



20 N. Swinton Avenue  
Delray Beach, FL 33444

Agenda Item #  
December 8, 2016

MD

~ CRA BOARD SUMMARY ~

ECONOMIC DEVELOPMENT REPORT  
November 2016

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Attached for your review is the Economic Development Report for the month of November 2016.

**Recommended Action:**

Receive and File

**Submitted By:** Joan K. Goodrich, Economic Development Director

Attachments

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**Office of Economic Development**  
**Activity-Status Update to the CRA Board**  
*November 2016*



**Business Grants Assistance**

The Office of Economic Development (OED) conducted a Business Grants Workshop on Monday, November 14, 2016 for eight participants representing six (6) local businesses-property owners. Additionally, the team worked with Finance & Operations to process grant reimbursements for two CRA Site Development Assistance business grants and one CRA Job Creation Incentive. The CRA Board also approved a new Site Development Assistance Grant for Oceanside Veterinary Center in the amount not to exceed \$27,160 for an interior improvement project. Oceanside Veterinary Center anticipates creating up to seven new jobs with a total capital investment of \$354,000 in CRA Sub-Area #7.

**Business Attraction-Expansion-Retention Activity in November 2016**

New Prospect Files Opened: 2  
 CoStar Reports Issued: 4  
 Total Active Prospects: 46 prospects with a potential impact of 117 new jobs, 178 retained jobs, 487,091 square feet of commercial, office and industrial space and more than \$134 million in capital investment.

**Focus on 5th**

OED, in conjunction with the CRA’s Executive Director and West Atlantic Redevelopment Director, presented the Focus on 5th Initiative – Phase I to the CRA Board on November 17, 2016. At the meeting, the CRA Board approved the activation of the Harvel Cottage at 186 NW 5th Avenue as “Career Cottage” through a public notice advertisement which will be released in January 2017. The notice will invite multiple, collaborative and synergistic users to provide needed career, job seeker, job placement or workforce development related activities to the community. Additionally, OED and CRA staff will further study the options to activate 135 NW 5th Avenue – Suite 6 (currently vacant); convene additional community conversations with the assistance of WARC; and study the feasibility for the development of a new CRA commercial project along SW 4th or SW 5th Avenues.



**Congress Avenue**

The Congress Avenue Group’s Executive Team met on November 10, 2016 and reviewed the status of commercial real estate along the 4.1 mile corridor, heard updates on the Saltwater Village and West Village Delray projects and discussed the opportunity to host a ULI Technical Assistance Panel in February 2017. The next General Session meeting for Congress Avenue will be held on Thursday, December 8, 2016, 8:00 a.m. at the Greater Delray Beach Chamber of Commerce.

**Always Delray**

OED is conducting research and preparing for two presentations - one in December 2016 and the other in January 2017 - associated with the City’s “Always Delray” Comprehensive Plan Update. New elements have been recommended for the 2017/2018 update including one specifically for economic development.



**Community-Partnership Outreach**

*The mission of the Delray Beach Office of Economic Development is to inspire and drive the growth of a diverse, vibrant entrepreneurial economy for all.*

OED attended and participated in the following meetings and events in November 2016: Always Delray Steering Committee, City Commission Regular and Workshop, Congress Avenue Executive Group, CRA Board, CRA Grants Committee, CRA Grants Workshop, DDA Merchant's Group, G.E.A.R. Outreach Visits at Esplanade Plaza, Old School Square President Lunch, Saltwater Village, The Set Banner Installation Ceremony, ULI Tap Leadership, WARC Board, YPAD Board and YPAD Speaker Series.