



20 N. Swinton Avenue  
Delray Beach, FL 33444

Agenda Item # <sup>7B</sup>  
September 22, 2016

~ CRA BOARD SUMMARY ~

**ECONOMIC DEVELOPMENT REPORT**  
**August 2016**

---

Attached for your review is the Economic Development Report for the month of August 2016.

**Recommended Action:**

Receive and File

**Submitted By:** Joan K. Goodrich, Economic Development Director

Attachment

*JKG*



# Office of Economic Development

## Activity-Status Update to the CRA Board

### August 2016



#### Grants Assistance

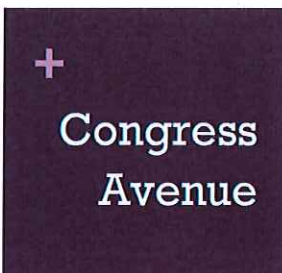
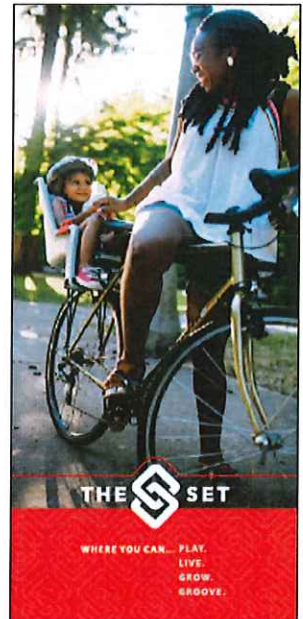
OED conducted a Grants Workshop on Monday, August 8, 2016 with four businesses in attendance. The CRA Board also agreed to uphold a grant termination by default at their August 25, 2016 meeting. Additionally, staff is reviewing three partial Site Development Assistant Grant applications with a potential impact of 12 new/retained jobs, impacting 5,325 square feet of office and commercial space and with a total proposed capital investment of \$197,600 in the CRA District.

#### Business Attraction-Expansion-Retention Activity in August 2016

Total Active Prospects: 64 prospects with a potential impact of 669 new jobs, 500 retained jobs, 666,986 square feet of commercial, office and industrial space and more than \$70+ million in capital investment.

#### The Set - Where You Can Rack Brochure

OED funded the first 10,000 copies of the new "The Set - Where You Can" Rack Brochure to be distributed throughout the community beginning in September 2016. The new brochure touts The Set area for "where you can . . . play, live, grow and groove." Along with a new website and on-street banners funded by other key economic development partners, The Set branding initiative is expected to help drive additional business investments and job creation in The Set area including along NW/SW 5<sup>th</sup> Avenue, West Atlantic Avenue and north of SW 10<sup>th</sup> Street.



#### Congress Avenue

The Congress Avenue team met in General Session on Thursday, August 11, 2016 and received presentations from: 1) CROSS Ministries and the Caring Kitchen; 2) Saltwater Village Concept Plan; 3) Congress Avenue Activation Plan centered on a new Night Market; 4) Palm Beach Metropolitan Planning Organization and 5) I-95 Pedestrian Bridge Feasibility and Next Steps. Additionally, OED and members of the City's Senior Management Team met with Palm Beach County Administration,

Florida Department of Transportation (FDOT) Tallahassee, FDOT I-95 Interchange Project Team and South Florida Regional Transportation Authority to discuss ideas and thoughts about how to enact and implement short-term, mid-term and long-term Task Force recommendations. The next General Session meeting for Congress Avenue will be held on Thursday, October 13, 2016, 8:00 a.m. at the Greater Delray Beach Chamber of Commerce.

#### Special Events

In conjunction with the City Manager's Office, OED helped to finalize the City's new Special Events Policy, Guidebook and Fees and Charges which the City Commission agreed to move forward with at its August 23<sup>rd</sup> regular meeting. Next steps include the formal adoption of the Special Events Policy along with other key and associated Resolutions and Ordinance for City Commission adoption in September 2016.



*The mission of the Delray Beach Office of Economic Development is to inspire and drive the growth of a diverse, vibrant entrepreneurial economy for all.*

### **Community-Partnership Outreach**

OED attended and participated in the following meetings and events in August 2016: City Commission, City Commission-CRA Board Joint Session, Congress Avenue General Session, CRA Board, CRA Grants Workshop, Delray Beach Marketing Cooperative (DBMC) Board Strategy Session, Delray Beach Drug Task Force, Delray Entrepreneurial Group, DDA Board, Florida League of Cities Harnessing the Power of Local Entrepreneurial Energy & Cutting Edge Technologies Summit, Focus on 5<sup>th</sup>, Chamber Economic Development and Government Affairs Committees, RFP City-Wide Project Management Services Selection Committee, Site Plan Review and Appearance Board (SPRAB), Special Events Technical Assistance Committee (SETAC), Team Delray, Uptown Atlantic CBA Committee, WARC Board and YPAD Board.