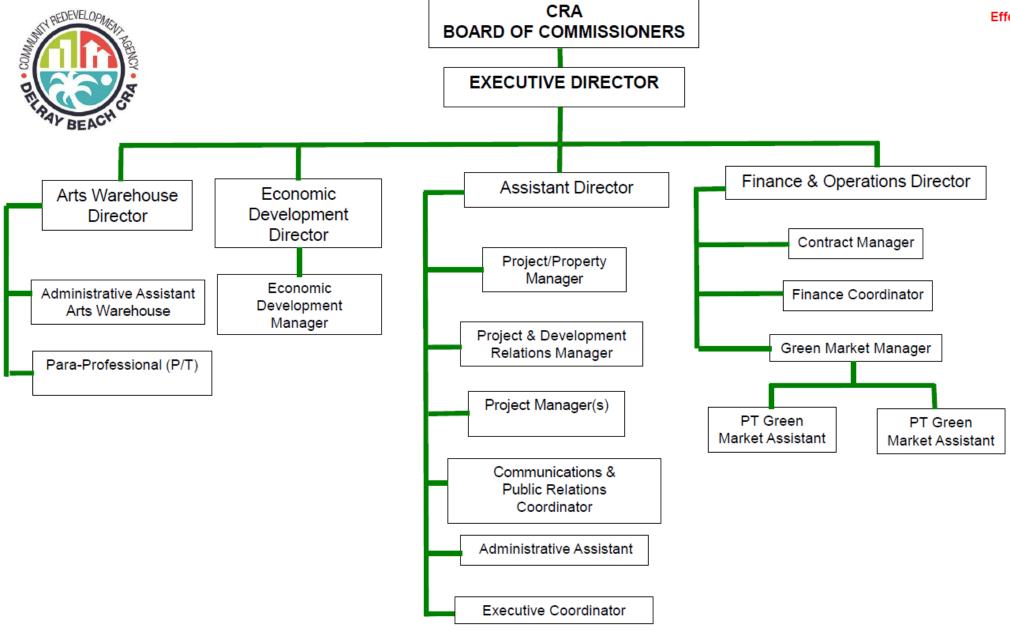


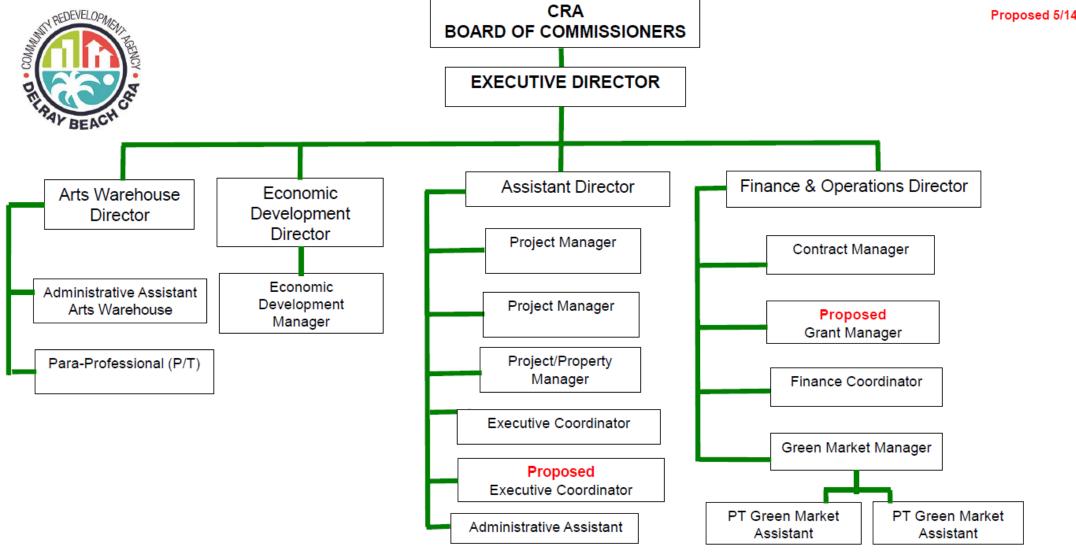


<u>ITEM #9K.</u>



CRA ORGANIZATIONAL CHART





ITEM #9L.



EXECUTIVE DIRECTOR'S ANNUAL EVALUATION

